SPIE INDUSTRY EVENTS
FREE SEMINARS, KEYNOTES, AND PANEL SESSIONS.
INDUSTRY EVENTS

Business Perspectives That Help You Grow.

These events and sessions will provide valuable information and networking for anyone, from engineers to CEOs, looking for business content.
FREE SEMINARS, KEYNOTES, AND PANEL SESSIONS

Sunday 14 February through Thursday 18 February 2016

*Selected events require tickets.

SPECIAL SESSION • SUNDAY 4 TO 6:30 PM
• BRAIN Initiative Industry Presentations & Networking Reception

PANELS AND PRESENTATIONS • TUESDAY TO THURSDAY
• Industry Panel on 3D Printing: Outlook and Opportunities
• Financing Photonics Businesses
• Silicon Photonics and Photonic Integrated Circuits: an Industry Perspective
• Executive Perspectives on the World of Optics and Photonics
• Great Workplaces in Optics and Photonics
• Getting Hired Panel

SPECIAL EVENTS • MONDAY TO WEDNESDAY
• Cluster Reception - Leaders from regional optics and photonics clusters are welcome. Includes “Photonics Industry Update” Keynote Presentation
• Startup Challenge - Watch entrepreneurs pitch their new photonics business and compete for over $20,000 in cash and products
• Prism Awards recognize the most innovative products on the market. Winners announced at a gala event on Wednesday 17 February 2016*
• Photonics Industry Update: A Global Analysis (after Exhibitor Breakfast)
• Startup Alley - Commercialization and Prototype Showcase

WORKSHOPS AND TUTORIALS • MONDAY TO THURSDAY
• Modeling Camera Performance Without A Camera: The Use and Advantages of an Online Simulation Engine
• ITAR and Other International Trade Regulations
• Updates to the US Munitions List (USML) that affect ITAR
• Patent Filing Considerations and Portfolio Evaluation for Photonic Engineers and Managers
• Conflict Minerals Workshop: For Wherever You Are in the Supply Chain
• Non-Financial Reporting: What You Need to Know
• Use Supply Chain Transparency To Beat The Competition
• Inbound Marketing: How to Bring Customers to You
• Marketing Roundtable: Wins and Lessons Learned
• The Basics of Laser Material Processing
• Introduction to Silicon PM Performance and How to Characterize It

JOB FAIR • TUESDAY AND WEDNESDAY
• Meet over 30 recruiters on the exhibit floor Including Apple, Daylight Solutions, DSI, II-VI, KLA Tencor, Lumentum, Microsoft, NCT, Newport, Rockley, Thorlabs, and more

TWO WORLD-CLASS EXHIBITIONS
• BiOS EXPO
13–14 February 2016. New location in Moscone West
• Photonics West Exhibition
16–18 February 2016, Moscone North & South

SPIE PHOTONICS WEST – WHERE BUSINESS HAPPENS.
**PHOTONICS IS GROWING**

The business of making photonics components grew (in revenue terms) by 15%, from $158 billion to $182 billion, in two years. The number of companies grew from 2,713 to 3,194 or by 18%, and the number of jobs grew 26% worldwide.

–Source: Internal SPIE data.

**PHOTONICS: THE $500-BILLION MARKETPLACE**

The global market for photonic products and products enabled by photonics (state-of-the-art medical technologies, defense systems, smart manufacturing, autonomous vehicles, handheld sensors, and much more) reached $500 billion in 2015.

–Sources: Data from OITDA (Japan), PIDA (Taiwan), KAPID (Korea), and internal SPIE data.
**BiOS EXPO**

Sunday 14 February • 10:00 AM TO 5:00 PM  
Location: Moscone West

BiOS EXPO kicks off the Photonics West week. This is your time to see what’s new in the thriving biomedical optics and photonics industries.

