SPONSORSHIP OPPORTUNITIES WITH SPIE

Learn how SPIE can help you reach your target audience

spie.org/opportunities

Contact sales
+1 360 676 3290
spiesales@spie.org
Partner with SPIE to gain visibility

SPIE offers opportunities to help your company reach the optics and photonics community.

Researchers, engineers, and innovators know and trust SPIE as an international source for high value events that advance their work. Each year, SPIE brings the community together at 25 international meetings offering a variety of opportunities to help you get in front of the right audiences.

Talk to the SPIE sales team on how we can help you meet your promotional goals—explore options, discuss custom bundled packages, and find opportunities to get in front of your target market throughout the year.

TABLE OF CONTENTS

- Get noticed online—logo visibility pg 3
  Explore where you can place your logo on the SPIE website and app

- Sponsor a part of the meeting pg 4
  Get your logo on signage, giveaways, or featured as the sponsor of a special event, award, or session
  Display your video ad on the impressive, 90-foot screen at Photonics West pg 5

- Host a session or workshop pg 6
  Lead engaging events at specific meetings in person and on location

- Host a webinar pg 7
  Provide an online presentation where you are the star and SPIE provides support

- More SPIE information pg 8-9
  SPIE events
  About SPIE
  Meet the sales team
Get noticed online—logo visibility

Website and app sponsorships

Take advantage of SPIE online assets gaining high traffic. Events provide several webpage options to place a logo in front of a targeted audience as they explore the program. Plus, the Conference and Exhibitions App is available to all attendees for every SPIE meeting, featuring the most up-to-date program details onsite.

EXAMPLES

• SPIE Conference and Exhibition App
• Event landing page (exclusive)
• Event pages such as browse the program, registration, and technical conferences
• optics.org, an SPIE website covering the business of photonics

PRICE RANGE

Pricing options vary. Price is based on placement, size, traffic, demand, and exclusivity.

IMPORTANT INFORMATION

Provide a high-resolution logo (.eps or vector file) to ensure the best results
Sponsor a part of the meeting

Special events, giveaways, awards, signage, and more

Get your logo featured as part of the meeting. Various opportunities can help align your company with specific activities, audiences and locations at the venue. This is a great way to show your support for a community and gain visibility. Get your brand seen to help keep you top-of-mind during key conversations, build your exhibition booth traffic, and support company goals.

EXAMPLES

- Prism Awards or Startup Challenge
- Meals, receptions, or coffee breaks
- Awards such as best paper or best poster at a specific event
- Visibility at the event such as floor graphics, column wraps, charging stations
- Highly used items such as WiFi, lanyards, or sanitizing stations
- Giveaways such as bags, pens, or water bottles

PRICE RANGE

Full range of pricing options are available based on items selected. Pricing varies by event.

IMPORTANT INFORMATION

- Some sponsorship opportunities are exclusive to one company and may be offered to a current sponsor for first right of refusal
- Some options include space to display your booth number

SEE THE SPIE MEDIA KIT FOR ADVERTISING OPPORTUNITIES IN PRINT MATERIALS SUCH AS THE WOMEN IN OPTICS PLANNER, TECHNICAL PROGRAMS, AND EXHIBITION GUIDES.
Sponsor a part of the meeting

The biggest and best visibility at Photonics West

No one can miss your message on the impressive 90-foot screen centrally located in the Moscone Center. Take advantage of this huge opportunity to be seen on the biggest screen at the event right where people congregate and enter the exhibition level. Put your message and company out there for everyone to see.

EXAMPLES

• Display your products or innovations
• Share a message or make a big announcement
• Include your logo, website, booth number, etc.

PRICE

$8,950

IMPORTANT INFORMATION

• 15-second video with no sound and no flashing lights (safety reasons)
• 10 spots available
• Part of a 20-minute loop with other sponsors and SPIE promotions
• Runs 10 hours per day throughout BIOS and Photonics West (Saturday through Thursday)
• Company logo displayed online and in printed materials as a sponsor
Host a session or workshop

Present your content at a specific, in-person event, live on location

Be a presenter and share important information with conference attendees at the event. Increase your credibility, image, and prestige by sharing breakthroughs, providing hands-on workshops, and giving innovative solutions to tough problems. Become the expert that your audience seeks out when they have a challenge.

EXAMPLES
- Technical workshops
- Technology showcases
- Networking events with speaking opportunities
- Entrepreneur and startup sessions
- Career development sessions

PRICE RANGE
Varies depending on event, session length, and special requests

IMPORTANT INFORMATION
- Onsite sessions can be 1 hour to a full day
- Leads gathered as attendees enter the door
- You provide presenters, plus develop the content and slide presentation
- SPIE provides the meeting room and includes the presentation in the event program
Host a webinar

Present your content to a targeted audience that SPIE helps you build

Gather researchers, educators, and commercial institutions online in a webinar led by you. Be a leader in the industry and draw a crowd by sharing engineering breakthroughs, new product innovations, and real-life insights. Gather the leads you need, increase your brand visibility, gain product awareness, or share exciting announcements.

