EXHIBITIONS, SPONSORSHIPS, AND ADVERTISING TO REACH YOUR TARGET AUDIENCE ONSITE, ONLINE, OR IN PRINT.

Exhibiting and Sponsorships

**SPIE Event Exhibitions**
Promote your company to a qualified audience when you exhibit at an SPIE event.

**Sponsorships at SPIE Events**
Extend your brand image and drive traffic to your booth.

**Scholarships, Grants, and Awards**
Support students by contributing to scholarships, travel grants, and education outreach grants.

**Specific Conference Sponsorship**
Sponsor a specific technical conference attended by your audience.

**Job Fairs/Career Center**
Top employers recruit, screen, and hire qualified candidates at SPIE Job Fairs. Job posting tools available to job seekers and employers.

**SPIE Startup Challenge**
Build visibility as a supporter of innovation, new business and young talent as a sponsor of the SPIE-run Startup Challenge, a business-pitch competition for photonics entrepreneurs at Photonics West in San Francisco, with cash awards totaling $17,250.

Advertising

**SPIE Event Advertising**
Click link above to see each event and related advertising options.

- Photonics West Exhibition Preview, Exhibition Guide, and Technical Program. These three options represent 90,000 printed pieces.
- Online Event Promotion: Over 83,000 page views annually for Photonics West.
- Smart Phone Conference App used by people in advance and onsite.

**SPIE Newsroom Web and eAlerts**
*Web:* Nearly one million SPIE Newsroom page and video views in 13 key topical areas.
Newsletter sent via *eAlert:* sent monthly to 61,000 opt-in subscribers.

**SPIE Digital Library Web and eAlerts**
*Web:* Over 8.3 million page views per year by a technical audience interested in latest developments, including scientists and researchers.
*Journal / Proceedings eAlert:* sent twice per month to 45,000 opt-in subscribers.

**SPIE Professional Magazine**
*Print:* Publication reaching 18,000+ Members of SPIE, covering the optics and photonics industry, technology and research highlights, and topics to help optics and photonics professionals succeed in their careers. The magazine is sent quarterly, and includes online advertising exposure with over 50,000 page views.

**SPIE Journals**
*Print:* World-class, scholarly journals distributed to technically-specific audiences.

**Optics and Photonics Education Directory**
*Print:* Global directory of programs in optics and photonics, distributed to students and professors at over 4,500 institutions.

**SPIE Women in Optics Monthly Planner**
*Print:* 18-month calendar/planner distributed to 5,000 recipients in over 25 countries.

**Optics.org**
*Web:* Over 1 million page views per year, covering the optics and photonics industry and the markets that it serves.
Industry Newsletter sent via *eAlert:* sent weekly to 32,000 opt-in subscribers.

**Mail List Rentals**
Target SPIE optics and photonics industry buyers through *postal mail* list rentals.

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Reach your audience via SPIE events, plus print and online media.
Contact SPIE for help with your marketing plan.
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