**BRAIN Initiative Hot Topics & Networking Reception**

Sunday 14 February • 4:00 TO 5:30 PM  
Followed by a networking reception 5:30 TO 6:30 PM  
Location: InterContinental Hotel, Sutter Room

Moderator:

**Tom Baer**  
Executive Director,  
Stanford Photonics Research Center

Join members of the National Photonics Initiative’s Neuroscience Task Force for a review of recent progress and developments in President Obama’s BRAIN initiative: Brain Research through Advancing Innovative Neurotechnologies. Moderator and NPI Task Force Chairman, Tom Baer will present highlights from the NPI BRAIN Technology Roadmap followed by progress updates from participating companies and researchers including presentations by Spectra-Physics, Hamamatsu, Inscopix and Coherent, Inc. The presentations will be followed by an open forum discussion and networking reception with refreshments.

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**Economic and Political Importance**

Underlying the photonics marketplace is the “core photonics component” market, a $180-billion industry in 2014. This marketplace is geographically diverse, spanning 50 countries, and provides jobs for more than 800,000 people.

—Source: Internal SPIE data.
Modeling Camera Performance Without A Camera: The Use and Advantages of an Online Simulation Engine

Monday 15 February • 9:00 to 10:00 AM
Location: South Exhibit Level, Room 102

INSTRUCTORS:
Keith Bennett
Hamamatsu Corporation

Stephanie Fullerton
Hamamatsu Corporation

Hamamatsu Photonics KK, in collaboration with Dr. Talley Lambert of the Harvard Imaging Center, has created an sophisticated online Camera Simulation Engine that models the effects of camera specifications on image quality and signal to noise. Join us for an overview of this powerful tool. We will discuss the significance of the customized noise models that power this engine and how to use this software to choose, optimize and teach about scientific cameras.

Marketing Roundtable: Wins and Lessons Learned

Monday 15 February • 1:00 to 2:30 PM
Location: South Exhibit Level, Room 102

INSTRUCTOR:
Michele Nichols
Launch Team Inc.

Looking to improve the ROI on your marketing and sales? Compare notes with your peers in this open discussion. Speaker Michele Nichols will share successes and lessons learned across many of the optics and photonics companies she works with, and will facilitate this roundtable session.

INTENDED AUDIENCE: CEOs, VP of Marketing or Sales, product managers, marketing staff, and others in “customer development” with responsibility for ensuring a healthy pipeline.

ITAR and Other International Trade Regulations

Monday 15 February • 3:00 to 4:00 PM
Location: South Exhibit Level, Room 102

INSTRUCTOR:
Ian Moss
BakerHostetler Law Firm

If your company’s sales activities, products or services come into contact with foreign jurisdictions, this is a must-attend program. The stakes have never been higher. Anyone who wants to answer questions such as, “How do U.S. export controls apply to me?” or “What are the legal pitfalls of doing business internationally?” or “What are best practices for engaging in global trade?” will benefit from attending this workshop.

INTENDED AUDIENCE: Owners, executives, product managers who wish to learn how to grow business while effectively and efficiently navigating U.S. international trade laws and regulations.

Inbound Marketing: How to Bring Customers to You

Monday 15 February • 10:30 AM to 12:30 PM
Location: South Exhibit Level, Room 102

INSTRUCTOR:
Michele Nichols
Launch Team Inc.

Your customer is changing, and your strategy must, too. You may have heard a lot of talk about inbound marketing, but how does it translate to our industry? Engineers, scientists and program managers want to come to their own conclusion, and do their own research before they engage with you. Learn from others in the industry about what works in attracting and engaging with the new customer.

Intended Audience: CEOs, VP of Marketing or Sales, product managers, marketing staff, and others in “customer development” with responsibility for ensuring a healthy pipeline.

Join Michele after the workshop for a roundtable discussion over lunch. 12:00 to 1:00 pm
Updates to the US Munitions List (USML) That Affect ITAR

Monday 15 February • 4:00 to 5:30 PM
Location: South Exhibit Level, Room 102

MODERATOR:

Jennifer Douris
Director, Government Affairs, SPIE

Join us for a discussion on changes to the US Munitions List (USML) that will impact export control regulations for both industry and research universities. The rewrite of category XII of the USML is part of the overall effort undertaken by the Obama Administration’s Export Control Reform (ERC) Initiative.

