Share your conference's call for papers with your network

Tips and tricks for promoting your conference via social media and email

First things first, follow SPIE on social media

Always tag SPIE in your social media posts.

LinkedIn:
linkedin.com/company/spie

Twitter:
@SPIEtweets

Facebook:
@SPIE.org

Instagram:
@SPIEphotonics

Components of a perfect post

The following elements make a great post. Be sure to include them whenever you promote your call for papers on social media.

- Include an image or video, either one that SPIE provides or a screenshot from the conference page. Bonus: if you are posting to LinkedIn, you can upload your call for papers flyer.

- Tag others involved in the event – co-chairs, program committee members, confirmed speakers, sponsors, etc.

- Don't forget to include the URL to the submission page

Components of a promotional email signature

Promote the meeting and call for papers by adding a temporary line in your email signature. Hyperlink the sentence to direct people to the submission page for the conference.
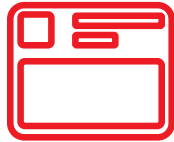
Jane Photon
Professor of Electrical Engineering
University of Photonics

+1 555 555 5555
Your Email
Your Website

Share your work on metamaterials in San Diego this August!

SPIE.

Spread the word

Use these templates when sharing details about the conference with your network via social and email. Edit each example to fit your own conference. **Find each conference's official hashtag on the main conference webpage**

As one of the Conference Chairs of @SPIEtweets #SPIEOpticsPhotonics, I invite you to submit your research and join me this August. My conference is titled [NAME]. Submit your paper by [DATE]. See you there! [URL]

I look forward to co-chairing the [NAME] conference at #SPIEDCS in April. We plan to bring together an interdisciplinary group of scientists and engineers to share, collaborate, and learn. Please join us and present your latest work on sensor systems. Abstract deadline is [DATE]: [URL]

Join the [NAME] conference at @SPIEtweets #SPIEMedicalImaging! Submit your work on digital and computational pathology and join us in San Diego this Spring. Abstract deadline is [DATE]: [URL]

In our upcoming conference at #SPIEPhotonicsEurope, we will bring together experts from academia, industry, and government to discuss THz photonics. There is still time to submit an abstract and join us. Please send me a message if you have any questions. We look forward to your contributions: [URL]

Hello [colleague name],

I am one of the Chairs of the [NAME] conference at the upcoming SPIE Future Sensing Technologies meeting, and I want to invite you and your [students/colleagues] to submit your work to our open call for papers. Our conference covers topics in next-generation technology, including AR/VR, optical communications, and optical wireless power transfer. Given your recent work, I thought this conference might interest you. Our abstract submission deadline is [DATE]. Feel free to reach out with any questions. [URL to manuscript submission]

Warm regards, [your name]