

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

ONSITE | *There's nothing quite like being able to meet customers and prospects face-to-face. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand.*

BANNER – 3' X 5' | 4 AVAILABLE
\$8,200+ | \$4,100+ EP

Leverage this premier business-development opportunity packaged in a high-profile event. Your company's information will be prominently displayed on a banner at a key location.

- Double-sided banner in premium location
- Sponsor provides artwork
- Cost to produce and hang banner not included in price of sponsorship

BANNER – 6' X 10' | 4 AVAILABLE
\$13,000+ | \$6,500+ EP

Leverage this premier business-development opportunity packaged in a high-profile event. Your company's information will be prominently displayed on a banner at a key location.

- Double-sided banner in premium location
- Sponsor provides artwork
- Cost to produce and hang banner not included in price of sponsorship

BOOTH AISLE FLOOR GRAPHIC | UNLIMITED AVAILABILITY
\$950 EP

Make an impression with every step. Reach attendees as they walk the Exhibit Halls with the strategic placement of your branding in high-traffic areas.

- 3' w x 1' h ad located in aisle next to exhibit space
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

CHARGING STATION | 1 AVAILABLE
\$10,600 | \$5,300 EP

Power up your presence! When attendees are low on battery and want to kick up their feet for a few minutes, a sponsored charging station will be a welcoming and appreciated destination.

- Custom-branded charger located in premium location
- Sponsor provides artwork
- Cost to produce and install charger included in price of sponsorship

COLUMN WRAP | 4 AVAILABLE
\$10,100 | \$5,050 EP

Stand out in the crowd and support your sales goals with branded signage wrapped around columns in premium locations throughout the event.

- Premium location
- Sponsor provides artwork
- Cost to produce and install column wrap included in price of sponsorship

EP – Exhibitor Pricing – Contracted exhibitors receive 50% off list price.

For inquiries, contact SPIE Sales:

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Please mail or fax original, signed contract and required payment to: **SPIE Sales, PO Box 10, Bellingham, WA 98227, United States**
Tel: +1 360 676 3290 | Fax: +1 360 647 1445 | spiesales@spie.org | www.SPIE.org

Sponsored by **SPIE.**

CONFERENCE SPONSOR | 4 AVAILABLE
\$8,150 | \$4,075 EP

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company Logo on onsite signage
- Option to provide pop-up banner outside main Conference entrance (supplied by sponsor, approved by SPIE)

CONFERENCE WELCOME TABLE | 4 AVAILABLE
\$2,220 | \$1,110 EP

Welcome attendees to the Conference and gain visibility right from the start.

- Unstaffed 4' table outside of Conference for promotional materials/giveaways (supplied by sponsor, approved by SPIE)
- Must also be a Conference Sponsor

EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY
\$550 EP

Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.

- Full-color company logo added to exhibition guide listing
- Company listing highlighted in exhibition guide

FLOOR GRAPHIC – 4' X 6' | 3 AVAILABLE
\$5,350 | \$2,675 EP

Attendees rely on directional signage to navigate the exhibition. Add your brand to these essential floor graphics and lead attendees right to you.

- Premium location
- Sponsor provides artwork
- Cost to produce and install floor graphic included in price of sponsorship

GENERAL SPONSOR | UNLIMITED AVAILABILITY
\$2,200 | \$1,110 EP

Keep your company at top of attendees' minds by adding your logo to onsite and online promotional sponsor recognition.

- Company logo displayed onsite, online, and in printed materials

METER BOARD | 8 AVAILABLE
\$6,550 | \$3,275 EP

Attendees move in and out of the Exhibit Hall. With your brand on signage, you can take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.

- Double-sided meter board in premium location
- Sponsor provides artwork
- Cost to produce meter board included in price of sponsorship (may provide different artwork for additional fee)

SANITIZING STATION | 1 AVAILABLE
\$4,100 | \$2,050 EP

Here's a chance to have your company shine: Sponsor a custom-branded sanitizing station at a premium location onsite. Get valuable visibility and also demonstrate that your brand cares about the health and safety of the attendees.

