

## EXHIBITOR SPONSORSHIP CONTRACT.

# SPIE. ADVANCED LITHOGRAPHY

Exhibition Dates: 25-26 February 2020  
Conference Dates: 23-27 February 2020  
San Jose Convention Center  
San Jose, California, USA

## SPONSORSHIPS

Sponsorships extend your brand image, plus drive traffic to your booth. As a sponsor, your company is listed in: Pre-show promotions · The Online Exhibition · The Technical Program and Exhibition Guide · Onsite signage

Sponsored by

# SPIE.

For inquiries, contact  
SPIE Sales:

**Teresa Roles-Meier**  
Tel: +1 360 685 5445  
Fax: +1 360 647 1445  
teresar@spie.org

Please mail or fax original,  
signed contract and  
required payment to:

**SPIE Sales**  
PO Box 10  
Bellingham, WA 98227  
United States  
Tel: +1 360 676 3290  
Fax: +1 360 647 1445  
spiesales@spie.org  
www.SPIE.org

Let us help  
you make the  
most of your  
marketing  
investment

Call us to learn more  
about maximizing your  
exhibit impact.

Ask us about other  
promotional ideas to  
gain visibility in the  
community.

### ATTENDEE LUNCH - 2 AVAILABLE \$5,887.50

- Option to provide napkins (at sponsor's expense)
- Onsite signage

### BANNERS - 5' W X 3' H - LIMITED AVAILABILITY \$3,147.50+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Double-sided banner positioned in a premium location

### BANNERS - 10' W X 6' H - LIMITED AVAILABILITY \$4,997.50+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Double-sided banner positioned in a premium location

### BANNERS - 15' W X 9' H - LIMITED AVAILABILITY \$5,997.50+

- Cost to produce and hang banner is **not included** in cost of sponsorship
- Single-sided banner positioned in a premium location

### BOOTH AISLE FLOOR GRAPHIC - LIMITED AVAILABILITY \$875

- 3ft. W x 1ft. H graphic located in aisle next to exhibition space
- Company provides artwork for graphic
- Cost to produce and install are **included**

### BREAKFAST - 4 AVAILABLE \$3,150

- Option to provide 8 oz. coffee cups and napkins (at sponsor's expense)
- Onsite signage

### CHARGING STATION - LIMITED AVAILABILITY \$3,995

- Custom branding and installation costs **included**
- Charger located in premium location
- Onsite signage

### COFFEE BREAK - 6 AVAILABLE \$3,300-4,175

- 4 foot table available for literature or promo items during sponsored coffee break (upon request)
- Option to provide compostable 8 oz. cups, napkins, and coffee cup sleeves (at sponsor's expense)
- Onsite signage

### COLUMN WRAP - LIMITED AVAILABILITY \$3,995

- Production and installation costs **included**
- Located in premium location
- Onsite signage

### CONFERENCE APP - EXCLUSIVE \$1,950

- Company name, tagline, booth number or logo displayed in opening splash page
- Ad runs 8 weeks prior through two weeks after the conference

### CONFERENCE BAG - EXCLUSIVE \$2,562.50+

- Cost of conference bags is **not included** in price of sponsorship
- SPIE approved bags are produced and supplied by sponsor
- Conference bags distributed to conference and course attendees
- Company logo and SPIE Advanced Lithography exhibition logo on same side of conference bag

### CONFERENCE FLYER - EXCLUSIVE \$1,275+

- Cost of flyer/item is **not included** in price of sponsorship
- Flyer/item is produced and supplied by sponsor
- Allowed one promotional item or one 8 1/2 inch x 11 inch (or smaller) sheet of paper (add'l fees per sheet will apply if submitting more than one) approved by SPIE
- Placed at Registration for duration of conference (or supplies run out)

### CONFERENCE PEN - EXCLUSIVE \$1,125+

- Cost of pens is **not included** in price of sponsorship
- Pens are produced and supplied by sponsor
- Pens distributed to conference attendees

### CONFERENCES - LIMITED AVAILABILITY \$3,100

- Onsite signage
- Option to provide a pop-up banner outside the conference room door

### WELCOME TABLE UPGRADE \$925

- Unstaffed table provided by SPIE outside of conference room
- Option to provide SPIE approved promotional materials on table

### EXHIBITION BAG - EXCLUSIVE \$1,925+

- Cost of bags is **not included** in price of sponsorship
- Bags are produced and supplied by sponsor
- Bags distributed to exhibition only attendees
- Company logo and SPIE Advanced Lithography logo on bag

*+Indicates additional costs apply to sponsorship price.  
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Please complete next page.



