SPIE. PHOTONEX

Exhibition Dates: 7-8 December 2022
Conference Dates: 6-8 December 2022
NEC, Birmingham, UK

COMPANY INFORMATION
(Please type or print clearly. This is how your information will appear in promotional materials.)

Exhibitor Name ____________________________________________

[ ] SPIE Corporate Member  [ ] No  [ ] Yes  Corporate ID#

[ ] University  [ ] Company  [ ] Government  [ ] Publisher  [ ] Association  [ ] Other

Address ________________________________________________________________________________

City ___________________________________________ State/Prov. ____________________________

Zip/Postal Code ___________________________ Country ______________________________________

General Tel ___________________________ General Fax ___________________________

General Email ___________________________ Web Address ____________________________

Parent Company or Publisher Name _______________________________

Company’s Main Product Line _________________________________________________________

The Technical Exhibition is limited to organisations with products or services related to the industry served by the event. See Exhibition Policy #15 for details.

CONTACT INFORMATION

Exhibitor Liaison ___________________________ Job Title ___________________________

Address (if different from above) ______________________________________________________

Tel ___________________________ Fax ___________________________ Email ___________________________

If Liaison is not directly employed by exhibiting company, I authorise the person above as our exhibit liaison. Additional SPIE 3rd party agreement form, to be sent upon receipt of contract, is required.

Name ___________________________________________ Title ___________________________ Email ___________________________

EXHIBITION SPACE

SPIE Corporate Member rates reflect a 15% discount.

For information visit spie.org/membership.

<table>
<thead>
<tr>
<th>Space Type</th>
<th>Quantity</th>
<th>Non Member Fee</th>
<th>Corp Member Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tabletop Display</td>
<td>_______ sqm x</td>
<td>£1,095</td>
<td>£930</td>
</tr>
<tr>
<td>Shell Stand (6-8 sqm)</td>
<td>_______ sqm x</td>
<td>£310 per sqm</td>
<td>£310 per sqm</td>
</tr>
<tr>
<td>Shell Stand (≥8 sqm)</td>
<td>_______ sqm x</td>
<td>£345 per sqm</td>
<td>£293 per sqm</td>
</tr>
<tr>
<td>Raw Space (≥12 sqm)</td>
<td>_______ sqm x</td>
<td>£257 per sqm</td>
<td>£218 per sqm</td>
</tr>
</tbody>
</table>

20% VAT will be charged to UK companies only. SPIE Events Europe Ltd’s VAT number is GB840 296 332. If you have a VAT exemption certificate, please e-mail a copy with your contract.

OPTICS.ORG BUYERS GUIDE (Online)
Generate leads year round with a discounted Corporate Partner listing on optics.org. Includes company logo in optics.org buyers guide, one job posting on SPIE Career Center, and logo in all product postings for 12 months.

[ ] Special Price for SPIE Exhibitors £225 (£760 value) VAT 20% optics.org Buyers Guide Subtotal = £ ____________

SPONSORSHIPS
Sponsorships not only extend your brand image, but also drive traffic to your booth.

[ ] Enhanced Listing £825 ___________________________ = £ ____________
[ ] Enhanced Listing - Exhibition Guide £325 ___________________________ = £ ____________
[ ] General Sponsor £315. ___________________________ = £ ____________

Sponsorship Subtotal = £ ____________

ADVERTISING
Photonex Review incl. 20% discount. For more details please request media pack.

[ ] Front Cover Strip ___________________________ = £ ____________
[ ] Full Page ___________________________ = £ ____________
[ ] Half Island (Junior Ad) ___________________________ = £ ____________
[ ] Quarter Page ___________________________ = £ ____________

Exhibition Subtotal + Buyers Guide Subtotal + Sponsorship Subtotal + Advertising = Contract Total = £ ____________

ADDITIONAL ADVERTISING AND SPONSORSHIP OPPORTUNITIES

[ ] I would like a SPIE Sales Consultant to contact me regarding Advertising and Sponsorship opportunities.

Please complete next page.
SHARE EXHIBIT SPACE

Yes, my company is planning to share space with one or more companies/divisions.

A Co-Exhibitor Form will be included in your contract confirmation. A £400 nonrefundable administrative fee is charged for each co-exhibitor.

PAYMENT INFORMATION

Payments are due in full on 10 July 2022.

- A minimum deposit of 25% on Exhibition Space and Sponsorships must accompany contract.
- Payments due in full on 10 July 2022.
- On 11 July 2022, a 5% late fee will be added to all unpaid balances.
- On 9 August 2022, default in payment will result in cancellation of this contract (subject to the cancellation fee schedule).

CANCELLATION

A minimum 25% deposit of the total contracted amount must accompany contract.

- All contracted charges must be paid in full by 10 July 2022.
- On 11 July 2022, a 5% late fee will be added to all unpaid balances.

- On 9 August 2022, defaults in payment will result in cancellation of this contract (subject to the cancellation fee schedule).

CANCELLATION/SPACE REDUCTION

Any cancellation, space reductions, or requests for changes of this contract must be in writing to SPIE, subject to the following fees:

- On or before 8 June 2022—Eligible for full refund less a $500 administrative fee.
- Between 9 June 2022 - 8 August 2022—Deposit forfeited; excess of deposit paid will be refunded in full.
- After 9 August 2022—No Refund.