The USML contains the items controlled under the International Traffic in Arms Regulations (ITAR). Category XII covers much of the optic and photonic commodities and components controlled under ITAR. Most of the other categories have already been addressed, but they have saved Category XII for last due to its complexity and importance to both industry and the military.

On May 5th, 2015, a proposed Category XII rule was released and opened for comment in the Federal Register. We now await an interim rule to be released in the coming weeks and months. Come hear what changes are being made and how you can influence the rule before it is finalized.

Photonics Cluster Reception

Monday 15 February • 5:00 to 6:30 PM
Location: InterContinental Hotel, Fremont, Ballroom A

KEYNOTE SPEAKER:

Stephen G. Anderson
Director, Industry Development, SPIE

All leaders from regional optics and photonics clusters are invited to join this SPIE-hosted reception. Connect with your peers while enjoying drinks and appetizers, compare notes, and hear an update from Stephen Anderson called “Photonics Industry Update: A Global Industry Profile.”
Job Fair

**Tuesday 16 February • 10:00 AM to 5:00 PM**
**Location: South Exhibit Hall**

Top employers are coming together to interview and hire candidates at Photonics West 2016.

Whether you are looking for employees or looking for a job, this is your chance to connect with the best.

Meet over 30 recruiters on the exhibition floor including Apple, Daylight Solutions, DSI, II-VI, KLA Tencor, Lumentum, Microsoft, ACT, Newport, Rockley, Thorlabs, and more.

Photonics West Exhibition

**Tuesday 16 February • 10:00 AM TO 5:00 PM**

Come see the latest devices, components, and systems that are enabling today’s technology trends. With more than 1,300 companies, this exhibition continues to be the flagship event to find the latest products, tools, and applications for your research or business needs.

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**Silicon Photonics and Photonic Integrated Circuits: an Industry Perspective**

**Tuesday 16 February • 1:30 to 3:00 PM**
**Location: South Exhibit Level, Room 103**

Demand for smaller and cheaper optical interconnections inside networks and computers will create a new market of miniaturized, low-cost photonic components that can leverage the scale of CMOS manufacturing. Learn what industry leaders have developed at the frontier of the silicon photonics market.

**MODERATOR:**

Peter Hallett  
Director of Marketing and Industry Relations, SPIE

**PANELISTS:**

Philippe Absil  
3D and Optical Technologies  
Department Director, imec

Peter De Dobelaere  
VP of Engineering, Luxtera

Joan Fong  
Staff Engineer, Mellanox

Douglas Gill  
Research Staff, IBM T. J. Watson Research Center

Ashok Krishnamoorthy  
Architect and Chief Technologist, Photonics, Oracle
Patent Filing Considerations and Portfolio Evaluation for Photonic Engineers and Managers

Tuesday 16 February • 1:30 to 3:00 PM
Location: South Exhibit Level, Room 102

INSTRUCTORS:

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<th>Babak Tehranchi</th>
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This optics-flavored workshop begins with an introduction to U.S. patents and global patent protection, including legal and business impacts of the first-inventor-to-file regime under the America Invents Act (AIA). The workshop also covers patent valuation and intellectual property due diligence considerations for small and large companies that may be the target of acquisition, may be looking to secure financing or purchase/license another companies IP assets. Time permitting, the workshop will also venture into additional issues faced by IP managers such as pros and cons of patent filings versus trade secrets.