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## EXHIBITOR LOUNGE - EXCLUSIVE

**\$1,997.50**

- Prominent sign at the entry area of exhibitor lounge
- Opportunity to scan all who use the lounge
- 2' x 4' table provided for company literature, product display or giveaway (upon approval)

## FEATURED EXHIBITOR PACKAGE - LIMITED AVAILABILITY

**\$995**

- Small rectangle ad on online exhibition and select conference pages
- Medium rectangle ad on company's exhibitor detail page
- Featured product photograph and announcement on company's exhibitor detail page
- Priority status on all relevant online product searches
- Company logo displayed online and in printed materials

## FLOOR GRAPHICS - LIMITED AVAILABILITY

**\$1,997.50**

- Cost to produce and install floor graphic is **included** in price of sponsorship
- Premium location

## FLOOR PLAN LOGO - 4 AVAILABLE

**\$950**

- Company logo featured on the online exhibition floor plan
- Company logo hot linked to your company website

## GENERAL SPONSOR - UNLIMITED AVAILABILITY

**\$795**

- Company logo displayed online
- Company name displayed onsite and in printed materials

## LANYARDS - EXCLUSIVE

**\$3,175+**

- Cost of lanyards is **not included** in price of sponsorship
- Lanyards are produced and supplied by sponsor
- Lanyards accessible to all attendees at registration
- Onsite signage

## METER BOARD - LIMITED AVAILABILITY

**\$2,450**

- Cost of meter board **included** in price of sponsorship
- Double-sided and positioned in premium location
- Same artwork used on both sides (add'l fees apply if artwork is different)

## PLENARY - EXCLUSIVE

**\$3,800**

- Onsite signage
- Option to provide a pop-up banner outside main door
- Company logo on rotating room slide

## PLENARY UPGRADE

**\$1,497.50**

- Announcement from the podium "Thanks to YOUR COMPANY for sponsoring this Plenary."
- Sponsor may place literature or other promotional item of your creation on every chair in the Plenary room at sponsor's expense (literature or item to be approved by SPIE)
- Cost of pens/pads/literature/promotional item **not included** in the price of the sponsorship
- Table outside the Plenary room in addition to or instead of the chair drop

## POSTER RECEPTIONS - EXCLUSIVE

**\$8,125**

- Onsite signage
- Company logo on signs on bar
- Option to provide napkins with company logo (at sponsor's expense)

## POSTER RECEPTIONS - CO-SPONSORED - 2 AVAILABLE

**\$4,575**

- Onsite signage co-shared with other sponsors at bars
- Option to provide napkins with company logo (at sponsor's expense)

## STAIRWAY STRIPS - EXCLUSIVE

**\$2,000+**

- Cost to produce and install stair strips is **not included** in sponsorship cost
- Premium location on rising face of the main lobby stairs

## WEB LOGO BANNER - EXCLUSIVE

**\$2,000+**

- Company logo on Advanced Lithography home page.

## WELCOME RECEPTIONS - EXCLUSIVE

**\$12,500**

- Onsite signage (**including** signs on bars)
- Option to provide a pop-up banner outside main door
- Option to provide napkins with company logo (at sponsor's expense)

## WELCOME RECEPTION - CO-SPONSORED - 2 AVAILABLE

**\$6,250**

- Onsite signage (**including** signs on bars)
- Option to provide napkins with company logo (at sponsor's expense)

## WI-FI - 3 AVAILABLE

**\$3,975**

- Onsite signage

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Please complete next page.