In the event of cancellation or reduction of contracted space, and subject to the above schedule, SPIE shall retain the right to resell cancelled space without refund or allowance to the CLIENT, cancel requested affiliate space, and reduce priority points by 50% for non-participation. Non-participation over two consecutive years may result in complete loss of priority points. (If applicable, all graphics received after 21 October 2022. All graphics received after 21 October 2022 will be subject to a 5% rush charge for production.

4. CONTRACTED SPACE

Must have staff and exhibit materials present at both during all open exhibition hours. Exhibition space must remain intact until the final closing of the exhibit hall. Failure to do so will result in 50% loss of priority points and a $100 administrative fee.

5. CORPORATE MEMBERSHIP:

Corporate membership pricing is valid only if the membership is in good standing and dues are paid in full. The term of the membership contract and membership remains in good standing during the duration of the contracted exhibition. If the membership expires prior to or due to a default of the contracted exhibition, the cleaned Rental Space and/or Rental Space price payment less a proportionate share of all Exhibition exposures incurred and committed by Show Management of actual expenses, such as, but not limited to, advertising, convention center fees, etc., to the extent any monies remain after payment of such expenses and there shall be no further liability on the part of SPIE or any other party. If the phase ‘cause or causes not reasonably within the control of SPIE’ shall include, but not by way of limitation: fire, casualty, flood, epidemic, pandemic, earthquake or inclement weather; explosion or accident; blockade or embargo; governmental restrictions; restraints or orders of civil defense or military authorities; terrorism or threat of terrorism, act of public enemy, riot, or civil disturbance; strike, lockout, boycott, or other labor disturbance; inability to secure sufficient labor, technical, or other personnel; failure, impairment, or lack of adequate transportation facilities; inability to obtain, or condemnation, requisition, or appropriation of necessary supplies or equipment; local, state, or Federal law, ordinances, rules, order decree, or regulation, whether legislative, executive, or judicial, and whether constitutional or unconstitutional; or Acts of God.

6. HARASSMENT:

SPIE promotes an environment that is free of inappropriate behavior and harassment by or towards employees, contractors, attendees, exhibitors, clients, customers, or others. Any form of harassment is unacceptable and will be promptly and thoroughly investigated. SPIE will not permit or condone any action that retaliates against a person who reports harassment complaints or cooperates in an investigation of same. Individuals not complying with this policy may be asked to leave the event.

9. INSURANCE:

Coverage is not optional. CLIENT shall, at its own expense, secure and maintain through the term of this contract, including move-in and move-out days, the insurance listed below. Claims made policies are not acceptable and do not constitute compliance with the CLIENT’s obligation or under this paragraph. Required Coverages: (A) Comprehensive General Liability Insurance with limits not less than $1,000,000 each occurrence, $2,000,000 aggregate, combined single limit for bodily injury (including death), contractual, and operation of mobile equipment products and/or services (if applicable). COVERED by this contract if and only if the direct result of the CLIENT’s negligence. (B) Worker’s Compensation Insurance. (C) Certificate of Insurance. (D) In addition, all additional insurance must to be provided to SPIE evidence thereof in the form of a COI from their carrier, 30 days prior to show dates. CLIENT acknowledges that SPIE has no obligations to maintain insurance on CLIENT’s behalf.

10. LIABILITY:

Upon approval of this contract by an authorised CLIENT representative, it is expressly understood that the CLIENT and the company to which the SPIE liability policies, and all organisations and individuals who are employed by or associated with it, in connection with this Exhibition/Sponsorship, shall not assume responsibility and shall be held harmless by all CLIENTS for damage or loss resulting from fire, theft, terrorism or threat of terrorism, or any other cause whatsoever, including, but without limitation to the payment of all taxes, duties, and other public or, the private. The CLIENT agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness, or otherwise, of the CLIENT or its servants or agents.

11. LOSSES:

SPIE is not responsible for damage to CLIENT’s property or lost shipments either inbound or outbound, nor for moving costs. Damage to inadequately packed property is CLI- ENT’s own responsibility. If CLIENT materials, fixtures or equip- ment fails to arrive, CLIENT is nevertheless responsible for the exhibitor space reserved as per this contract. Client’s are advised to insure against such risks.

12. MUSIC LICENSING:

No copyrighted music may be played in the exhibition area (including but not limited to: background music on audio or video presentations) without appropriate documentation per mission and/or licensing, which is the responsibility of the CLIENT to obtain as well as pay any and all associated fees.

13. RECORDINGS/PHOTOS:

Recording and photos of any kind is prohibited without explicit permission from on-site company representatives. Individuals not complying with this policy will be asked to remove their recording media and to leave the exhibition hall. Refusal to comply with such request is grounds for expulsion from the event.

14. SECURITY:

SPIE will provide general security service on a 24-hour basis to the Exhibition area from the beginning of setup hours through the conclusion of the Exhibition. However, SPIE is not responsible for loss or damage to CLIENT’s property. CLIENTS are advised to insure against such risks.

15. SELLING ON THE SHOW FLOOR:

The Technical Exhibition is limited to organisations with products or services related to the industry served by the event. Direct sales and/or delivery of non-related, retail or consumer products are prohibited.

16. TRANSPORTATION/SETUP:

All transportation costs, and any costs related to exhibit setup not explicitly offered above by SPIE, are to be paid by the CLIENT.

17. GRAPHIC DUE DATES:

When applicable, all graphics are due to SPIE by 21 October 2022. All graphics received after 21 October 2022 will be subject to a 5% rush charge for production.

18. EXHIBITING BENEFITS:

Each contracted tabletop exhibiting company will receive one non-author technical pass. All other contracting exhibiting companies receive two non-author technical passes.