SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in:
- Pre-show promotions
- The Online Exhibition
- The Technical Program and Exhibition Guide
- Onsite signage

### AISLE SIGNS - LIMITED AVAILABILITY
$1,525
- Company provides artwork for top of aisle sign
- Cost to produce sign is included

*Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.*
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#### Meter Board - Limited Availability
$1,750
- Cost of meter board is included in price of sponsorship
- Positioned in premium location
- Promotion space on a 38 inch wide x 84 inch high (77“ viewable area)
- Double-sided meter boards: same artwork used on both sides (add’t fees apply if artwork is different)

#### Online Banner Logo - Main Event Landing Page
$4,000
- Exclusive Banner Logo on Main Event Landing page
- Location towards top of page
- Logo links to exhibitor listing on spie.org

#### Online Banner Logo - Focused-Event Landing Pages
$2,500
- Exclusive Banner Logo on Event Landing page
- Choose One: How to Participate, Registration Page, Courses, Exhibition, Attend, Program
- Location towards top of page
- Logo links to exhibitor listing on spie.org

#### Online Browse Conference Banner
$2,500
- Banner to be at top of page of choice: Conference, Special Events, Technical Events, or Industry Program
- Ad to be created by sponsor
- Banner links to exhibitor listing on spie.org
- Location: top of page

#### Online Browse Conference Banner - Courses
$1,500
- Banner to be at top of Courses page
- Ad to be created by sponsor
- Banner links to exhibitor listing on spie.org
- Location: top of page

#### Online Browse Program Landing Page Logo
$2,000
- Logos located at the bottom of the landing page for browsing the Defense + Commercial Sensing conference program
- Logo links to exhibitor listing on spie.org

#### Online Logo Tray - Focused Event Landing Page
$1,000
- Tray of 4 logos on main event landing page
- Choose one of the following pages: How to Participate, Registration Page, Conference, Courses, Exhibition, Courses
- Logo links to Exhibitor listing on spie.org

#### Plenary Sponsorship - Exclusive
$8,190
- Company logo on rotating slides before the program
- Option to put pop-up banner at entrance of room
- Option to do seat drop at sponsor’s expense (item/flyer must be approved by SPIE)
- Onsite signage

#### Sanitizing Station
$3,175
- Custom branding/wrap included in the cost of sponsorship
- Sanitizing station located in prominent location

#### SPIE.org Enhanced Listing
$1,050
- Multiple videos, increase from 1 to 5
- Social media icons and links
- Give-away functionality (run by exhibitor)

#### Wi-Fi – Exclusive
$3,275
- Onsite signage

For inquiries, contact:
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