**SPONSORSHIPS**

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:

- Pre-show promotions
- The Online Exhibition
- The Technical Program and Exhibition Guide
- Onsite signage

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**Aisle Sign - Limited Availability**

$1,425
- Company provides artwork for top of aisle sign in exhibition hall
- Cost to produce sign is included

**Coffee Break - Limited Availability**

$1,450
- Option to request 4 foot table available for your company’s use during the sponsored coffee break
- Option to provide napkins (at sponsor’s expense)

**Conference App - Exclusive**

$1,875
- Company name, tagline, booth number or logo displayed in opening splash page
- Ads run eight weeks prior through two weeks after the conference

**Conference Bags - Exclusive**

$2,625+
- Cost of conference bags is not included in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Optics + Photonics exhibition logo on same side of conference bag

**Conference Flyer/Give-a-Way - Limited Availability**

$1,890+
- Cost of flyer/item is not included in price of sponsorship
- Insert is produced and supplied by sponsor
- One promotional item (approved by SPIE) or one 8 1/2” x 11” sheet (additional pages subject to extra fees)

**Conference Pen - Exclusive**

$1,100+
- Cost of pens is not included in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

**Exhibition Guide Enhanced Listing**

$550
- Company logo added to exhibition guide listing (full color)
- Company listing highlighted in exhibition guide

**Floor Graphics - Limited Availability**

$1,250
- Cost to produce and install floor graphic is included in price of sponsorship
- Promotion space: 6 ft. wide x 4 ft. high
- Premium locations just inside the exhibition hall entry area

**Floor Graphic - Booth Aisle**

$995
- 3ft. w x 1ft. h graphic located in aisle next to exhibition space
- Company provides artwork for graphic
- Cost to produce and install are included

**General Sponsor - Unlimited Availability**

$925
- Company name featured with other sponsors on signage and in printed materials
- Company logo displayed online

**Lanyards - Exclusive**

$3,150+
- Lanyards are produced and supplied by sponsor
- Cost of lanyards is not included in price of sponsorship
- Lanyards accessible to all attendees at registration
- Onsite signage

**Meter Board - 4 Available**

$2,625
- Cost of single sided meter board is included in price of sponsorship
- Promotion space on a 38 inch wide x 87 inch high (83” viewable area)

**Online Banner Logo - Focused Event Landing Page - Conference - Exclusive**

$4,320
- Towards top of landing page of choice
- Logo links to Exhibitor listing on spie.org
- Choose one of the Courses Page

**Online Banner Logo - Focused Event Landing Page - 1 Available Per Page**

$3,780
- Towards top of landing page of choice
- Logo links to Exhibitor listing on spie.org
- Choose one of the following pages: How to Participate, Registration Page, Courses, Exhibition

**Online Banner Logo - Main Event Landing Page - Exclusive**

$7,560
- Towards top of Event Main landing page
- Logo links to Exhibitor listing on spie.org

**Online Browse Program Landing Page Logo Tray - 4 Available**

$4,320
- Logos located at the bottom of the landing page for browsing the Event conference program
- Logo to be linked to Exhibitor listing

+Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.

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For inquiries, contact SPIE Sales:

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Fax: +1 360 647 1445
kima@spie.org

Melissa Valum
Tel: +1 360 685 5596
Fax: +1 360 647 1445
melissav@spie.org

Please mail or fax original, signed contract and required payment to:

SPIE Sales
PO Box 10
Bellingham, WA  98227
United States
Tel: +1 360 676 3290
Fax: +1 360 647 1445
spiesales@spie.org

www.SPIE.org

Let us help you make the most of your marketing investment

Call us to learn more about maximizing your exhibit impact.

Ask us about other promotional ideas to gain visibility in the community.

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Please complete next page.
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Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

<table>
<thead>
<tr>
<th>ONLINE BROWSE CONFERENCE BANNER - 4 AVAILABLE</th>
<th>$5,400</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Banner to be at top of Conference, Special Events, Technical Events, or Industry Program</td>
<td></td>
</tr>
<tr>
<td>• Ad to be created by sponsor</td>
<td></td>
</tr>
<tr>
<td>• Banner to link to Exhibitor listing</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ONLINE EXHIBITOR LOGO TRAY - FOCUSED EVENT LANDING PAGE - 4 AVAILABLE PER PAGE</th>
<th>$2,700</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Logo links to Exhibitor listing on spie.org</td>
<td></td>
</tr>
<tr>
<td>• Choose one of the following pages: How to Participate, Registration Page, Conference, Courses, Exhibition</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>ONLINE EXHIBITOR LOGO TRAY - MAIN EVENT LANDING PAGE - 4 AVAILABLE</th>
<th>$5,400</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Tray of 4 logos on main event landing page</td>
<td></td>
</tr>
<tr>
<td>• Logo links to Exhibitor listing on spie.org</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PHONE SANITIZERS - EXCLUSIVE</th>
<th>$3780</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Company provides artwork for sanitizers - recommend logo and booth number</td>
<td></td>
</tr>
<tr>
<td>• Cost to produce one color sanitizers is included</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>POSTER SESSION SUPPORTING SPONSOR - 8 AVAILABLE</th>
<th>$1,075</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Onsite signage co-shared with other sponsors</td>
<td></td>
</tr>
<tr>
<td>• Option to provide napkins with company logo (at sponsor’s expense)</td>
<td></td>
</tr>
<tr>
<td>• Option of Tuesday or Wednesday</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SANITIZING STATION - LIMITED AVAILABILITY</th>
<th>$3,250</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Custom branding/wrap included in the cost of sponsorship</td>
<td></td>
</tr>
<tr>
<td>• Sanitizing station located in prominent location</td>
<td></td>
</tr>
</tbody>
</table>

<table>
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<tr>
<th>SPIE.ORG ENHANCED LISTING</th>
<th>$1,050</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Multiple Video Links - increased from 1 to 5</td>
<td></td>
</tr>
<tr>
<td>• Company logo added to floorplan – rotating lower banner</td>
<td></td>
</tr>
<tr>
<td>• Links to Social Media</td>
<td></td>
</tr>
<tr>
<td>• Give-a-ways for event</td>
<td></td>
</tr>
</tbody>
</table>

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<tr>
<th>WELCOME RECEPTION SPONSOR - EXCLUSIVE</th>
<th>$4,320</th>
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<tbody>
<tr>
<td>• Onsite signage</td>
<td></td>
</tr>
<tr>
<td>• Option to provide give-a-way – SPIE to approve (at sponsor’s expense)</td>
<td></td>
</tr>
<tr>
<td>• Option to provide napkins with company logo (at sponsor’s expense)</td>
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<th>WI-FI - EXCLUSIVE</th>
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</tr>
</thead>
<tbody>
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<td>• Onsite signage</td>
<td></td>
</tr>
</tbody>
</table>

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