EXAMPLES
• Technical webinars sharing the latest research or breakthroughs
• Industry webinars
• Career development webinars on building skills or knowledge
• Entrepreneur and startup webinars to support and share information with new companies

PRICE
$5,000

IMPORTANT INFORMATION
• One-hour webinar, utilizing Zoom Webinar
• Can present live or broadcast a recording with live question and answer
• Highlight one or many speakers in a series of presentations, interview style, or panel
• SPIE manages the event and helps you get the word out
• Leads and a recording sent after the event
## Reach thousands of potential customers at SPIE events

### 2022 Featured Events

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
<th>Conference Topics</th>
<th>Est. Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>JANUARY</td>
<td><strong>SPIE. PHOTONICS WEST</strong></td>
<td>San Francisco, CA</td>
<td>Photonics West OPTO and LASE • Laser sources • Nonlinear optics and beam guiding • Micro/nano applications • Macro applications • Optoelectronic materials and devices • Photonic integration • Nanotechnology in photonics • MOEMS-MEMS in photonics • Advanced quantum and optoelectronic applications • Semiconductor lasers and LEDs • Displays and holography • Optical communications: Devices to systems • 3D printing</td>
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<tr>
<td></td>
<td><strong>SPIE. BIOS</strong></td>
<td>San Francisco, CA</td>
<td>BIOIS • Photonic therapeutics and diagnostics • Neurophotonics, neurosurgery, and optogenetics • Clinical technologies and systems • Tissue optics, Laser-tissue interaction, and tissue engineering • Biomedical spectroscopy, Microscopy, and imaging • Nano/biophotonics • BRAIN • Translational research • 3D printing</td>
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<td></td>
<td><strong>SPIE. AR/VR/MR</strong></td>
<td>San Francisco, CA</td>
<td>Novel display engines and imaging systems (panel and scanners) • Combiner optics and related architectures • Free space, lightguide, waveguide • 3D display techniques, technologies and architectures (varifocal, multifocal, lightfield, holographic, volumetric) • Human perception and user experience in immersive displays • Optical sensors for eye, gaze, pupil and vergence tracking • Optical sensors for depth mapping and gesture sensing (stereo, structured illumination, TOF, etc.) • Optical sensors for 6DOF head tracking and SLAM-relocalization</td>
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<td>FEBRUARY</td>
<td><strong>SPIE. MEDICAL IMAGING</strong></td>
<td>San Diego, CA</td>
<td>Physics of medical imaging • Image processing • Computer-aided diagnosis • Image-guided procedures, robotic interventions, and modeling • Molecular, structural, and functional imaging • Image perception, and technology assessment • PACS-based imaging informatics • Ultrasonic imaging, tomography, and therapy • Digital pathology</td>
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<td>MARCH</td>
<td><strong>SPIE. ADVANCED LITHOGRAPHY &amp; PATTERNING</strong></td>
<td>San Jose, CA</td>
<td>Immersion • DFM/DPI • Nanofabrication and imprint • Resist • Etch • Lithography • Metrology • Inspection • DUV and EUV sources and optics • Process control • Patterning</td>
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<td>APRIL</td>
<td><strong>SPIE. SMART STRUCTURES+ NONDESTRUCTIVE EVALUATION</strong></td>
<td>Long Beach, CA</td>
<td>Adaptive structures and mechanisms • Smart structures and vehicles • Actuators and damping • Biomimetics • Active materials • Embedded sensors • Sensor networks • Real-time NDE • Structural health monitoring • fiber imaging</td>
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<td></td>
<td><strong>SPIE. PHOTONICS EUROPE</strong></td>
<td>Strasbourg, France</td>
<td>Biophotonics • Micro/Nano technologies • Metamaterials • Photonic crystal fibers and devices • MEMS/MOEMS • Nanomaterials • Optical sensors • Silicon photonics and photonic integrated circuits • Organic photonics • Solid-state lasers • Fiber lasers • Amplifiers • Photovolataics • Photonics in automobiles • Image processing</td>
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<td></td>
<td><strong>SPIE. DEFENSE+ COMMERCIAL SENSING</strong></td>
<td>Orlando, FL</td>
<td>Infrared applications • Laser and sensor technologies • Displays, guidance, and navigation • Modeling, simulation, and visualization • Signal and image processing • Sensor networks • Data mining • C3I, airborne reconnaissance, space and systems operations • Biometrics and aviation security • Forensic technologies • Unmanned vehicles • Technology • Detectors and imaging devices • Nanotechnology • Organic materials • Plasmonics • Solid state lighting • Nonimaging systems • Photovolataics • Organic LEDs • Alternate energy sources</td>
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<td>JULY</td>
<td><strong>SPIE. ASTRONOMICAL TELESCOPES+ INSTRUMENTATION</strong></td>