- Custom-branded sanitizing station located in premium location
- Sponsor provides artwork
- Cost to produce branding included in price of sponsorship

+ Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.

SPONSORSHIPS

STAIRWAY STRIPS | 1 AVAILABLE

\$4,800+ | \$2,400+ EP

Your logo and booth number will be front and center with every step attendees take. Get your company info on each rise and watch your booth traffic rise too.

- Premium location in North or South, Saturday through Thursday
- Sponsor provides artwork
- Cost to produce and install stairway strips not included in price of sponsorship

WHO'S HIRING LIST | UNLIMITED AVAILABILITY

\$1,080 EP

- 2' x 3' sticker located on aisle carpet next to exhibit space
- Sticker says "We're Hiring" with an arrow pointing to your booth
- Company name and booth number included on Hiring Flyer distributed to attendees

WI-FI | 3 AVAILABLE

\$10,400 | \$5,200 EP

By sponsoring this invaluable service, your company name and logo will get in front of everyone who logs on to the internet when they are onsite - that's a pretty great gig!

- Choose coverage of the Exhibition Hall, East End, or West End of Conference
- Company logo included on onsite signage

SPECIAL EVENTS | Helping to host popular special events is an effective way to stand out in the crowd. By sponsoring an event you can align your company with specific event goals or brand values.

ATTENDEE LUNCH | 2 AVAILABLE

\$14,475 | \$7,237.50 EP

Sponsoring a lunch event can get your brand in front of a key demographic or highlight certain company values.

- Company logo included on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)
- Company logo displayed onsite, online, and in printed materials

BREAKFAST | 4 AVAILABLE

\$8,350 | \$4,175 EP

Grab the attention of your prospects while they grab breakfast at a meal sponsored by you. Providing attendees with coffee and fuel for the day is an excellent way to get your brand noticed.

- Company logo included on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

COFFEE BREAK | 7 AVAILABLE

\$11,100 | \$5,550 EP

Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.

- Company logo included on onsite signage
- Option to add unstaffed 4' table for promotional materials (supplied by sponsor, approved by SPIE)
- Option to provide compostable 8 oz. cups and/or napkins (supplied by sponsor, approved by SPIE)

EP – Exhibitor Pricing – Contracted exhibitors receive 50% off list price.

For inquiries, contact SPIE Sales:

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PLENARY | 2 AVAILABLE

\$9,900 | \$4,950 EP

Plenary speakers are a significant draw for any conference. Capitalize on the focused attention and excitement that attendees bring to the talks by sponsoring a plenary event.

- Company Logo on onsite signage
- Company Logo on rotating room slide
- Option to provide pop-up banner outside main door (supplied by sponsor, approved by SPIE)

PLENARY WELCOME TABLE | 4 AVAILABLE

\$3,650 | \$1,825 EP

Welcome attendees to the Plenary and gain visibility right from the start.

- Unstaffed 4' table outside of Plenary for promotional materials/giveaways (supplied by sponsor, approved by SPIE)
- Must also be a Plenary Sponsor

POSTER RECEPTION | 1 AVAILABLE

\$19,450 | \$9,725 EP

Support the next generation and meet plenty of prospects. Get your brand in front of like-minded attendees by hosting a poster session.

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

POSTER RECEPTION CO-SPONSOR | 3 AVAILABLE

\$11,125 | \$5,562.50 EP

- Company Logo included with other sponsors on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

WELCOME RECEPTION | 1 AVAILABLE

\$28,625 | \$14,312.50 EP

Make a great first impression and help SPIE welcome attendees to the conference by sponsoring this popular kick-off event.

- Company Logo on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

WELCOME RECEPTION CO-SPONSOR | 3 AVAILABLE

\$15,900 | \$7,950 EP

- Company Logo included with other sponsors on onsite signage
- Option to provide napkins (supplied by sponsor, approved by SPIE)

GIVEAWAYS | Everyone loves free swag. Get your brand in the hands of every attendee with a SPIE giveaway sponsorship.

