

SPIE. Corporate
Member

FIRST FOR INDUSTRY™

SPIE CORPORATE MEMBERSHIP

JOIN THE LARGEST INTERNATIONAL INDUSTRY GROUP
FOCUSED ON OPTICS AND PHOTONICS

SPIE.

WWW.SPIE.ORG/CORPORATE



Corporate Membership

SPIE has more Corporate Members than any society or association in our field, which means more connections and more ideas that are good for business.

Since 1955, our members have led the way in applied research, new applications, and moving technology to market.

That's why SPIE is recognized as "best for industry" — and why SPIE Corporate Membership helps you and your team develop professionally while your company adds customers.

Joining is good for business.

VISIBILITY

The SPIE Corporate Membership program provides priority booth space assignment at events, including Photonics West, discounts, brand exposure, business networking opportunities, and more.



Corporate Members receive a 15% discount on SPIE exhibit space.

Advertising

SPIE promotional pieces are viewed by millions of people every year in print and online, at conferences, through the mail, via emails, spie.org and spiedigitallibrary.org.

SPIE Corporate Members receive a 15% discount on ad placement in:

- Technical programs
- Exhibition guides
- SPIE journals, published in six technologies
- *Optics Education Directory* that reaches students and educators
- *SPIE Professional*, the SPIE Member magazine receive a 5% discount.

SPIE Corporate Members earn priority points for booth space selection.

Exhibitions

SPIE will help your team meet with decision makers and visionaries on the exhibition floor. We serve vendors, buyers, and users of new optics, photonics, and imaging technology with a comprehensive portfolio of exhibitions.

SPIE events are a great place to:

- Meet new potential customers face-to-face
- Discuss new opportunities with current customers
- Keep up to date on current technology and the competition.

Sponsorships

NEW - SPIE Corporate Members receive a 15% discount on sponsorships of industry workshops. Lead your own half- or full-day course or product tutorial. Make connections with your target audience and become known as the solution provider.



ACCESS TO INFORMATION AND TALENT

SPIE Corporate Membership gives companies better access to important information (the latest R&D updates, educational opportunities, and industry intelligence) and top talent.

SPIE Conferences and Exhibitions

Hear the latest research, attend member-only networking events, take a course or workshop, get our detailed market information (including the SPIE Salary Survey and the size-of-market estimates), learn about the most recent policy changes. Get all important information and networking for you and your company.

Each individual member will receive reduced registration fees at SPIE conferences.

Courses

SPIE courses are available in multiple formats, offering continuing education and training to fit your schedule.

SPIE Corporate Members receive one single-user online course on the SPIE Education website.

optics.org

optics.org, a subsidiary of SPIE, provides daily business coverage of the optics and photonics industry and the markets that it serves. SPIE Corporate Members get discounts on Featured Product ads and press releases. Learn more at innovation@spie.org.



SPIE Digital Library

When your product managers and engineers access the SPIE Digital Library, they can learn what competitors have reported, identify new possibilities, and learn of potential collaborators by understanding who is publishing research in fields of interest to your company.

Each individual member will receive 10 free Digital Library downloads.

Journals

SPIE journals publish peer-reviewed articles on applied research in optics and photonics. Available through the SPIE Digital Library, SPIE journals feature e-First rapid online publishing and extensive CrossRef linking features allowing researchers easy access to in-depth research.

Corporate Members receive a free job posting on the SPIE Career Center.

SPIE Career Center

Receive one free single 30-day job posting each year of subscription (\$450 value). Post your technology and engineering jobs to reach R&D professionals with the specialized skills, knowledge, and industry experience your organization needs. Job fairs are held at select SPIE conferences that allow you to meet face-to-face with potential employees, saving you time and money. Internships postings are always free.

Print

SPIE Professional magazine brings you another deep look into the optics behind a popular, emerging technology: the optics of autonomous vehicles. Read about the optical technologies enabling self-driving cars as well as articles previewing SPIE events.

Each individual member will receive one free online journal subscription, and a subscription to *SPIE Professional* magazine.

JOIN OR RENEW TODAY

Benefits

- Exhibition priority points
- Discounts on SPIE Exhibitions booth space
- Discounts on print, online advertising, and featured sponsorships
- Discounts on SPIE Conferences
- Access to over 1,500 companies in our industry
- Access to cutting-edge information and news
- Access to talent
- Access to education: one single-user online course on the SPIE Education website
- A free company profile in the SPIE Corporate Member Directory and on the SPIE Career Center
- Up to 10 Individual Memberships included*

Fees and Tier Structure

Dues are determined according to your company's annual sales volume and the Corporate Membership type you qualify for.