Non-Financial Reporting: Managing Risks and Leveraging Opportunities

Tuesday 16 February • 3:00 to 4:30 PM
Location: South Exhibit Level, Room 102

SPEAKER:

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<th>Douglas Hileman</th>
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<td>Douglas Hileman Consulting, Compliance Expert</td>
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Corporate reporting on sustainability, corporate responsibility, and other non-financial matters has become routine. The Global Reporting Initiative (GRI) and CDP are two frameworks commonly used for non-financial reporting. Besides the “voluntary” reporting mechanisms intended for public release, other avenues of non-financial reporting (such as disclosures to customers) have grown in scope and importance. Some reporting requirements that were “emerging issues” just a few years ago are now regulatory requirements: conflict minerals, human trafficking, forced labor in the supply chain, and greenhouse gas emissions. This workshop will outline reporting frameworks, stakeholders and their expectations, and common pitfalls in approach to non-financial reporting.

Financing Photonics Businesses

Tuesday 16 February • 3:30 to 5:00 PM
Location: South Exhibit Level, Room 103

This seminar will address early to late stage venture capital and private equity, strategic corporate investing, licensing, venture debt, and crowd sourcing. Learn about financing and exit strategies, as well as micro and macro trends influencing competition for capital and valuations.

MODERATOR:

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<th>Linda Smith</th>
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<td>Ceres Technology Advisors</td>
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The session will provide practical tips on approaches to non-financial reporting.

Douglas Hileman has 40 years of experience in operations, compliance, financial and non-financial reporting, business strategy, and risk management. He launched his firm eight years ago, after six years at Price-waterhouseCoopers.

PANELISTS:

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<th>Faz Bashi</th>
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<td>Chair, Digital Health &amp; Sciences Committee Life Science Angels</td>
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<th>Jeremy R. Salesin</th>
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<td>VP of Acquisitions Intellectual Ventures</td>
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Douglas Hileman has 40 years of experience in operations, compliance, financial and non-financial reporting, business strategy, and risk management. He launched his firm eight years ago, after six years at Price-waterhouseCoopers.
Industry Panel on 3D Printing: Outlook and Opportunities

Wednesday 17 February • 8:00 to 10:00 AM
Location: South Exhibit Level, Room 103

Kick off the 3D conference with this informative business session.

Market analysts valued the global 3D printing market at $2.3B in 2013 and are projecting global revenues of $8.6B by 2020—an impressive compound annual growth rate of more than 20% over seven years! At the same time, Siemens estimates that 3D printing will become 50% less expensive and 400% faster over the next five years.

However, 3D printing can only reach its economic potential and fulfill its promise of revolutionizing manufacturing across multiple industries if a number of significant real-world structural challenges are addressed. Hurdles to widespread implementation of 3D printing include implementation of a proper regulatory framework, provisions to protect intellectual property, and establishment of appropriate standards and certification, to name a few.

Join us for a panel discussion about these hurdles and how they might be overcome. Hear expert perspectives on 3D printing technology, cybersecurity, intellectual property, and other key elements to be addressed before the widespread adoption of 3D printing. Find out how industry leaders view the outlook for 3D printing and learn what they think needs to happen for digital manufacturing to go mainstream and fulfill its promise to create a broad range of new opportunities.

Industry Panel on 3D Printing: Outlook and Opportunities

CHAIR:

Bo Gu
Bos Photonics

PANEL MODERATOR:

Stephen G. Anderson
Director, Industry Development, SPIE

SPEAKERS/PANELISTS:

8:00 to 8:15 AM

3D Printing Will Rock the World
John F. Hornick
Partner Finnegan, Henderson, Farabow, Garrett & Dunner, L.L.P.

8:15 to 8:25 AM

Smart Additive Manufacturing Systems (S-AMS)
Jyoti Mazumder
University of Michigan

8:25 to 8:35 AM

3D Printing and the Future of Manufacturing
John D. Murray
Concept Laser Inc.

8:35 to 8:45 AM

Cyber Security Concerns in 3D Printing
Rebecca R. Taylor
Sr. VP for the National Center for Manufacturing Sciences (NCMS)

Panel Discussion with Q&A to follow
Great Workplaces in Optics and Photonics

Wednesday 17 February • 8:00 to 10:00 AM
Location: South Exhibit Level, Room 102

What makes for a great optics and photonics workplace? What do employees want? What environment should managers strive to create? What are the key elements that make a workplace enjoyable, productive, and innovative?

