

EXHIBITOR SPONSORSHIP CONTRACT.

SPIE. ADVANCED LITHOGRAPHY

Exhibition Dates: 25-26 February 2020
Conference Dates: 23-27 February 2020
San Jose Convention Center
San Jose, California, USA

SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions • The Online Exhibition • The Technical Program and Exhibition Guide • Onsite signage

Sponsored by

SPIE.

For inquiries, contact
SPIE Sales:

Teresa Roles-Meier
Tel: +1 360 685 5445
Fax: +1 360 647 1445
teresar@spie.org

Please mail or fax original,
signed contract and
required payment to:

SPIE Sales
PO Box 10
Bellingham, WA 98227
United States
Tel: +1 360 676 3290
Fax: +1 360 647 1445
spiesales@spie.org
www.SPIE.org

Let us help
you make the
most of your
marketing
investment

Call us to learn more
about maximizing your
exhibit impact.

Ask us about other
promotional ideas to
gain visibility in the
community.

ATTENDEE LUNCH - 2 AVAILABLE \$5,887.50

- Option to provide napkins (at sponsor's expense)
- Onsite signage

BANNERS - 5' W X 3' H - LIMITED AVAILABILITY \$3,147.50+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Double-sided banner positioned in a premium location

BANNERS - 10' W X 6' H - LIMITED AVAILABILITY \$4,997.50+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Double-sided banner positioned in a premium location

BANNERS - 15' W X 9' H - LIMITED AVAILABILITY \$5,997.50+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Single-sided banner positioned in a premium location

BOOTH AISLE FLOOR GRAPHIC - LIMITED AVAILABILITY \$875

- 3ft. W x 1ft. H graphic located in aisle next to exhibition space
- Company provides artwork for graphic
- Cost to produce and install are **included**

BREAKFAST - 4 AVAILABLE \$3,150

- Option to provide 8 oz. coffee cups and napkins (at sponsor's expense)
- Onsite signage

CHARGING STATION - LIMITED AVAILABILITY \$3,995

- Custom branding and installation costs **included**
- Charger located in premium location
- Onsite signage

COFFEE BREAK - 6 AVAILABLE \$3,300-4,175

- 4 foot table available for literature or promo items during sponsored coffee break (upon request)
- Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeves (at sponsor's expense)
- Onsite signage

COLUMN WRAP - LIMITED AVAILABILITY \$3,995

- Production and installation costs **included**
- Located in premium location
- Onsite signage

CONFERENCE APP - EXCLUSIVE \$1,950

- Company name, tagline, booth number or logo displayed in opening splash page
- Ad runs 8 weeks prior through two weeks after the conference

CONFERENCE BAG - EXCLUSIVE \$2,562.50+

- Cost of conference bags is **not included** in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Advanced Lithography exhibition logo on same side of conference bag

CONFERENCE FLYER - EXCLUSIVE \$1,275+

- Cost of flyer/item is **not included** in price of sponsorship
- Flyer/item is produced and supplied by sponsor
- Allowed one promotional item or one 8 1/2 inch x 11 inch (or smaller) sheet of paper (add'l fees per sheet will apply if submitting more than one) approved by SPIE
- Placed at Registration for duration of conference (or supplies run out)

CONFERENCE PEN - EXCLUSIVE \$1,125+

- Cost of pens is **not included** in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

CONFERENCES - LIMITED AVAILABILITY \$3,100

- Onsite signage
- Option to provide a pop-up banner outside the conference room door

WELCOME TABLE UPGRADE \$925

- Unstaffed table provided by SPIE outside of conference room
- Option to provide SPIE approved promotional materials on table

EXHIBITION BAG - EXCLUSIVE \$1,925+

- Cost of bags is **not included** in price of sponsorship
- Bags are produced and supplied by sponsor
- Bags distributed to exhibition only attendees
- Company logo and SPIE Advanced Lithography logo on bag

*+Indicates additional costs apply to sponsorship price.
All sponsorships require SPIE approval.*

Please complete next page.



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EXHIBITOR LOUNGE - EXCLUSIVE

\$1,997.50

- Prominent sign at the entry area of exhibitor lounge
- Opportunity to scan all who use the lounge
- 2' x 4' table provided for company literature, product display or giveaway (upon approval)

FEATURED EXHIBITOR PACKAGE - LIMITED AVAILABILITY

\$995

- Small rectangle ad on online exhibition and select conference pages
- Medium rectangle ad on company's exhibitor detail page
- Featured product photograph and announcement on company's exhibitor detail page
- Priority status on all relevant online product searches
- Company logo displayed online and in printed materials

FLOOR GRAPHICS - LIMITED AVAILABILITY

\$1,997.50

- Cost to produce and install floor graphic is **included** in price of sponsorship
- Premium location

FLOOR PLAN LOGO - 4 AVAILABLE

\$950

- Company logo featured on the online exhibition floor plan
- Company logo hot linked to your company website

GENERAL SPONSOR - UNLIMITED AVAILABILITY

\$795

- Company logo displayed online
- Company name displayed onsite and in printed materials

LANYARDS - EXCLUSIVE

\$3,175+

- Cost of lanyards is **not included** in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

METER BOARD - LIMITED AVAILABILITY

\$2,450

- Cost of meter board **included** in price of sponsorship
- Double-sided and positioned in premium location
- Same artwork used on both sides (add'l fees apply if artwork is different)

PLENARY - EXCLUSIVE

\$3,800

- Onsite signage
- Option to provide a pop-up banner outside main door
- Company logo on rotating room slide

PLENARY UPGRADE

\$1,497.50

- Announcement from the podium "Thanks to YOUR COMPANY for sponsoring this Plenary."
- Sponsor may place literature or other promotional item of your creation on every chair in the Plenary room at sponsor's expense (literature or item to be approved by SPIE)
- Cost of pens/pads/literature/promotional item **not included** in the price of the sponsorship
- Table outside the Plenary room in addition to or instead of the chair drop

POSTER RECEPTIONS - EXCLUSIVE

\$8,125

- Onsite signage
- Company logo on signs on bar
- Option to provide napkins with company logo (at sponsor's expense)

POSTER RECEPTIONS - CO-SPONSORED - 2 AVAILABLE

\$4,575

- Onsite signage co-shared with other sponsors at bars
- Option to provide napkins with company logo (at sponsor's expense)

STAIRWAY STRIPS - EXCLUSIVE

\$2,000+

- Cost to produce and install stair strips is **not included** in sponsorship cost
- Premium location on rising face of the main lobby stairs

WEB LOGO BANNER - EXCLUSIVE

\$2,000+

- Company logo on Advanced Lithography home page.

WELCOME RECEPTIONS - EXCLUSIVE

\$12,500

- Onsite signage (**including** signs on bars)
- Option to provide a pop-up banner outside main door
- Option to provide napkins with company logo (at sponsor's expense)

WELCOME RECEPTION - CO-SPONSORED - 2 AVAILABLE

\$6,250

- Onsite signage (**including** signs on bars)
- Option to provide napkins with company logo (at sponsor's expense)

WI-FI - 3 AVAILABLE

\$3,975

- Onsite signage

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Please complete next page.

