# SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:
- Pre-show promotions
- The Online Exhibition
- The Technical Program and Exhibition Guide
- Onsite signage

## ATTENDEE LUNCH – 2 AVAILABLE

**$6,700**
- Option to provide napkins (at sponsor’s expense)
- Onsite signage

## BANNERS – 5’ W X 3’ H – LIMITED AVAILABILITY

**$3,577.50 +**
- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

## BANNERS – 10’ W X 6’ H – LIMITED AVAILABILITY

**$5,672.50 +**
- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

## BANNERS – 15’ W X 9’ H – LIMITED AVAILABILITY

**$6,837.50 +**
- Cost to produce and hang banner is not included in cost of sponsorship
- Single-sided banner positioned in a premium location

## BREAKFAST – 4 AVAILABLE

**$3,575**
- Option to provide 8 oz. coffee cups and napkins (at sponsor’s expense)
- Onsite signage

## CHARGING STATION – LIMITED AVAILABILITY

**$4,555**
- Custom branding and installation costs included
- Charger located in premium location
- Onsite signage

## COFFEE BREAK - 6 AVAILABLE

**$4,750**
- 4 foot table available for literature or promo items during sponsored coffee break
- Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeves (at sponsor’s expense)
- Onsite signage

## COLUMN WRAP – LIMITED AVAILABILITY

**$4,350**
- Production and installation costs included
- Located in premium location
- Onsite signage

## CONFERENCE APP – EXCLUSIVE

**$2,125**
- Company name, tagline, booth number or logo displayed in opening splash page
- Ad runs 8 weeks prior through two weeks after the conference

## CONFERENCE BAG – EXCLUSIVE

**$2,887.50 +**
- Cost of conference bags is not included in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Advanced Lithography exhibition logo on same side of conference bag

## CONFERENCE GIVE-A-WAY – LIMITED AVAILABILITY

**$1,430 +**
- Cost of flyer/item is not included in price of sponsorship
- Flyer/item is produced and supplied by sponsor
- Allowed one promotional item or one 8-1/2 inch x 11 inch (or smaller) sheet of paper (add’l fees per sheet will apply if submitting more than one) approved by SPIE
- Placed at Registration for duration of conference (or supplies run out)

## CONFERENCE PEN – EXCLUSIVE

**$1,430 +**
- Cost of pens is not included in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

## CONFERENCES – LIMITED AVAILABILITY

**$3,497.50**
- Onsite signage
- Option to provide a pop-up banner outside the conference room
door

## WELCOME TABLE UPGRADE:

**$1,025**
- Unstaffed table provided by SPIE outside of conference room
- Option to provide SPIE approved promotional materials on table

## EXHIBITION BAG – EXCLUSIVE

**$2,115 +**
- Cost of bags is not included in price of sponsorship
- Bags are produced and supplied by sponsor
- Bags distributed to exhibition only attendees
- Company logo and SPIE Advanced Lithography logo on bag

## FLOOR GRAPHICS – LIMITED AVAILABILITY

**$2,287.50**
- Cost to produce and install a 6’ x 4’ floor graphic is included in price of sponsorship
- Some locations – option to upgrade additional fee to 8’ x 6’
- Premium location

## GENERAL SPONSOR – UNLIMITED AVAILABILITY

**$950**
- Company logo displayed online
- Company name displayed onsite and in printed materials

*Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.*
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<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Description</th>
<th>Price</th>
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| LANYARDS – EXCLUSIVE | Cost of lanyards is not included in price of sponsorship | $3,550+
| METER BOARD – LIMITED AVAILABILITY | Cost of meter board included in price of sponsorship | $2,800
| ONLINE BANNER LOGO – FOCUSED EVENT LANDING PAGE – LIMITED AVAILABILITY | Banner logo towards top of landing page of choice | $1,855
| ONLINE BANNER LOGO – CONFERENCE LANDING PAGES – LIMITED AVAILABILITY | Banner logo towards top of Conference landing page – Choose of conference | $2,120
| ONLINE BANNER LOGO – MAIN EVENT LANDING PAGE – (EXCLUSIVE) | Banner logo towards top of Event Main landing page | $3,710
| ONLINE BROWSE PROGRAM PAGE LOGO TRAY – (4 AVAILABLE) | Logos located at the bottom of the landing page for browsing the Event conference program | $2,120
| ONLINE BROWSE CONFERENCE BANNER – LIMITED AVAILABILITY | Banner to be at top of Conference, Special Events, Technical Events, or Industry Program | $2,650
| ONLINE EXHIBITOR LOGO TRAY – FOCUSED EVENT LANDING PAGE – LIMITED AVAILABILITY | Logo links to exhibitor listing on SPIE.org | $1,325
| ONLINE EXHIBITOR LOGO TRAY – MAIN EVENT LANDING PAGE – (4 AVAILABLE) | Tray of 4 logos on main event landing page | $2,650

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