Young leaders from the optics and photonics community will share their insights in a lively round table discussion. Provocative data from the SPIE Global Salary Survey Report will inform the conversation.

Coffee and breakfast starting at 8:00 am. Program begins 8:30 am. Free and open to all registered attendees.

Moderator:
Adam Resnick
Marketing Analyst, SPIE

Panelists:
Nishant Mohan
Director of Product Management and Marketing, Systems Division, Wasatch Photonics

Christina Willis
Laser Scientist, Fibertek, Inc.

Aaron Weinroth
Vice President, Technology Commercialization, Tornado Spectral Systems

Executive Perspectives on the World of Optics and Photonics

Wednesday 17 February • 1:30 to 2:30 PM
Location: South Exhibit Level, Room 103

Join us as industry leaders share their unique views of the current and future state of the optics and photonics business. From the challenges of ever-changing business landscapes to the uncertainties created by new competitive forces and technical innovation, the operating environment for photonics businesses continues to evolve rapidly. You will hear informed commentary on emerging opportunities and new challenges from around the world. Leaders representing different aspects of the photonics marketplace provide a personal perspective of this fast-paced industry with observations about technology and market trends based on high-level business insight. Listening to and asking questions of these photonics industry executives will help you better understand the current industry environment and set priorities for your business.

Moderator:
Stephen G. Anderson
Director, Industry Development, SPIE

Panelists:
Gloria Hoefler
Director, Optical Integrated Components Group, Infinera

Christof Lehner
General Manager, North America, TRUMPF

Sam Sadoulet
President and CEO, Edmund Optics

Alex Schoenfelder
VP Commercial Lasers, Lumentum

Dirk Rothweiler
Executive VP, Optical Systems, JENOPTIK

Photonics West Exhibition

Wednesday 17 February • 10:00 AM TO 5:00 PM

Come see the latest devices, components, and systems that are enabling today’s technology trends. With more than 1,300 companies, this exhibition continues to be the flagship event to find the latest products, tools, and applications for your research or business needs.

WWW.SPIE.ORG/BUSINESS
GET A JOB
Visit the Job Fair in the South Exhibition Hall.

FREE ADMISSION

Tuesday 16 February, 10:00 am to 5:00 pm
Wednesday 17 February, 10:00 am to 5:00 pm

Participating Companies:
Getting Hired Panel

*Wednesday 17 February • 1:30 to 3:00 PM*
*Location: South Exhibit Level, Room 102*

**PANELISTS:**
- **Tyler Roush**
  Microsoft
- **Suzanne Delchamps**
  Ball Aerospace & Technologies

Join us for a panel discussion on careers in optics and photonics outside the academic world. Learn about the process of getting hired at tech-based companies and non-academic jobs directly from professionals in the optics and photonics sector.

Photonics West Exhibition

*Wednesday 17 February • 10:00 AM TO 5:00 PM*

Come see the latest devices, components, and systems that are enabling today’s technology trends. With more than 1,300 companies, this exhibition continues to be the flagship event to find the latest products, tools, and applications for your research or business needs.

Conflict Minerals Workshop: For Wherever You Are in the Supply Chain

*Wednesday 17 February • 3:00 to 4:30 PM*
*Location: South Exhibit Level, Room 102*

Many publicly-traded companies are busy preparing their third annual SEC filings to comply with the SEC’s conflict minerals rule. Companies in their supply chain must provide them with information, and answers to a dizzying array of additional questions. What began as a social issue is now a regulatory requirement, a contractual requirement with customers, and subject to audit in periodic business reviews with customers.

NGOs, the Social Responsible Investment community and others have used conflict minerals to promote their views, and to drive companies to change. This session will provide insights on trends, drivers, and good practices for companies affected by this rule. The presenters represent a leading global law firm; a leading auditor and consultant in the field; an industry perspective; and a leader in facilitating industry sector meetings on this topic.

