

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by

SPIE.EUROPE

For inquiries, contact
SPIE Sales:

Laurence Devereux
Tel: +44 (0) 1372 750555
Laurence@spieeurope.org

Please mail or fax original,
signed contract and
required payment to:

SPIE Events Europe Ltd.
2 Alexandra Gate
Ffordd Pengam
Cardiff CF24 2SA UK
Tel: +44 29 2089 4747
Fax: +44 29 2089 4750
info@spieeurope.org
www.SPIE.org

**Let us help you
make the most of
your marketing
investment**

Call us to learn more
about maximizing your
exhibit impact.

Ask us about other
promotional ideas to gain
visibility in the community.

AISLE SIGN A3 - LOLLIPOP SIGNS - 6 AVAILABLE

£715

- Company logo on aisle sign
- Cost to produce and print sign are **included** in the price

BANNER LOGO - MAIN EVENT LANDING PAGE - EXCLUSIVE

£2,860

- Towards top of Event Main landing page
- Logo links to exhibitor listing

BANNER LOGO - CONFERENCE EVENT LANDING PAGE - 1 AVAILABLE

£2,500

- Towards top of Conference landing page
- Logo links to exhibitor listing

BANNER LOGO - EVENT LANDING PAGE - 1 AVAILABLE PER PAGE

£2,150

- Towards top of landing page of choice
- Logo links to exhibitor listing
- Choose one of the following pages: *How to Participate, Registration Page, Courses, Exhibition*

BROWSE CONFERENCE BANNER - 4 AVAILABLE

£1,790

- Banner to be at top of Conference, Special Events, Technical Events, or Industry Events
- Ad to be created by sponsor company
- Banner to link to exhibitor listing

BROWSE CONFERENCE PROGRAM LANDING PAGE LOGO TRAY - 4 AVAILABLE

£1,430

- Logos located at the bottom of the landing page for browsing the Event conference program
- Logo to be linked to exhibitor listing

COFFEE BREAK - LIMITED AVAILABILITY

£795

- Exclusive per day
- Option to provide literature/promo items (supplied by sponsor - approved by SPIE)
- Onsite signage at coffee break locations on exhibition floor

CONFERENCE SPONSOR- LIMITED AVAILABILITY

£450

- Option to provide promotion flyer for conference selected
- Verbal acknowledgement by conference chair
- Company logo featured on promotional materials (when space allows)

CONFERENCE APP - EXCLUSIVE

£995

- Company artwork displayed in opening splash page
- Ads run eight weeks prior through two weeks after the conference

CONFERENCE BAG - EXCLUSIVE

£1,000+

- Cost of conference bags is **not included** in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to attendees
- Company logo and SPIE event logo on same side of conference bag

CONFERENCE GIVE-A-WAY - LIMITED AVAILABILITY

£885+

- Cost of item is **not included** in price of sponsorship
- Item is produced and supplied by sponsor
- One promotional item (approved by SPIE)

CONFERENCE PEN - EXCLUSIVE

£705+

- Cost of pens is **not included** in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

ENHANCE COMPANY LISTING ONLINE

£720

- Multiple Video links
- Links to social media
- Give-a-ways for event
- Company logo on rotating banner on Floorplan

EXHIBITOR LOGO TRAY - EVENT LANDING PAGE - 4 AVAILABLE PER PAGE

£715

- Logo links to exhibitor listing
- Choose one of the following pages: *How to Participate, Registration Page, Conference, Courses, Exhibition*

EXHIBITOR LOGO TRAY - MAIN EVENT LANDING PAGE - 4 AVAILABLE

£1,430

- Tray of 4 logos on main event landing page
- Logo links to exhibitor listing

GENERAL SPONSOR - UNLIMITED

£265

- Company logo displayed online and in printed materials

**+Indicates additional costs apply to sponsorship price.
All sponsorships require SPIE approval.**

Please complete next page.



EXHIBITOR SPONSORSHIP CONTRACT.

SPIE. PHOTONEX+ VACUUM TECHNOLOGIES

Exhibition Dates: 29-30 September 2021
Conference Dates: 28-30 September 2021
Scottish Event Campus (SEC)
Glasgow, Scotland, United Kingdom

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by

SPIE.EUROPE

For inquiries, contact
SPIE Sales:

Laurence Devereux
Tel: +44 (0) 1372 750555
Laurence@spieeurope.org

Please mail or fax original,
signed contract and
required payment to:

SPIE Events Europe Ltd.
2 Alexandra Gate
Ffordd Pengam
Cardiff CF24 2SA UK
Tel: +44 29 2089 4747
Fax: +44 29 2089 4750
info@spieeurope.org
www.SPIE.org

INDUSTRY SESSION SPONSOR - EXCLUSIVE

£1,285

- Verbal "thank you" from stage for each session
- Option to provide a meter pop-up at entrance
- Logo and slideshow featured in Theatre where industry session taking place – (Monitor)
- Logo on sponsor pages and printed material
- 30 second video to be played prior to event starting

LANYARDS - EXCLUSIVE

£795+

- Cost of lanyards is **not included** in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration

LUNCH - 2 AVAILABLE

£950

- Logo on lunch bags for up to 90 – single colour
- Logo on signage onsite
- Option for sponsor to provide napkins (at sponsor's expense)

NETWORKING AREA - SPONSOR

£1,200

- Sponsors logo placed in networking area
- Sponsor able to provide giveaways to put on tables
- Sponsor provided with a table in networking area for flyers

THEATRE SPONSORSHIP - 2 AVAILABLE

£1,072

- Verbal "thank you" from stage
- Option to provide a meter pop-up at entrance
- Exclusive for each stage for two days
- Logo and slideshow featured in Theatres – (Monitor)

QUANTUM TECHNOLOGY, SPECIALIST ZONE - LIMITED AVAILABILITY

£735

- Logo on marketing materials for (when space allows)
- Company name featured with other sponsors on signage and in printed materials

WI-FI - EXCLUSIVE

£495

- Onsite signage

**Let us help you
make the most of
your marketing
investment**

Call us to learn more
about maximizing your
exhibit impact.