**CONTACT INFORMATION**

Sponsorship Contact \_\_\_\_\_ Job Title \_\_\_\_\_  
 Company \_\_\_\_\_ Website URL \_\_\_\_\_  
 Address \_\_\_\_\_  
 Tel \_\_\_\_\_ Email \_\_\_\_\_

For Office Use Only

Date \_\_\_\_\_  
 Amt Rec'd \_\_\_\_\_  
 CC  Cash  Check  
 Check# \_\_\_\_\_  
 Reg# \_\_\_\_\_  
 IDN# \_\_\_\_\_

**24492-XSCAL20W**

**SPONSORSHIP SELECTION** Sponsors from previous year will be given the first right of renewal after which all other requests will be accepted on a first-come, first-served basis.

Name	Day and Date	Cost	Name	Cost
<input type="checkbox"/> Attendee Lunch	Tuesday, 25 February	\$5,887.50	<input type="checkbox"/> Conference Pen (Exclusive)	\$1,125+
<input type="checkbox"/> Attendee Lunch	Wednesday, 26 February	\$5,887.50	<input type="checkbox"/> Conferences (Limited Availability)	\$3,100
<input type="checkbox"/> Banners - 5'x3' (Limited)		\$3,147.50+	<input type="checkbox"/> Conferences Welcome Table -Add On	\$925
<input type="checkbox"/> Banners - 10'x6' (Limited)		\$4,997.50+	<input type="checkbox"/> Exhibition Bag (Exclusive)	\$1,925+
<input type="checkbox"/> Banners - 15'x9' (Limited)		\$5,997.50+	<input type="checkbox"/> Exhibitor Lounge (Exclusive)	\$1,997.50
<input type="checkbox"/> Booth Aisle Floor Graphic (Limited)		\$875	<input type="checkbox"/> Featured Exhibitor (Limited)	\$995
<input type="checkbox"/> Breakfast	Monday, 24 February	\$3,150	<input type="checkbox"/> Floor Graphic (Limited)	\$1,997.50
<input type="checkbox"/> Breakfast	Tuesday, 25 February	\$3,150	<input type="checkbox"/> Floor Plan Logo (Exclusive)	\$950
<input type="checkbox"/> Breakfast	Wednesday, 26 February	\$3,150	<input type="checkbox"/> General Sponsor (Unlimited)	\$795
<input type="checkbox"/> Breakfast	Thursday, 27 February	\$3,150	<input type="checkbox"/> Lanyards (Exclusive)	\$3,175+
<input type="checkbox"/> Charging Station		\$3,995	<input type="checkbox"/> Meter Board (9 Available)	\$2,450
<input type="checkbox"/> Coffee Break - Conference AM	Monday, 24 February	\$3,300	<input type="checkbox"/> Plenary (Exclusive)	\$3,800
<input type="checkbox"/> Coffee Break - Conference PM	Monday, 24 February	\$3,300	<input type="checkbox"/> Plenary Welcome Table - Add On	\$1,497.50
<input type="checkbox"/> Coffee Break - Exhibition AM	Tuesday, 25 February	\$3,300	<input type="checkbox"/> Poster Reception (Exclusive)	\$8,125
<input type="checkbox"/> Coffee Break - Exhibition PM	Tuesday, 25 February	\$4,175	<input type="checkbox"/> Poster Reception (Co-Sponsored)	\$4,575
<input type="checkbox"/> Coffee Break - Exhibition AM	Wednesday, 26 February	\$3,300	<input type="checkbox"/> Stairway Strips - Main Lobby (Exclusive)	\$2,000+
<input type="checkbox"/> Coffee Break - Exhibition PM	Wednesday, 26 February	\$4,175	<input type="checkbox"/> Web Logo Banner (Exclusive)	\$2,000
<input type="checkbox"/> Coffee Break - Exhibition AM	Thursday, 27 February	\$3,300	<input type="checkbox"/> Welcome Reception (Exclusive)	\$12,500
<input type="checkbox"/> Coffee Break - Conference PM	Thursday, 27 February	\$3,300	<input type="checkbox"/> Welcome Reception (Co-Sponsored)	\$6,250
<input type="checkbox"/> Column Wrap		\$3,995	<input type="checkbox"/> Wi-Fi Pavilion - East End/Marriott (Exclusive)	\$3,975
<input type="checkbox"/> Conference App (Exclusive)		\$1,950	<input type="checkbox"/> Wi-Fi Pavilion - West End/Hilton (Exclusive)	\$3,975
<input type="checkbox"/> Conference Bag (Exclusive)		\$2,562.50+	<input type="checkbox"/> Wi-Fi Pavilion - Exhibition Hall (Exclusive)	\$3,975
<input type="checkbox"/> Conference Flyer (4 Available)		\$1,275+		