**INTENDED AUDIENCE:** Procurement and supply chain managers, sales executives, compliance officers and in-house counsel who want to maintain and grow their companies’ customer relationships and comply with the US rule on conflict minerals.

**MODERATOR:**
- **Lydia Hultquist**
  Founder and Moderator; Silicon Valley Conflict Minerals Forum Responsibility

**PANELISTS:**
- **Charlie Brown**
  Director, Global Supply Chain Management, Newport Corporation
- **Douglas Hileman**
  Consulting, Compliance Expert
- **Dynda Thomas**
  Partner, Squire Patton Boggs Law Firm, Legal knowledge of SEC Conflict Minerals Rule
Six pre-revenue photonics entrepreneurs have 5 minutes to pitch their business ideas and a chance to win over $85,000 in cash, prizes, promotion, and more.

WWW.SPIE.ORG/STARTUP

6 finalists, 5 minutes
$10,000

Wednesday
3:30 to 6pm
Convention CTR.
Room 103
SPIE Startup Challenge

Wednesday 17 February • 3:30 to 6:00 PM
Location: South Exhibit Level, Room 103

PITCH IT! @ PHOTONICS WEST | WIN IT! $10,000

See and hear pitches for the “best of the best” new photonics businesses. This pitch competition is a lively, interactive event showcasing the power of entrepreneurs to move photonics technology to the global marketplace. New entrepreneurs in photonics will have just 5 minutes each to pitch their businesses to a team of expert judges.

The winning presenter will go home with $10,000 in cash from JENOPTIK and $5,000 of equipment from Edmund Optics. Join fellow business development, investment, and product managers to scout new talent and see what the future of entrepreneurship in photonics looks like.

The event will conclude with a networking reception from 5-6:00pm where you can meet the presenters and fellow attendees involved in photonics entrepreneurship. See the web for details: http://spie.org/startup.

PRISM Awards Ceremony and Banquet

Wednesday 17 February • 6:00 to 10:00 PM
Location: Marriott Marquis Hotel, Yerba Buena Ballroom

Seating is limited. Tickets are required in advance.

Join this gala event in which the most innovative photonic products on the market are recognized. 27 companies (finalists) from nine categories will share the room with industry leaders and visionaries. The event has become the largest gathering of CEOs and VIPs in the photonics industry. The evening begins with a reception, followed by an elegant dinner and award ceremony. Dress is business and formal attire.

Questions? Email innovation@spie.org or visit www.prismawards.org.

Presented by:
SPIE

Media Sponsor:
Photonics Media
Winners Announced at Photonics West

Award Ceremony
Wednesday 17 February
6:00 pm
Formal or business attire

For ticket information, go to the SPIE Cashier

“It's amazing to have an idea at a university and to see it installed at a BP refinery and to make one place in the world a little bit safer.”

–Allison Lami Sawyer
Rebellion Photonics CEO
2013 Wall Street Journal Startup of the Year
Prism Award Presenter
Congratulations to the 2016 finalists.

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<th>Category of Imaging + Cameras</th>
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www.prismawards.org
The Basics of Laser Material Processing

Thursday 18 February • 8:00 to 10:00 AM
Location: South Exhibit Level, Room 102

INSTRUCTOR:

Jean-Philippe Lavoie
Coherent

Learn the basics of lasers and laser applications in this interesting workshop.
• Discuss what happens when a laser beam hits a material
• Review process threshold and process window
• Discussions of how you can optimize a process. Including examples of marking and ablation / engraving or cutting
• Discussion around some common things that can go wrong
• Additional examples of successful laser applications

Q&A and networking to follow

Introduction to Silicon PM Performance and How to Characterize It

Thursday 18 February • 10:00 AM to Noon
Location: South Exhibit Level, Room 102

INSTRUCTOR:

Slawomir Piatek
Rutgers University and Hamamatsu Corporation

Silicon photomultiplier users can expand on basic operating principles by understanding methods that experimentally determine key parameters of this detector such as gain, photon detection efficiency, and prevalence of noise.

