

**EXHIBITOR  
SPONSORSHIP  
CONTRACT.**

**SPIE. OPTICS+  
OPTOELECTRONICS**

Event Dates: 19-23 April 2021

**SPONSORSHIPS**

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by



For enquiries, contact  
SPIE Sales:

**Laurence Devereux**  
Tel: +44 (0)1372 750555  
laurence@spieeurope.org

Please mail or fax original,  
signed contract and  
required payment to:

**SPIE Events Europe Ltd.**  
**2 Alexandra Gate**  
**Ffordd Pengam**  
**Cardiff, CF24 2SA**  
**United Kingdom**  
**Tel: +44 (0)29 2089 4747**  
**Fax: +44 (0)29 2089 4750**  
**www.spie.org/oo**  
**Email: info@spieeurope.org**

**Let us help you  
make the most of  
your marketing  
investment**

Call us to learn more about  
maximizing your exhibit  
impact.

Ask us about other  
promotional ideas to  
gain visibility in the  
community.

**+Indicates additional costs  
apply to sponsorship price.  
All sponsorships require  
SPIE approval.**

For Office Use Only  
Date \_\_\_\_\_  
Amt Rec'd \_\_\_\_\_  
 CC  Cash  Check  
Check# \_\_\_\_\_  
Reg# \_\_\_\_\_  
IDN# \_\_\_\_\_

**CONTACT INFORMATION**

Sponsorship Contact \_\_\_\_\_ Job Title \_\_\_\_\_  
Company \_\_\_\_\_ Website URL \_\_\_\_\_  
Address \_\_\_\_\_  
Tel \_\_\_\_\_ Email \_\_\_\_\_

**SPONSORSHIP SELECTION**

Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

- Banner Logo - Event Landing Page (1 Available Per Page) ..... €2,000
- Banner Logo - Conference Event Landing Page (1 Available) ..... €2,500
- Banner Logo - Main Event Landing Page (exclusive) ..... €3,300
- Browse Conference Banner - (4 Available) ..... €2,000
- Browse Conference Program Landing Page Logo Tray - (4 Available) ..... €1,650
- Exhibitor Logo Tray - Event Landing Page (4 Available per page) ..... €825
- Exhibitor Logo Tray - Main Event Landing Page (4 Available) ..... €1,650
- General Sponsorship ..... €365

**PAYMENT INFORMATION**

Contracts submitted require 100% payment.

**Please check one of the following options:**

- Check/Money Order enclosed (payable to SPIE) for **entire amount** in Contract Total ..... = € \_\_\_\_\_
- Charge **entire amount** in Contract Total to credit card ..... = € \_\_\_\_\_

**CREDIT CARD** - Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see <http://www.xe.net/ucc/> to convert your total fees).

- Use credit on file ..... = € \_\_\_\_\_
- Wire transfer for **entire amount** in Contract Total ..... = € \_\_\_\_\_  
*Bank wire transfer information will be sent to you upon receipt of this contract.*

**AGREEMENT**

The undersigned hereby authorises SPIE to reserve sponsorships for use by this company during the **2021 Optics+Optoelectronics** event. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.



**Sponsor's Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**SPONSORSHIP POLICIES**

**1) PAYMENT SCHEDULE:**

- Contracts submitted require 100% payment

**2) CANCELLATION SCHEDULE:** Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 2 April 2021 - Eligible for full refund.
- After 2 April 2021 - No refund.

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at the SPIE Events Europe Ltd., 2 Alexandra Gate, Ffordd pengam, Cardiff CF24 2SA, UK.



## SPONSORSHIPS

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Email: [info@spieeurope.org](mailto:info@spieeurope.org)

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visibility in the community.

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**BANNER LOGO - EVENT LANDING PAGE  
(1 AVAILABLE PER PAGE)**

**€2,000**

- Towards top of landing page of choice
- Logo links
- Choose one of the following pages: How to Participate, Registration Page, Courses, Exhibition

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**BANNER LOGO - CONFERENCE EVENT LANDING  
PAGE (1 AVAILABLE)**

**€2,500**

- Towards top of Conference landing page
- Logo links

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**BANNER LOGO - MAIN EVENT LANDING PAGE  
(EXCLUSIVE)**

**€3,300**

- Towards top of Event Main landing page
- Logo links

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**BROWSE CONFERENCE BANNER - (4 AVAILABLE )**

**€2,000**

- Banner to be at top of Conference, Special Events, Technical Events, or Industry Events
- Ad to be created by sponsor company
- Banner to link to Marketplace listing

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**BROWSE CONFERENCE PROGRAM LANDING  
PAGE LOGO TRAY - (4 AVAILABLE)**

**€1,650**

- Logos located at the bottom of the landing page for browsing the Event conference program
- Logo to be linked

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**EXHIBITOR LOGO TRAY - EVENT LANDING PAGE  
(4 AVAILABLE PER PAGE)**

**€825**

- Logo links
- Choose one of the following pages: How to Participate, Registration Page, Conference, Courses, Exhibition

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**EXHIBITOR LOGO TRAY - MAIN EVENT LANDING  
PAGE (4 AVAILABLE)**

**€1,650**

- Tray of 4 logos on main event landing page
- Logo links

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**GENERAL SPONSORSHIP**

**€365**

- Company logo on sponsor thank you page

*\*Indicates additional costs apply to sponsorship price.  
All sponsorships require SPIE approval.*