**Sponsorship Contract Total = \$ \_\_\_\_\_**

*+Indicates additional costs apply to sponsorship price. All sponsorships require SPIE approval.*

**PAYMENT INFORMATION** Contracts submitted after 28 August 2019 require 100% payment.

- A minimum deposit of 25% on Sponsorships must accompany contract.
- On 28 October 2019, defaults in payment will result in Sponsorship cancellation.
- Please contact SPIE Sales at spiesales@spie.org if contract confirmation is not received within 7 business days.
- Payments due in full on 28 September 2019. On 29 September 2019, a 5% late fee will be added to all unpaid balances.
- See Sponsorship Policies regarding cancellations.

**Please check one of the following options:**

Check/Money Order enclosed (payable to SPIE) for **entire amount** in Contract Total ..... = \$ \_\_\_\_\_

Check/Money Order enclosed (payable to SPIE) for **25% deposit** (.25 X Contract Total) ..... = \$ \_\_\_\_\_

Charge **entire amount** in Contract Total to credit card ..... = \$ \_\_\_\_\_

Charge **deposit only** (.25 X Contract Total) to credit card (applicable before 28 August 2019) ..... = \$ \_\_\_\_\_

**CREDIT CARD** – Please contact SPIE to make credit card payments. SPIE accepts VISA, MasterCard, American Express, Diners Club, and Discover cards. Credit card payments will be converted to your local currency by your card company or bank (see <http://www.xe.net/ucc/> to convert your total fees).

Wire transfer for **deposit only** (.25 x Contract Total) ..... = \$ \_\_\_\_\_

Wire transfer for **entire amount** in Contract Total ..... = \$ \_\_\_\_\_

*Bank wire transfer information will be sent to you upon receipt of this contract.*

**AGREEMENT** The undersigned hereby authorizes SPIE to reserve sponsorships for use by this company during the **2020 SPIE Advanced Lithography**. The undersigned acknowledges receipt of and agrees to abide by the Policies within this Sponsorship Contract.

**Sign** Sponsor's Signature \_\_\_\_\_ Date \_\_\_\_\_

**SPONSORSHIP POLICIES**

**1) PAYMENT SCHEDULE:**

- A minimum 25% deposit of the total contracted sponsorship **must** accompany contract. Contracts submitted after 28 August 2019 require 100% payment.
- All sponsorships must be paid in full by 28 September 2019. On 29 September 2019, a 5% late fee will be added to all unpaid balances.
- On 28 October 2019, defaults in payment will result in sponsorship cancellation (subject to the cancellation fee schedule).

No sponsorship will be reserved or assigned unless appropriate payment and signed contract are received at the SPIE Headquarters at PO Box 10, Bellingham, WA 98227.

**2) CANCELLATION SCHEDULE:** Any cancellations or requests for changes of this contract must be made in writing to SPIE, subject to the following fees:

- On or before 27 August 2019 - Eligible for full refund.
- Between 28 August 2019 - 27 October 2019 - Deposit forfeited; excess of deposit paid will be refunded in full.
- After 27 October 2019 - No refund.

**3) GRAPHICS SCHEDULE:** A 5% fee of the total sponsorship contract will be added to expedite artwork received by SPIE after the **Due Date** of 3 January 2020.