## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:

- Pre-show promotions
- The Online Exhibition
- The Technical Program and Exhibition Guide
- Onsite signage

### AISLE SIGN LOGO - LIMITED AVAILABILITY

$1,425

- Company provides artwork for aisle sign
- Cost to produce sign is included

### BOOTH AISLE FLOOR GRAPHIC - LIMITED AVAILABILITY

$925

- 3ft. w x 1ft. h graphic located in aisle next to exhibition space
- Company provides artwork for graphic
- Cost to produce and install are included

### COFFEE BREAK - LIMITED AVAILABILITY

$2,100

- 4-foot table available for your company's use during the sponsored coffee break (upon request)
- Option to provide napkins (at sponsor's expense)
- Onsite signage

### CONFERENCE APP - EXCLUSIVE

$3,075

- Company name, tagline, booth number or logo displayed in opening splash page
- Ads run eight weeks prior through two weeks after the conference

### CONFERENCE BAG - EXCLUSIVE

$1,995+

- Cost of conference bags is not included in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Optifab logo on same side of conference bag

### CONFERENCE GIVE-A-WAY - LIMITED AVAILABILITY

$1,425+

- Cost of give-a-way is not included in price of sponsorship
- Give-a-way is produced and supplied by sponsor
- Give-a-way distributed to conference and course attendees
- One 8 1/2 inch x 11 inch (or smaller) sheet of paper (add'l fees apply per add'l sheet) or item to be approved by SPIE

### EXHIBITION GUIDE - ENHANCED LISTING

$550

- Company logo added to exhibition guide listing (full color)
- Company listing highlighted in exhibition guide

### FLOOR GRAPHIC - LIMITED AVAILABILITY

$1,595

- Cost to produce and install 6ft. x 4ft. floor graphic included in price of sponsorship
- Premium locations
- Contact sales for directional floor graphic arrows upgrade - $295 each

### GENERAL SPONSOR - UNLIMITED

$925

- Company logo displayed online and in printed materials

### LANYARDS - EXCLUSIVE

$1,975+

- Cost of lanyards is not included in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

### METER BOARD - LIMITED AVAILABILITY

$1,475

- Cost of meter board included in price of sponsorship
- Single-sided and positioned in a premium location

### ONLINE BANNER LOGO - FOCUSED EVENT LANDING PAGES

$2,500

- Exclusive Banner Logo on Focused Event Landing page
- Location towards top of page
- Logo links to exhibitor listing on spie.org

### ONLINE BANNER LOGO - MAIN EVENT LANDING PAGE

$4,000

- Exclusive Banner Logo on Main Event Landing page
- Location towards top of page
- Logo links to exhibitor listing on spie.org

### PLENARY SESSION - EXCLUSIVE

$3,000

- Company logo and link on the Optifab conference focused page
- Targeted audience
- Runs from time contract is received until 1 month after show ends

### SOCIAL HOUR SUPPORTING SPONSOR

$3,100

- Company logo on signs at event
- Option to provide a pop-up banner (3’w x 8’h) at event
- Company logo on rotating room slide
- Option to do seat drop of promotional item or flyer at sponsors expense

### STUDENT LUNCH SPONSOR

$6,000

- Company logo on signs at event
- Option to provide give-a-way (at sponsors expense)

### WI-FI - EXCLUSIVE

$3,750

- Wi-Fi area in Empire lobby
- Table tent signs placed on tables in Wi-Fi area
- Onsite signage

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*Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.

**For inquiries, contact**  
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**Let us help you make the most of your marketing investment**  
Call us to learn more about maximizing your exhibit impact.  
Ask us about other promotional ideas to gain visibility in the community.