COMPANY ANNUAL SALES REVENUE	INDIVIDUAL MEMBERSHIPS INCLUDED	DUES
>\$1 billion	10	\$6,000
>\$250 million to \$1 billion	7	\$4,500
>\$50 million to \$250 million	5	\$3,500
>\$10 million to \$50 million	3	\$2,500
\$2 million to \$10 million	3	\$1,500
Less than \$2 million, or Non-profit	3	\$650

**Each Individual Member receives reduced registration fees at SPIE conferences, 10 free SPIE Digital Library article downloads, free online journal subscription, free online course, and a subscription to SPIE Professional magazine. SPIE Members can vote and get personally involved with activities that shape SPIE programs.*

SPIE. FIRST FOR INDUSTRY™

RESOURCES FOR INDUSTRY

Find what you need at SPIE, the definitive global business resource for the photonics industry and its members.

WWW.SPIE.ORG/BUSINESS

- **MARKET DATA: THE SIZE OF THE OPTICS AND PHOTONICS MARKET**

SPIE is the first to establish the size of the core global optics and photonics marketplace, conduct year-over-year analysis, and size the enabled markets.

- **ADVOCACY AND PRO-INDUSTRY SUPPORT**

SPIE works on your behalf, and with your involvement, to shape policies, advocacy activities, standard setting, education, government funding, and publicity that will support the growth and success of our industry.

- **CORPORATE MEMBERSHIP**

The SPIE Corporate Membership program provides exhibition booth “priority points”, discounts, brand exposure, business networking opportunities, as well as access to information, education, government relations, student outreach, and more. There is a reason why SPIE has more Corporate Members than any other organization in our field.

- **MARKETING OPPORTUNITIES**

Bring attention to your company and products at SPIE exhibitions and conferences. More than 40,000 researchers, scientists, engineers, program managers, and buyers attend SPIE events every year. Find your target audience with SPIE events, sponsorships, and advertising.

- **TRAINING AND EDUCATION**

Continuing education is an important investment in your company and your career. SPIE has a variety of options: courses at SPIE events, online courses, in-company training, and courses on DVD. Think of SPIE as your resource for lifelong learning.

- **RECRUITMENT SERVICES**

SPIE has helped thousands of photonics-focused companies find the right employees and thousands of employees find the right job. The SPIE Career Center, Job Fairs, and Student Program Sponsorships provide opportunities to help you win the war for talent.

- **PHOTONICS CLUSTERS**

SPIE supports groups of optics-related firms and universities that maintain strong research and workforce ties, create quality jobs, and develop regional economies. Together, we work with government and stakeholders to strengthen the industry and grow your business.

- **AWARD PROGRAMS**

From the SPIE Startup Challenge to the PRISM Awards, SPIE is dedicated to supporting and recognizing innovative companies in our industry. Since 1955 SPIE has been honoring individuals in optics and photonics for their scientific, technical, and service achievements.

- **OPTICS.ORG**

optics.org, a subsidiary of SPIE, is the longest-running online resource for OEMs and system integrators in the core growth markets for photonics applications. It's been delivering the latest company, product, and business news, in-depth articles on applications, and market analysis for over 15 years.

- **SPIE DIGITAL LIBRARY**

Whether looking for new technical possibilities, collaboration partners, researching the current state-of-the-art technologies (and what competitors are working on) or simply staying up-to-date in the field, having access to the world's largest collection of optical research, innovation, and engineering know-how is critical for business success.

QUESTIONS? IDEAS? EMAIL: INNOVATION@SPIE.ORG

SPIE.

SPIE is the international society for optics and photonics

MOVING TECHNOLOGY
TO MARKET.

ABOUT SPIE

SPIE is the international society for optics and photonics, an educational not-for-profit organization founded in 1955 to advance light-based science and technology. The Society serves nearly 264,000 constituents from approximately 166 countries, offering conferences and their published proceedings, continuing education, books, journals, and the SPIE Digital Library in support of interdisciplinary information exchange, professional networking, and patent precedent. SPIE provided more than \$4 million in support of education and outreach programs in 2017.

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