

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by
SPIE.

For inquiries, contact
SPIE Sales:

Teresa Roles-Meier
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For affiliate space
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Please mail or fax original,
signed contract and
required payment to:

SPIE Sales
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www.SPIE.org

**Let us help
you make the
most of your
marketing
investment**

Call us to learn more
about maximizing your
exhibit impact.

Ask us about other
promotional ideas to gain
visibility in the community.

ATTENDEE LUNCH - 2 AVAILABLE \$11,775

- Option to provide napkins (at sponsor's expense)
- Onsite signage

BANNERS - 5' W X 3' H - LIMITED AVAILABILITY \$6,295+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Double-sided banner positioned in a premium location

BANNERS - 10' W X 6' H - LIMITED AVAILABILITY \$9,995+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Double-sided banner positioned in a premium location

BANNERS - 15' W X 9' H - LIMITED AVAILABILITY \$11,995+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Double-sided banner positioned in a premium location

BOOTH AISLE FLOOR GRAPHIC - LIMITED AVAILABILITY \$875

- 3ft. W x 1ft. H graphic located in aisle next to exhibition space
- Company provides artwork for graphic
- Cost to produce and install are **included**

BREAKFAST - 4 AVAILABLE \$6,300

- Option to provide 8 oz. coffee cups and napkins (at sponsor's expense)
- Onsite signage

CHARGING STATION - LIMITED AVAILABILITY \$7,990

- Custom branding and installation costs **included**
- Charger located in premium location

COFFEE BREAK - 8 AVAILABLE \$6,600 - \$8,350

- 4 foot table available for literature or promo items during sponsored coffee break (upon request)
- Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeves (at sponsor's expense)
- Onsite signage

COLUMN WRAP - LIMITED AVAILABILITY \$7,990

- Production and installation costs **included**
- Located in premium location

CONFERENCE APP - EXCLUSIVE \$3,900

- Company name, tagline, booth number or logo displayed in opening splash page
- Ad runs 8 weeks prior through two weeks after the conference

CONFERENCE BAG - EXCLUSIVE \$5,125+

- Cost of conference bags is **not included** in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Advanced Lithography exhibition logo on same side of conference bag

CONFERENCE FLYER - EXCLUSIVE \$2,550+

- Cost of flyer/item is **not included** in price of sponsorship
- Flyer/item is produced and supplied by sponsor
- Allowed one promotional item or one 8 1/2 inch x 11 inch (or smaller) sheet of paper (add'l fees per sheet will apply if submitting more than one) approved by SPIE
- Placed at Registration for duration of conference (or supplies run out)

CONFERENCE PEN - EXCLUSIVE \$2,250+

- Cost of pens is **not included** in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

CONFERENCE - LIMITED AVAILABILITY \$6,200

- Onsite signage
- Option to provide a pop-up banner outside the conference room door

WELCOME TABLE UPGRADE \$1,850

- Unstaffed table provided by SPIE outside of conference room
- Option to provide SPIE approved promotional materials on table

EXHIBITION BAG - EXCLUSIVE \$3,850+

- Cost of bags is **not included** in price of sponsorship
- Bags are produced and supplied by sponsor
- Bags distributed to exhibition only attendees
- Company logo and SPIE Advanced Lithography logo on bag

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EXHIBITOR LOUNGE - EXCLUSIVE \$3,995

- Prominent sign at the entry area of exhibitor lounge
- Opportunity to scan all who use the lounge
- 2' x 4' table provided for company literature, product display or giveaway (upon approval)

FLOOR GRAPHICS - LIMITED AVAILABILITY \$3,995

- Cost to produce and install a 6' x 4' floor graphic is **included** in price of sponsorship
- Premium location

GENERAL SPONSOR - UNLIMITED AVAILABILITY \$1,590

- Company logo displayed online

LANYARDS - EXCLUSIVE \$6,350+

- Cost of lanyards is **not included** in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

METER BOARD - LIMITED AVAILABILITY \$4,900

- Cost of meter board **included** in price of sponsorship
- Double-sided and positioned in premium location
- Same artwork used on both sides (add'l fees apply if artwork is different)

PLENARY - EXCLUSIVE \$7,600

- Onsite signage
- Option to provide a pop-up banner outside main door
- Company logo on rotating room slide

PLENARY UPGRADE \$2,995

- Announcement from the podium "Thanks to YOUR COMPANY for sponsoring this Plenary."
- Seat drop of literature or other promotional item of your creation on every chair in the Plenary room at sponsor's expense (literature or item to be approved by SPIE)
- Cost of pens/pads/literature/promotional item **not included** in the price of the sponsorship
- Table outside the Plenary room in addition to or instead of the chair drop

POSTER RECEPTION - EXCLUSIVE \$16,250

- Onsite signage
- Company logo on signs on bar
- Option to provide napkins with company logo (at sponsor's expense)

POSTER RECEPTION - CO-SPONSORED - 2 AVAILABLE \$8,900

- Onsite signage co-shared with other sponsors at bars
- Option to provide napkins with company logo (at sponsor's expense)
- Company logo displayed online and in printed materials

STAIRWAY STRIPS - EXCLUSIVE \$4,000+

- Cost to produce and install stair strips is **not included** in sponsorship cost
- Premium location on rising face of the main lobby stairs

WEB LOGO BANNER - EXCLUSIVE \$4,000

- Company logo on Advanced Lithography home page
- Premium location on rising face of the main lobby stairs

WELCOME RECEPTION - EXCLUSIVE \$25,000

- Onsite signage (including signs on bars)
- Option to provide a pop-up banner outside main door
- Option to provide napkins with company logo (at sponsor's expense)

WELCOME RECEPTION - CO-SPONSORED - 2 AVAILABLE \$12,500

- Onsite signage and in room shared with other sponsors
- Option to provide napkins with company logo (at sponsor's expense)

WI-FI - 3 AVAILABLE \$7,950

- Onsite signage

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