SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

ONSEITE | There’s nothing quite like being able to meet customers and prospects face-to-face. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand.

AILSE SIGN | 8 AVAILABLE
$1,130
Your customers and prospects will be here. Keep your company top of mind as attendees walk the exhibit floor and see your branding in a highly visible location.
• Ad displayed at top of aisle sign
• Sponsor provides artwork
• Cost to produce and install floor graphic included in price of sponsorship

BOOTH AISLE FLOOR GRAPHIC | 8 AVAILABLE
$965
Make an impression with every step. Reach attendees as they walk the Exhibit Halls with the strategic placement of your branding in high-traffic areas.
• 3’ w x 1’ h ad located in aisle next to exhibit space
• Sponsor provides artwork
• Cost to produce and install floor graphic included in price of sponsorship

DIGITAL SIGNAGE | 16 AVAILABLE
$2,720
Digital signage is everywhere so get your company information in the loop! Create a digital ad that will compel attendees to visit your booth.
• Premium location
• 8 second display time, max 3 rotations within 8 second display time
• Sponsor provides artwork; SPIE produces and generates final graphic loop

DIGITAL SIGNAGE – PW/BIOS COMBINATION | 16 AVAILABLE
$7,670
• Premium location, runs Saturday through Thursday
• 8 second display time, max 3 rotations within 8 second display time
• Sponsor provides artwork; SPIE produces and generates final graphic loop
• Must be exhibitor at BIOS and Photonics West (may provide different artwork for each event)

EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY
$1,050
Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.
• Full-color company logo added to exhibition guide listing
• Company listing highlighted in exhibition guide

FLOOR GRAPHIC – 8’ X 6’ EXHIBITION HALL | 6 AVAILABLE
$1,995
Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.
• Premium location in BIOS Expo cross aisle or exhibit hall entrance
• Sponsor provides artwork
• Cost to produce and install floor graphic included in price of sponsorship

FLOOR GRAPHIC – ARROW UPGRADE | UNLIMITED AVAILABILITY
$265
Add your logo and booth number on a directional arrow and lead attendees right to you.
• 3’ long arrow includes booth number and is available color of choice
• Add on to cross aisle floor graphic sponsorships
• Cost to produce and install floor graphic included in price of sponsorship

GENERAL SPONSOR | UNLIMITED AVAILABILITY
$595
Keep your company at top of attendees’ minds by adding your logo to onsite and online promotional sponsor recognition.
• Company logo displayed onsite, online, and in printed materials

METER BOARD | 2 AVAILABLE
$2,780
Thousands of attendees move in and out of the Exhibit Hall. Take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.
• Single-sided meter board in premium location
• Sponsor provides artwork
• Cost to produce meter board included in price of sponsorship

METER BOARD – PW/BIOS COMBINATION | 2 AVAILABLE
$5,560
• Single-sided meter board in premium location, Saturday through Thursday
• Sponsor provides artwork
• Cost to produce one meter board at each exhibition included in price of sponsorship
• Must be exhibitor at BIOS and Photonics West (may provide different artwork for each event)

+ Indicates additional costs apply to sponsorship price
All sponsorships require SPIE approval

For inquiries, contact SPIE Sales:
Kim Abair | kima@spie.org
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Lacey Barnett | laceyb@spie.org
Tel: +1 360 685 5551 | Fax: +1 360 647 1445

Melissa Valum | melissav@spie.org
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Please mail or fax original, signed contract and required payment to: SPIE Sales, PO Box 10, Bellingham, WA 98227, United States
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

Sponsored by SPIE.
SPONSORSHIPS

WI-FI | 1 AVAILABLE
$2,850
• Company logo included on onsite signage
• Includes URL redirect of your choice
• Coverage includes lobbies and conference rooms in North and South, Saturday and Sunday

WI-FI – PW/BIOS COMBINATION | 1 AVAILABLE
$8,250
• Company logo included on onsite signage
• Includes URL redirect of your choice
• Coverage includes lobbies and conference rooms in North and South, Saturday through Thursday
• Must be exhibitor at BiOS and Photonics West

SPECIAL EVENTS | Helping to host popular special events is an effective way to stand out in the crowd. By sponsoring an event you can align your company with specific event goals or brand values.

COFFEE BREAK | 2 AVAILABLE
$1,135
Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.
• Company logo included on onsite signage
• Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

ONLINE | Before attendees gather in person, they’ll seek information, register, and plan their conference schedule at SPIE.org. Gain visibility and create demand with online sponsorship opportunities - the gateway to building onsite traffic at the event.

ONLINE FEATURED SPONSOR – BIOS EVENT LANDING PAGE | 1 AVAILABLE
$3,180
Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.
• Exclusive company logo displayed towards top of Event Landing page
• Logo links to exhibitor listing on SPIE.org

SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY
$1,675
Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.
• Enhancements to SPIE.org exhibitor listing
• Multiple video links - Increase from 1 to 5
• Social Media links
• Promote onsite giveaways
• Company logo displayed on rotating banner of Floorplan

CUSTOM SPONSORSHIP | LIMITED AVAILABILITY
Have a great idea for a sponsorship? Contact Sales at spiesales@spie.org to create your custom sponsorship!

+ Indicates additional costs apply to sponsorship price
All sponsorships require SPIE approval

Exhibition Dates: 27–28 January 2024
Conference Dates: 27 January–1 February 2024
The Moscone Center
San Francisco, California USA

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