ROW AND CORNER SHELL STAND REGULATIONS

Shell Scheme
Display space defined by support/frame elements and in-filling walls white.

Included:
- One rail with 3 mounted spotlights
- One Fascia Board
- One wastebasket
- Carpet (blue in colour). If you require a different colour options are available at additional cost
- Electricity 3KW mono connection

Example of 9sqm Shell Stand

Linear Shell Stands
Linear Shell Stands, also called “in-line” booths, are generally arranged in a straight line and have neighbouring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

Dimensions
Linear Shell Stands are most commonly 9sqm 3.0m wide and 3.0m deep (9.84ft x 9.84ft) or 6sqm 3.0m by 2.0m (9.84ft x 6.5ft). A maximum back wall height limitation of 2.5m (8.2ft) is generally specified.

Use of Space
Regardless of the number of Linear Shell Stands utilised, display materials should be arranged in such a manner so as not to obstruct sight lines of neighbouring exhibitors or interfere with the flow of traffic. The maximum height of 2.5m (8.2ft) is allowed only in the booth space.
EXHIBITION DISPLAY RULES

Corner Shell Stands

A Corner Shell Stand is at the end of a series of “in-line” booths with exposure to intersecting aisles on two sides. All other guidelines for Linear Shell Stands apply.

Customised Shell Stand

It is recommended that exhibitors building a customised Shell Stand should submit a drawing, plans or renderings, preferably digital, to the show organiser, and to the show’s general service contractor. Customised stands must adhere to Linear Shell Stand guidelines.