SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions | SPIE.org | The Technical Program and Exhibition Guide | Onsite signage

ONSITE | There’s nothing quite like being able to meet customers and prospects face-to-face. Onsite sponsorship opportunities keep your company top-of-mind and help attendees find you quickly so they can connect with your brand.

BANNER | 3 AVAILABLE
$3,100+
Leverage this premier business-development opportunity packaged in a high-profile event. Your company’s information will be prominently displayed on a banner at a key location.
• Banner positioned in premium location
• Cost to produce and hang banner not included in price of sponsorship

EXHIBITION GUIDE ENHANCED LISTING | UNLIMITED AVAILABILITY
$995
Stand out from the crowd! Your exhibition listing will jump off the page with this enhanced listing.
• Full-color company logo added to exhibition guide listing
• Company listing highlighted in exhibition guide

FLOOR GRAPHIC | 4 AVAILABLE
$1,995
Attendees rely on directional signage to navigate the conference. Add your brand and booth number to these essential floor graphics and lead attendees right to you.
• Premium location
• Cost to produce and install floor graphic included in price of sponsorship

GENERAL SPONSOR | UNLIMITED AVAILABILITY
$550
Keep your company at top of attendees’ minds by adding your logo to onsite and online promotional sponsor recognition.
• Company logo displayed onsite, online, and in printed materials

METER BOARD | 4 AVAILABLE
$2,995
Attendees move in and out of the Exhibit Hall. With your brand and booth number on signage, you can take advantage of these high-traffic locations at the entrances and sitting areas around the exhibition.
• Premium location
• Sponsor provides artwork
• Cost to produce meter board included in price of sponsorship

SPECIAL EVENTS | Helping to host popular special events is an effective way to stand out in the crowd. By sponsoring an event you can align your company with specific event goals or brand values.

COFFEE BREAK | 2 AVAILABLE
$1,650
Create a buzz for your company and conference attendees! Your company-sponsored Coffee Break will energize prospects and spark conversations as well as name recognition.
• Company logo included on onsite signage
• Option to provide compostable 8 oz cups and/or napkins (supplied by sponsor, approved by SPIE)

CONFERENCE STRATEGIC PARTNER SPONSOR | 3 AVAILABLE
$27,000
• Sponsorship of the Optical Design Challenge
• Invited speaker presentation slot (if contracted by 31 August 2023)
• 5 complimentary conference registrations

NETWORKING RECEPTION SUPPORTING SPONSOR | 4 AVAILABLE
$5,000
What better way to network with your peers than when they are happily connecting at a social event? Put your company in the spotlight by sponsoring this important reception.
• Company Logo on onsite signage for Tuesday and Wednesday receptions
• Company Logo on promotional materials
• Option to provide giveaways (supplied by sponsor, approved by SPIE)

OPTICAL DESIGN CHALLENGE SPONSOR | 4 AVAILABLE
$6,500
• Role on adjudication panel (1)
• Company logo included on awards checks
• Recognition at the ODC pitches and awards, and on ODC website

OPTICAL DESIGN CHALLENGE SPONSOR - SOFTWARE PARTNER | 1 AVAILABLE
$8,000
• Role on adjudication panel (1)
• Recognition at the ODC pitches and awards, the ODC website, and in participant informational materials
• Option to provide applicable software licensing to ODC participants for duration of challenge (approx. October 2023 - January 2024)
• Company logo included on awards checks

+ Indicates additional costs apply to sponsorship price
All sponsorships require SPIE approval

For inquiries, contact SPIE Sales:
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ONLINE | Before attendees gather in person, they’ll seek information, register, and plan their conference schedule at SPIE.org. Gain visibility and create demand with online sponsorship opportunities - the gateway to building onsite traffic at the event.

CONFERENCE APP | 1 AVAILABLE
$2,995
Take advantage of mobile marketing before, during, and after the conference. Your company brand and booth number will be in the hands of every attendee every time they use the app.
• Company name, tagline, booth number or logo displayed on opening splash page
• Ad runs eight weeks prior to conference
• Sponsor provides artwork

ONLINE BANNER – BROWSE PROGRAM | 6 AVAILABLE
$3,000
It takes time to research the talks and events an attendee may want to participate in. Capitalize on this length of time with a banner ad featured on SPIE.org webpages with online browsing functionality.
• Exclusive banner ad displayed at top of Browse page - Choose from Invited Talks, Conference, Industry Events, Technical Talks, Courses, or Special Events
• Banner links to exhibitor listing on SPIE.org
• Sponsor provides artwork

ONLINE FEATURED SPONSOR – MAIN EVENT LANDING PAGE | 1 AVAILABLE
$5,400
Keep making an impression every time attendees visit the conference website. Your logo will be permanently displayed on the main landing page for the duration of the event.
• Exclusive company logo displayed towards top of Main Event Landing page
• Logo links to exhibitor listing on SPIE.org

SPIE.ORG ENHANCED EXHIBITOR LISTING | UNLIMITED AVAILABILITY
$1,130
Take your online listing to the next level. Entice attendees with more information, short product or promotional videos, and links to your social media.
• Enhancements to SPIE.org exhibitor listing
• Multiple video links - Increase from 1 to 5
• Social Media links
• Promote onsite giveaways
• Company logo displayed on rotating banner of Floorplan

CUSTOM SPONSORSHIP | LIMITED AVAILABILITY
Have a great idea for a sponsorship? Contact Sales at spiesales@spie.org to create your custom sponsorship!