

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

ONSITE | *There's nothing quite like being able to meet customers and prospects face-to-face. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand.*

EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY
\$1,050 EP

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to printed exhibition guide listing
- Company listing highlighted in printed exhibition guide

GENERAL SPONSOR | UNLIMITED AVAILABILITY
\$1,190 | \$595 EP

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

METER BOARD | 6 AVAILABLE
\$3,300 | \$1,650 EP

With your brand on signage, you can take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.

- Single-sided fabric meter board in premium location
- Sponsor provides artwork
- Cost to produce fabric meter board **included** in price of sponsorship

SANITIZING STATION | 1 AVAILABLE
\$6,000 | \$3,000 EP

Get valuable visibility and demonstrate that your brand cares about the health and safety of the attendees.

- Custom-branded sanitizing station located in premium location
- Sponsor provides artwork
- Cost to produce branding **included** in price of sponsorship

WHO'S HIRING LIST | UNLIMITED AVAILABILITY
\$425 EP

- Company name and booth number included on Hiring Flyer distributed to attendees

WI-FI | 1 AVAILABLE

\$6,800 | \$3,400 EP

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite.

- Coverage includes lobbies, conference rooms, and exhibition
- Company logo included on onsite signage

+ Indicates additional costs apply to sponsorship price
All sponsorships require SPIE approval

EP – Exhibitor Pricing – Contracted exhibitors receive 50% off list price.

SPECIAL EVENTS | *Helping to host popular special events is an effective way to stand out in the crowd. By sponsoring an event you can align your company with specific event goals or brand values.*

COFFEE BREAK - CONFERENCE | 3 AVAILABLE
\$2,580 | \$1,290 EP

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

COFFEE BREAK - EXHIBITION | 3 AVAILABLE
\$3,400 | \$1,700 EP

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

PLENARY SUPPORTING SPONSOR | 4 AVAILABLE
\$6,000 | \$3,000 EP

Plenary speakers are a significant draw for any conference. Capitalize on the focused attention and excitement that attendees bring to the talks by sponsoring a plenary event.

- Company logo on onsite signage
- Company logo on rotating room slide
- Option to provide pop-up banner outside main door (supplied by sponsor, approved by SPIE)

POSTER RECEPTION | 4 AVAILABLE
\$3,190 | \$1,595 EP

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.

- Company logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

SYMPOSIUM HOST PACKAGE - PREMIER | 4 AVAILABLE
\$20,000 | \$10,000 EP

- One promotional item or one 8 1/2" x 11" sheet distributed to conference attendees (supplied by sponsor, approved by SPIE)
- One full-page, 4-color advertisement in printed Event Overview
- One Technical Conference Registration
- Company logo included on Conference room signs
- Company logo (large) included on Conference room slides

SYMPOSIUM HOST PACKAGE - SUPPORTING | 8 AVAILABLE
\$10,000 | \$5,000 EP

- One promotional item or one 8 1/2" x 11" sheet distributed to conference attendees (supplied by sponsor, approved by SPIE)
- One half-page, 4-color advertisement in printed Event Overview
- Company logo (medium) included on Conference room slides

For inquiries, contact SPIE Sales:

In the Americas, Europe, and rest of world

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Melissa Valum | melissav@spie.org

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Tel: +1 360 685 5596 | Fax: +1 360 647 1445

Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**

Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

Sponsored by **SPIE.**

In Japan

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SPONSORSHIPS

WELCOME RECEPTION SUPPORTING SPONSOR | 4 AVAILABLE

\$4,200 | \$2,100 EP

Make a great first impression and help SPIE welcome attendees to the conference by sponsoring this popular kick-off event.

- Company logo included with other sponsors on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

GIVEAWAYS | Everyone loves free swag. Get your brand in the hands of every attendee with a SPIE giveaway sponsorship.

CONFERENCE BAG | 1 AVAILABLE

\$3,600+ | \$1,800+ EP

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Astronomical Telescopes + Instrumentation exhibition logo on same side of bag
- Conference bags **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

CONFERENCE NOTEPAD | 2 AVAILABLE

\$3,000+ | \$1,500+ EP

Attendees need to jot down new connections, knowledge, and product information. Make sure your brand is the first thing they see every time they need to take note.

- Notepads distributed to Conference attendees
- Notepads **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

CONFERENCE PEN | 1 AVAILABLE

\$2,100+ | \$1,050+ EP

Whether taking notes at a talk or writing contact information down on a business card, make sure the pen attendees use has your company name and logo at their fingertips.

- Pens distributed to conference attendees
- Pens **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

LANYARDS | 1 AVAILABLE

\$3,600+ | \$1,800+ EP

The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards **not included** in price of sponsorship (supplied by sponsor, approved by SPIE)

+ Indicates additional costs apply to sponsorship price

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EP – Exhibitor Pricing – Contracted exhibitors receive 50% off list price.

ONLINE | Before attendees gather in person, they'll seek information, register, and plan their conference schedule at SPIE.org. Gain visibility and create demand with online sponsorship opportunities - the gateway to building onsite traffic at the event.

CONFERENCE APP | 1 AVAILABLE

\$5,990 | \$2,995 EP

Take advantage of mobile marketing before, during, and after the conference. Your company name and booth number will be in the hands of every attendee every time they use the app.

- Company name, tagline, booth number or logo displayed on opening splash page twice daily
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

ONLINE BANNER – BROWSE PROGRAM | 4 AVAILABLE

\$5,000 | \$2,500 EP

It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Banner ad displayed at top of Browse page - Choose from Conferences, Plenary, Special Events, or Conferences
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – BROWSE PROGRAM LANDING PAGE | 4 AVAILABLE

\$4,000 | \$2,000 EP

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Company logo displayed with other sponsors on Browse Program landing page
- Logo links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – FOCUSED EVENT LANDING PAGE | 4 AVAILABLE

\$5,000 | \$2,500 EP

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 4 different pages
- Logo links to exhibitor listing on SPIE.org

SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

\$1,675 EP

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways
- Company logo displayed on rotating banner of Floorplan

CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at spiesales@spie.org to create your custom sponsorship!

For inquiries, contact SPIE Sales:

In the Americas, Europe, and rest of world

Kim Abair | kima@spie.org

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Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**

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