<td>Montreal, Canada</td>
<td>Optical, infrared, and millimeter wave and interferometry • Ultraviolet to gamma ray • Space and ground-based and airborne telescopes and instrumentation • Adaptive optics systems • Observatory operations • Modeling, systems engineering, and project management • Advances in optical and mechanical technologies • Millimeter, submillimeter, and far-infrared detectors and instrumentation • Software and cyberinfrastructure • High-energy, optical, and infrared detectors • Radio telescopes and telescopic arrays</td>
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<td>AUGUST</td>
<td><strong>SPIE. OPTICS + PHOTONICS</strong></td>
<td>San Diego, CA</td>
<td>Advanced metrology • Remote sensing • Optical system design • Illumination engineering • Photovolataics • Solar hydrogen • Thin film coatings • Illumination engineering • Solar concentrators • Plasmonics • Nanoengineered materials • Metamaterials • Nanoating • Nanomanufacturing • Organic photonics and electronics • Detectors and imaging • Photonic devices • OLEDs and LEDs • Lasers</td>
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<tr>
<td>SEPTEMBER</td>
<td><strong>SPIE. REMOTE SENSING</strong></td>
<td>Berlin, Germany</td>
<td>Atmospheric sensing • Platforms and systems • Environmental monitoring and applications • Earth surface sensing • Image and signal processing</td>
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<td></td>
<td><strong>SPIE. SECURITY+ DEFENCE</strong></td>
<td>Berlin, Germany</td>
<td>Electro-optical sensing • Infrared systems • Optical materials and technologies • Sensors and networks • Millimetre wave and Terahertz sensors • Biomaterials</td>
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<td><strong>SPIE. PHOTOMASK TECHNOLOGY + EUV LITHOGRAPHY</strong></td>
<td>Monterey, CA</td>
<td>EUV • Immersion • Nanoimprint • Direct write • Data prep and management • OPC and phase-shift masks • Design and process integration • Patterning • Design and data modeling • Defect inspection and repair • Mask yield and yield learning • Metrology • Maskless lithography</td>
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<td><strong>SPIE. LASER DAMAGE</strong></td>
<td>Livermore, CA</td>
<td>Materials and measurements • Surfaces, mirrors and contamination • Thin films • Fundamental mechanisms • Laser-induced damage issues • Applications of laser damage • Properties modeling • Testing • Component fabrication</td>
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<td>OCTOBER</td>
<td><strong>SPIE. PHOTO+ ASIA</strong></td>
<td>Nantong, China</td>
<td>High-power lasers • Semiconductor lasers • Optoelectronic devices and integration • Optical design and testing • holography • Diffraction optics • Biomedical optics • Advanced sensor systems • Nanophotonics and micro/nano-optics • Plasmonics • Quantum and nonlinear optics</td>
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<td><strong>SPIE. SPACE, SATELLITES+ SUSTAINABILITY (SS)</strong></td>
<td>Edinburgh, UK</td>
<td>Launch systems • Data processing and analysis • Communications • Ground systems • Space access • Navigation • Cubesat • Applications • The year in review • The next year’s missions</td>
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<tr>
<td></td>
<td><strong>SPIE. FUTURE SENSING TECHNOLOGIES</strong></td>
<td>Tokyo</td>
<td>Cameras and systems • Optical wireless power transfer • AR/VR • Optical communications • Space-based missions • RADAR systems • Multi-band and hyperspectral imaging • LIDAR technology and applications • Polarization sensing and imaging • EO/IR/SWIR sensing and imaging • UAV applications • Autonomous vehicle sensing • Sensor-based sorting &amp; quality control</td>
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<td></td>
<td><strong>SPIE. PHOTO+ VACUUM EXPO</strong></td>
<td>Birmingham, UK</td>
<td>Photonics • Biophotonics • Quantum technologies • Lasers • Optical technologies • Materials analysis • Nanotechnology and thin film coatings • Vacuum equipment and in-vacuum technologies</td>
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More SPIE information

Learn more about the Society and how we support the optics and photonics community

ABOUT SPIE
SPIE is the international society for optics and photonics, an educational not-for-profit organization founded in 1955 to advance light-based science, engineering, and technology. The Society serves more than 255,000 constituents from 183 countries, offering conferences and their published proceedings, continuing education, books, journals, and the SPIE Digital Library. In 2020, SPIE provided over $5 million in community support including scholarships and awards, outreach and advocacy programs, travel grants, public policy, and educational resources.

MEET THE SALES TEAM
Contact us to discuss your needs, build custom bundling packages, and make a plan to stay in front of your customers throughout the year.

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