SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:

- Pre-show promotions
- The Online Exhibition
- The Technical Program and Exhibition Guide
- Onsite signage

ATTENDEE LUNCH – 2 AVAILABLE
$13,400
- Option to provide napkins (at sponsor’s expense)
- Onsite signage

BANNERS – 5’ W X 3’ H – LIMITED AVAILABILITY
$7,155 +
- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

BANNERS – 10’ W X 6’ H – LIMITED AVAILABILITY
$11,350 +
- Cost to produce and hang banner is not included in cost of sponsorship
- Double-sided banner positioned in a premium location

BANNERS – 15’ W X 9’ H – LIMITED AVAILABILITY
$13,675 +
- Cost to produce and hang banner is not included in cost of sponsorship
- Single-sided banner positioned in a premium location

BREAKFAST – 4 AVAILABLE
$7.150
- Option to provide 8 oz. coffee cups and napkins (at sponsor’s expense)
- Onsite signage

CHARGING STATION – LIMITED AVAILABILITY
$9,110
- Custom branding and installation costs included
- Charger located in premium location
- Onsite signage

COFFEE BREAK - 6 AVAILABLE
$9,500
- 4 foot table available for literature or promo items during sponsored coffee break
- Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeves (at sponsor’s expense)
- Onsite signage

COLUMN WRAP – LIMITED AVAILABILITY
$8,700
- Production and installation costs included
- Located in premium location
- Onsite signage

CONFERENCE APP – EXCLUSIVE
$4,250
- Company name, tagline, booth number or logo displayed in opening splash page
- Ad runs 8 weeks prior through two weeks after the conference

CONFERENCE BAG - EXCLUSIVE
$5,775 +
- Cost of conference bags is not included in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Advanced Lithography exhibition logo on same side of conference bag

CONFERENCE GIVE-A-WAY – LIMITED AVAILABILITY
$2,860 +
- Cost of flyer/item is not included in price of sponsorship
- Flyer/item is produced and supplied by sponsor
- Allowed one promotional item or one 8 1/2 inch x 11 inch (or smaller) sheet of paper (add'l fees per sheet will apply if submitting more than one) approved by SPIE
- Placed at Registration for duration of conference (or supplies run out)

CONFERENCE PEN - EXCLUSIVE
$2,860 +
- Cost of pens is not included in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

CONFERENCES – LIMITED AVAILABILITY
$6,995
- Onsite signage
- Option to provide a pop-up banner outside the conference room

WELCOME TABLE UPGRADE:
$2,050
- Unstaffed table provided by SPIE outside of conference room
- Option to provide SPIE approved promotional materials on table

EXHIBITION BAG - EXCLUSIVE
$4,230 +
- Cost of bags is not included in price of sponsorship
- Bags are produced and supplied by sponsor
- Bags distributed to exhibition only attendees
- Company logo and SPIE Advanced Lithography logo on bag

FLOOR GRAPHICS – LIMITED AVAILABILITY
$4,575
- Cost to produce and install a 6’ x 4’ floor graphic is included in price of sponsorship
- Some locations – option to upgrade additional fee to 8’ x 6’
- Premium location

GENERAL SPONSOR – UNLIMITED AVAILABILITY
$1,900
- Company logo displayed online
- Company name displayed onsite and in printed materials

LANYARDS - EXCLUSIVE
$7,100 +
- Cost of lanyards is not included in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

METER BOARD - LIMITED AVAILABILITY
$5,600
- Cost of meter board included in price of sponsorship
- Double-sided and positioned in premium location
- Same artwork used on both sides (add'l fees apply if artwork is different)

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Ask us about other promotional ideas to gain visibility in the community.
## Sponsorships

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:

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- Onsite signage

### Online Banner Logo

<table>
<thead>
<tr>
<th>Page Type</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Landing Page</td>
<td>Limited Availability</td>
<td>$7,095</td>
</tr>
<tr>
<td>Conference Landing Pages</td>
<td>Limited Availability</td>
<td>$5,300</td>
</tr>
<tr>
<td>Main Event Landing Page</td>
<td>(Exclusive)</td>
<td>$7,420</td>
</tr>
</tbody>
</table>