Photonics Industry Update

Thursday 18 February • 9:15 to 9:45 AM
Location: South Exhibit Level, Room 103

KEYNOTE SPEAKER:

Stephen G. Anderson
Director, Industry Development, SPIE

In a unique analysis of the global optics and photonics industry, Stephen G. Anderson presents an updated comparative profile of the industry (2012 vs 2014) that highlights the importance of photonics to the world economy. The profile is based on a continuing SPIE review of industry trends and also includes a first-look at key end-use market segments. Don't miss this valuable presentation after the Photonics West Exhibitor Breakfast. Free and open to all attendees.

Photonics West Exhibition

Thursday 18 February • 10:00 AM TO 4:00 PM

Come see the latest devices, components, and systems that are enabling today’s technology trends. With more than 1,3000 companies, this exhibition continues to be the flagship event to find the latest products, tools, and applications for your research or business needs.

Use Supply Chain Transparency to Beat the Competition

Thursday 18 February 2016 • 1:30 to 3:00 PM
Location: South Exhibit Level, Room 102

SPEAKER:

Dynda Thomas
Partner, Squire Patton Boggs Law Firm

How can supply chain transparency help you win customers? What’s involved in a robust supply chain compliance plan? How do you get started?

A growing number of government regulations require you to know (and disclose) detailed information about your supply chains. And more of your customers are demanding to know where your products come from and that every company in your supply chain treats its employees and workers with dignity and respect. Suppliers to US Government contractors are required to have compliance programs. If you cannot keep up, you will not be a qualified supplier. Suppliers with strategies to deal with these requirements will be successful.
RESOURCES FOR INDUSTRY

Find what you need at SPIE, the definitive global business resource for the photonics industry and its members.

• MARKET DATA: THE SIZE OF THE OPTICS AND PHOTONICS MARKET
  SPIE is the first to establish the size the of the core global optics and photonics marketplace, conduct year-over-year analysis, and size the enabled markets.

• ADVOCACY AND PRO-INDUSTRY SUPPORT
  SPIE works on your behalf, and with your involvement, to shape policies, advocacy activities, standard setting, education, government funding, and publicity that will support the growth and success of our industry.

• CORPORATE MEMBERSHIP
  The SPIE Corporate Membership program provides exhibition booth “priority points”, discounts, brand exposure, business networking opportunities, as well as access to information, education, government relations, student outreach, and more. There is a reason why SPIE has more Corporate Members than any other organization in our field.

• MARKETING OPPORTUNITIES
  Bring attention to your company and products at SPIE exhibitions and conferences. More than 40,000 researchers, scientists, engineers, program managers, and buyers attend SPIE events every year. Find your target audience with SPIE events, sponsorships, and advertising.

• TRAINING AND EDUCATION
  Continuing education is an important investment in your company and your career. SPIE has a variety of options: courses at SPIE events, online courses, in-company training, and courses on DVD. Think of SPIE as your resource for lifelong learning.

• RECRUITMENT SERVICES
  SPIE has helped thousands of photonics-focused companies find the right employees and thousands of employees find the right job. The SPIE Career Center, Job Fairs, and Student Program Sponsorships provide opportunities to help you win the war for talent.

• PHOTONICS CLUSTERS
  SPIE supports groups of optics-related firms and universities that maintain strong research and workforce ties, create quality jobs, and develop regional economies. Together, we work with government and stakeholders to strengthen the industry and grow your business.

• AWARD PROGRAMS
  From the SPIE Startup Challenge to the PRISM Awards, SPIE is dedicated to supporting and recognizing innovative companies in our industry. Since 1955 SPIE has been honoring individuals in optics and photonics for their scientific, technical, and service achievements.

• OPTICS.ORG
  optics.org, a subsidiary of SPIE, is the longest-running online resource for OEMs and system integrators in the core growth markets for photonics applications. It’s been delivering the latest company, product, and business news, in-depth articles on applications, and market analysis for over 15 years.

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