

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

### GENERAL SPONSOR | UNLIMITED AVAILABILITY

**\$630**

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

### GLASS CLING | 8 AVAILABLE

**\$1,050**

- One 62.7" w x 23.5" h located in premium location
- Sponsor provides artwork
- Cost to produce and install graphic included in price of sponsorship

### BOOTH AISLE FLOOR GRAPHIC | UNLIMITED AVAILABILITY

**\$1,050**

Make an impression with every step. Reach attendees as they walk the Exhibit Halls with the strategic placement of your branding in high-traffic areas.

- 3' w x 1' h graphic located in aisle next to exhibit space
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

### POSTER SESSION SUPPORTING SPONSOR | 8 AVAILABLE

**\$1,075**

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by sponsoring a poster session.

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Choose from Tuesday or Wednesday Poster Session

### WHO'S HIRING LIST | UNLIMITED AVAILABILITY

**\$1,080**

- 2' x 3' sticker located on aisle carpet next to exhibit space
- Sticker with 'We're Hiring' and an arrow pointing to your booth
- Company name and booth number included on Hiring Flyer distributed to attendees

### CONFERENCE PEN | 1 AVAILABLE

**\$1,100+**

Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.

- Pens distributed to conference attendees
- Pens not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY

**\$1,110**

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide

+ Indicates additional costs apply to sponsorship price

All sponsorships require SPIE approval

### WI-FI | 1 AVAILABLE

**\$1,250**

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite - that's a pretty great gig!

- Company logo included on onsite signage
- Coverage includes lobbies, conference rooms, and exhibition

### FLOOR GRAPHIC – 6' X 4' CROSS AISLE | 12 AVAILABLE

**\$1,425**

Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.

- Premium location in exhibit hall
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

### ONLINE FEATURED SPONSOR – EVENT LANDING PAGE | 8 AVAILABLE

**\$1,500**

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 8 different pages
- Logo links to exhibitor listing on SPIE.org

### AISLE SIGN | 8 AVAILABLE

**\$1,620**

Your customers and prospects will be here. Keep your company top of mind as attendees walk the exhibit floor and see your branding in a highly visible location.

- Ad displayed at top of aisle sign
- Sponsor provides artwork
- Cost to produce aisle sign included in price of sponsorship

### COFFEE BREAK | 3 AVAILABLE

**\$1,650**

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

### SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

**\$1,775**

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

Enhancements to SPIE.org exhibitor listing

- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

For inquiries, contact SPIE Sales:

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Please mail or fax original, signed contract and required payment to: SPIE Sales, PO Box 10, Bellingham, WA 98227, United States

Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

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## SPONSORSHIPS

### ONLINE BANNER – BROWSE CONFERENCE | 4 AVAILABLE

**\$2,000**

*It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.*

- Banner ad displayed at top of Browse page - Choose from Conferences, Special Events, Courses, or Community
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

### CONFERENCE APP | 2 AVAILABLE

**\$2,025**

*Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.*

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

### CONFERENCE GIVEAWAY | 4 AVAILABLE

**\$2,175+**

*Get your brand in the hands of every attendee with an SPIE conference-wide giveaway.*

- One promotional item or one 8 1/2" x 11" sheet (additional pages subject to extra fees)
- Item/flyer distributed to conference attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### WELCOME RECEPTION SUPPORTING SPONSOR | 6 AVAILABLE

**\$2,500**

- Company Logo included with other sponsors on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Option to provide one promotional item for distribution during event (supplied by sponsor, approved by SPIE)

### METER BOARD | 4 AVAILABLE

**\$2,625**

*Thousands of attendees move in and out of the Exhibit Hall. Take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.*

- Single-sided meter board in premium location
- Sponsor provides artwork
- Cost to produce meter board included in price of sponsorship

### PAWS FOR A BREAK | 1 AVAILABLE

**\$2,850**

- One dog for a set amount of hours to walk around the exhibition hall
- Option to provide bandannas or other accessories, for the dog as long as it is appropriate and comfortable

### CONFERENCE BAG | 1 AVAILABLE

**\$3,000+**

*Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.*

- Conference bags distributed to attendees
- Company logo and SPIE Optics + Photonics logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### REGISTRATION CONFIRMATION EMAIL AD | 6 AVAILABLE

**\$3,500**

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number
- Company logo displayed onsite, online, and in printed materials

### LANYARDS | 1 AVAILABLE

**\$3,595+**

*The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.*

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

### WELCOME RECEPTION EXCLUSIVE SPONSOR | 1 AVAILABLE

**\$4,775**

*Make a great first impression and help SPIE welcome attendees to the conference by sponsoring this popular kick-off event.*

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Option to provide one promotional item for distribution during event (supplied by sponsor, approved by SPIE)

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