CONFERENCE BAG | 1 AVAILABLE

\$6,750+ | \$3,375+ EP

Attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Conference bags distributed to attendees
- Company logo and SPIE Advanced Lithography + Patterning exhibition logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

+ Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.



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CONFERENCE GIVEAWAY | 4 AVAILABLE

\$3,350+ | \$1,675+ EP

Get your brand in the hands of every attendee with an SPIE conference-wide giveaway.

- One promotional item or one 8 1/2" x 11" sheet (additional pages subject to extra fees)
- Item/flyer distributed to conference attendees
- Giveaway not included in price of sponsorship (supplied by sponsor, approved by SPIE)

EXHIBITION BAG | 1 AVAILABLE

\$4,570+ | \$2,285+ EP

Exhibit-only attendees need a bag for all the useful information they will collect. Get your company brand on this giveaway that also acts as advertising throughout the exhibition.

- Bags distributed to exhibition visitors
- Company logo and SPIE Advanced Lithography + Patterning exhibition logo on same side of bag
- Conference bags not included in price of sponsorship (supplied by sponsor, approved by SPIE)

LANYARDS | 1 AVAILABLE

\$8,300+ | \$4,150+ EP

The conference badge is the key to all the talks, gatherings, and events. That badge is readily available thanks to the handy, branded lanyard seen around the neck of every attendee.

- Lanyards distributed to all attendees at registration
- Company logo included on onsite signage
- Lanyards not included in price of sponsorship (supplied by sponsor, approved by SPIE)

ONLINE | Before attendees gather in person, they'll seek information, register, and plan their conference schedule at SPIE.org. Gain visibility and create demand with online sponsorship opportunities - the gateway to building onsite traffic at the event.

CONFERENCE APP | 2 AVAILABLE

\$4,500 | \$2,250 EP

Take advantage of mobile marketing before, during, and after the conference by sponsoring the SPIE Conferences App. Your company name and booth number will be in the hands of every attendee.

- Company name, tagline, booth number or logo displayed on opening splash page
- Ad runs eight weeks prior to conference
- Sponsor provides artwork

EP – Exhibitor Pricing – Contracted exhibitors receive 50% off list price.

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ONLINE BANNER – BROWSE PROGRAM | 4 AVAILABLE

\$5,724 | \$2,862 EP

It takes time to research, the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.

- Banner ad displayed at top of Browse page - Choose from Conferences, Plenary, Presentations, or Special Events
- Sponsor provides artwork
- Banner links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – BROWSE PROGRAM LANDING PAGE | 4 AVAILABLE

\$4,240 | \$2,120 EP

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Company Logo displayed on Browse Program landing page
- Logo links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – FOCUSED EVENT LANDING PAGE | 8 AVAILABLE

\$3,995 | \$1,997.50 EP

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Exclusive company logo displayed towards top of Focused Event landing page - Choose from 8 different pages
- Logo links to exhibitor listing on SPIE.org

ONLINE FEATURED SPONSOR – MAIN EVENT LANDING PAGE | 1 AVAILABLE

\$7,995 | \$3,997.50 EP

Every year, hundreds of thousands of people visit SPIE.org to learn more about events, register, and plan their schedules. Take advantage of this captured audience and display your company and logo on a landing page.

- Exclusive company logo displayed towards top of Main Event Landing page
- Logo links to exhibitor listing on SPIE.org

REGISTRATION CONFIRMATION EMAIL | 6 AVAILABLE

\$5,000 | \$2,500 EP

- One ad in confirmation email sent to all registered attendees
- Sponsor provides artwork, recommend logo and booth number
- Company logo displayed onsite, online, and in printed materials

SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY

\$995 EP

Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.

- Enhancements to SPIE.org exhibitor listing
- Multiple video links - Increase from 1 to 5
- Social Media links
- Promote onsite giveaways

CUSTOM SPONSORSHIP | LIMITED AVAILABILITY

Have a great idea for a sponsorship? Contact Sales at spiesales@spie.org to create your custom sponsorship!