Ask us about other
promotional ideas to gain
visibility in the community.

CONTACT INFORMATION

Sponsorship Contact _____ Job Title _____
 Company _____ Website URL _____
 Address _____
 Tel _____ Email _____

For Office Use Only

Date _____
 Amt Rec'd _____
 CC Cash Check
 Check# _____
 Reg# _____
 IDN# _____

27556-XSCPX21BST

SPONSORSHIP SELECTION Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

Name	Day and Date	Cost
<input type="checkbox"/> Aisle Sign A3 - lollipop signs (6 Available)		£715
<input type="checkbox"/> Banner Logo - Main Event Landing Page (Exclusive)		£2,860
<input type="checkbox"/> Banner Logo - Conference Event Landing Page (1 Available)		£2,500
<input type="checkbox"/> Banner Logo - Event Landing Page (1 Available per page)		£2,150
<input type="checkbox"/> Browse Conference Banner (4 Available)		£1,790
<input type="checkbox"/> Browse Conference Program Landing Page Logo Tray (4 Available)		£1,430
<input type="checkbox"/> Coffee Break - Exhibition	Wednesday, 29 September	£795
<input type="checkbox"/> Coffee Break - Exhibition	Thursday, 30 September	£795
<input type="checkbox"/> Conference (Limited Availability)		£450
<input type="checkbox"/> Conference App (Exclusive)		£1,000+
<input type="checkbox"/> Conference Bag (Exclusive)		£1,070+
<input type="checkbox"/> Conference Give-a-Way (Limited Availability)		£885+
<input type="checkbox"/> Conference Pen (Exclusive)		£705+
<input type="checkbox"/> Enhance Company Listing Online		£720
<input type="checkbox"/> Exhibitor Logo Tray – Event Landing Page (Limited Availability)		£715
<input type="checkbox"/> Exhibitor Logo Tray – Main Event Landing Page (Limited Availability)		£1,430
<input type="checkbox"/> General Sponsor (Unlimited Availability)		£265
<input type="checkbox"/> Industry Session Sponsor (Exclusive)		£1,285
<input type="checkbox"/> Lanyards (Exclusive)		£795+
<input type="checkbox"/> Lunch	Wednesday, 29 September	£950
<input type="checkbox"/> Lunch	Thursday, 30 September	£950
<input type="checkbox"/> Networking Area (Limited Availability)		£1,200
<input type="checkbox"/> Quantum Technology, Specialist Zone (Limited Availability)		£735
<input type="checkbox"/> Theatre Sponsorship (2 Available)		£1,072
<input type="checkbox"/> WI-FI - Exclusive		£495

+Indicates additional costs apply to sponsorship price. **Sponsorship Contract Total = £ _____**
All sponsorships require SPIE approval.

PAYMENT INFORMATION Contracts submitted after 1 April 2021 require 100% payment.

- A minimum deposit of 25% on Sponsorships must accompany contract.
- Payments due in full on 1 July 2021.
- On 30 July 2021, defaults in payment will result in Sponsorship cancellation.
- See Sponsorship Policies regarding cancellations.
- Please contact SPIE Sales at spiesales@spie.org if contract confirmation is not received within 7 business days.

Please check one of the following options:

- Check/Money Order enclosed (payable to SPIE) for **entire amount** in Contract Total = £ _____
- Check/Money Order enclosed (payable to SPIE) for **25% deposit** (.25 X Contract Total) = £ _____
- Charge **entire amount** in Contract Total to credit card = £ _____
- Charge **deposit only** (.25 X Contract Total) to credit card (applicable before 1 April 2021) = £ _____

CREDIT CARD — Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see <http://www.xe.net/ucc/> to convert your total fees).

- Wire transfer for **deposit only** (.25 x Contract Total) = £ _____
- Wire transfer for **entire amount** in Contract Total = £ _____

Bank wire transfer information will be sent to you upon receipt of this contract.

AGREEMENT The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the **2021 SPIE Photonex/ Vacuum Expo**. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.

Sign Sponsor's Signature _____ Date _____

SPONSORSHIP POLICIES

1) PAYMENT SCHEDULE:

- A minimum 25% deposit of the total contracted sponsorship **must** accompany contract. Contracts submitted after 1 April 2021 require 100% payment.
- All sponsorships must be paid in full by 1 July 2021.
- On 30 July 2021, defaults in payment will result in sponsorship cancellation (subject to the cancellation fee schedule).

2) CANCELLATION SCHEDULE: Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 29 July 2021 – Eligible for full refund.
- After 30 July 2021 – No refund.

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at the SPIE Headquarters at PO Box 10, Bellingham, WA 98227.