- Banner logo towards top of landing page of choice
- Logo links to URL of choice
- Choose one of the following pages: How to Participate, Registration Page, Courses, Exhibition

### Online Browse Program Landing Page

<table>
<thead>
<tr>
<th>Logo Tray</th>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo Tray – 4 Available</td>
<td>$4,242</td>
<td></td>
</tr>
</tbody>
</table>

- Logos located at the bottom of the landing page for browsing the Event conference program
- Logo to URL of choice

### Online Browse Conference Banner

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited Availability</td>
<td>$5,300</td>
</tr>
</tbody>
</table>

- Banner to be at top of Conference, Special Events, Technical Events, or Industry Program
- Ad to be created by sponsor
- Banner to link to URL of choice

### Online Exhibitor Logo Tray

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Landing Page</td>
<td>Limited Availability</td>
</tr>
<tr>
<td>Main Event Landing Page</td>
<td>(4 Available)</td>
</tr>
</tbody>
</table>

- Tray of 4 logos on main event landing page
- Logo links to URL of choice

### Phone Sanitizers

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Limited Availability</td>
<td>$7,000</td>
</tr>
</tbody>
</table>

- Company provides artwork for sanitizers - recommend logo and booth number
- Cost to produce one color sanitizers is included

### Plenary - Exclusive

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onsite signage</td>
<td>$8,495</td>
</tr>
<tr>
<td>Option to provide a pop-up banner outside main door</td>
<td></td>
</tr>
<tr>
<td>Company logo on rotating room slide</td>
<td></td>
</tr>
</tbody>
</table>

### Plenary Upgrade:

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor may place literature or other promotional item of your creation on every chair in the Plenary room at sponsor’s expense (literature or item to be approved by SPIE)</td>
<td>$3,190</td>
</tr>
<tr>
<td>Cost of pens/pads/literature/promotional item not included in the price of the sponsorship</td>
<td></td>
</tr>
<tr>
<td>Table outside the Plenary room in addition to or instead of the chair drop</td>
<td></td>
</tr>
</tbody>
</table>

### Poster Receptions

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive</td>
<td>$12,600</td>
</tr>
<tr>
<td>Company logo on signs on bar</td>
<td></td>
</tr>
<tr>
<td>Option to provide napkins with company logo (at sponsor’s expense)</td>
<td></td>
</tr>
</tbody>
</table>

### Poster Receptions – Co-Sponsored

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Available</td>
<td>$10,300</td>
</tr>
<tr>
<td>Onsite signage co-shared with other sponsors at bars</td>
<td></td>
</tr>
<tr>
<td>Option to provide napkins with company logo (at sponsor’s expense)</td>
<td></td>
</tr>
</tbody>
</table>

### Sanitizing Station

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
</table>
| Limited Availability | $4,450+
| Custom branding/wrap included in the cost of sponsorship | |
| Sanitizing station located in prominent location | |

### Stairway Strips – Exclusive

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,450</td>
<td></td>
</tr>
<tr>
<td>Cost to produce and install stair strips is not included in sponsorship cost</td>
<td></td>
</tr>
<tr>
<td>Premium location on rising face of the main lobby stairs</td>
<td></td>
</tr>
</tbody>
</table>

### Welcome Receptions

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive</td>
<td>$26,500</td>
</tr>
<tr>
<td>Onsite signage (including signs on bars)</td>
<td></td>
</tr>
<tr>
<td>Option to provide a pop-up banner outside main door</td>
<td></td>
</tr>
<tr>
<td>Option to provide napkins with company logo (at sponsor’s expense)</td>
<td></td>
</tr>
</tbody>
</table>

### Welcome Reception – Co-Sponsored

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 Available</td>
<td>$13,675</td>
</tr>
<tr>
<td>Onsite signage (including signs on bars)</td>
<td></td>
</tr>
<tr>
<td>Option to provide napkins with company logo (at sponsor’s expense)</td>
<td></td>
</tr>
</tbody>
</table>

### Wi-Fi

<table>
<thead>
<tr>
<th>Description</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 Available</td>
<td>$8,950</td>
</tr>
<tr>
<td>Onsite signage</td>
<td></td>
</tr>
</tbody>
</table>

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**For inquiries, contact:**

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