Let us help you make the most of your marketing investment

Call us to learn more about maximizing your exhibit impact.

Ask us about other promotional ideas to gain visibility in the community.

Sponsored by

SPIE

Conference Dates: 29 January - 1 February 2023
Exhibition Dates: 31 January - 1 February 2023
The Moscone Center
San Francisco, California, USA

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions • The Online Exhibition • All Printed Material • Onsite signage

AR VR MR CONFERENCE STRATEGIC PARTNER SPONSOR
$25,000
• Invited speaker presentation slot
• Sponsorship of the Optical Design Challenge
• 10’ x 10’ booth space
• Logo on all web, printed and onsite signage

BANNER - LIMITED AVAILABILITY
$2,900
• Cost to produce and hang banner is not included in cost of sponsorship
• Banner positioned in a premium location

COFFEE BREAK - LIMITED AVAILABILITY
$1,500
• On-site signage
• Option to provide napkins and/or 8 ounce cups (at sponsors’ expense)
• Option to request a 4ft table for your company’s use during the sponsored break

ENHANCED LISTING - SPIE.ORG
$1,050
• Multiple video ad links
• Links to social media
• Give-a-ways for event
• Company logo on rotating banner on Floorplan

FLOOR GRAPHIC - LIMITED AVAILABILITY
$1,995
• Cost to produce and install floor graphic is included in price of sponsorship
• Premium location

GENERAL SPONSORSHIP
$995
• Tray of 4 logos on main event landing page
• Logo links to exhibitor listing on spie.org

METER BOARD - LIMITED AVAILABILITY
$1,995
• Cost of meter board included in price of sponsorship
• Single-sided and positioned in premium location
• Promotion space: 38 inch wide x 87 inch high (83 inch high viewable area)

ONLINE BANNER LOGO - EVENT LANDING PAGE - 1 AVAILABLE PER PAGE
$3,000
• Towards top of All Printed Material landing page of choice
• Logo links to exhibitor listing on spie.org
• Choose one of the following pages: How to Participate, Registration Page, Courses, Exhibition

ONLINE BANNER LOGO - MAIN EVENT LANDING PAGE - EXCLUSIVE
$5,000
• Towards top of Main landing page
• Logo links to exhibitor listing on spie.org

ONLINE BROWSE CONFERENCE BANNER - 4 AVAILABLE
$3,000
• Banner to be at top of Conference, Special Events, Technical Events, or Industry Program
• Ad to be created by sponsor
• Banner to link to exhibitor listing

+Indicates additional costs apply to sponsorship price.
All sponsorships require SPIE approval.