SPIE Lead Retrieval

Capture sales leads with the SPIE Conferences app

Included with your exhibit space - no additional fee!

- Capture leads all week — even outside the exhibition floor — on any iOS or Andoid device with the SPIE Conferences app downloaded
- Watch your leads grow in real time
- Add notes and qualifiers to jump-start your follow-up after the event
- Download your full lead list from the Exhibitor Dashboard

Choose the qualifier type that best suits your company — No qualifiers, Standard Qualifiers, or Custom Qualifiers

The Lead Retrieval report includes attendee contact information, job function, registration type, qualifiers, and notes — providing you the most information possible for your follow-up team after the event.

Instructions and usage details

Get the app: Download the SPIE Conferences app to your iOS or Android — use the links below or scan the QR Code — and sign in with your SPIE Account.

Get the leads: Use your device camera to scan the attendee QR code, and then select qualifiers for the lead and add notes.

Get the business: Leads are added to your company Lead Retrieval report, which is available in Excel, CSV, or PDF format in the Exhibitor Dashboard*.

Lead Retrieval reports are accessible online during the event and 90 days after.

Limited attendee information is available in the app. Full attendee information is only available in the Lead Retrieval report.

Click for full instructions

SPIE lead retrieval does not require an internet connection at time of capture however, for best results, a connection is recommended. Leads captured offline will sync to the Lead Retrieval report once a connection is made.

SPIE Lead Retrieval requires a valid booth staff registration and personal SPIE Account.