Reach qualified leads and new prospects

The Defense + Commercial Sensing community is eager to meet in person again. The 2020 and 2021 digital forums were successful in introducing SPIE—and this meeting in particular—to new audiences. We look forward to having new faces join the conversation in Orlando. Join your community members—both new and long-standing—at the event that merges the work of the defense, commercial, and government sectors.

You can count on SPIE to follow health and event-management best practices to ensure a safe and productive opportunity to meet.

**SPIE Defense + Commercial Sensing by the numbers**

- 3,500 ATTENDEES
- 1,500 PAPERS
- 300 EXHIBITING COMPANIES
- 42 CONFERENCES

*Based on historical data*

**Make connections in Orlando**

The event travels to Orlando, Florida—a hub of aerospace, space, and defense technology and a rapidly expanding number of large contractors nearby. Nearly 500 nearby companies excel in areas from aircraft parts and assembly, to intelligence, surveillance, reconnaissance, and missiles. Florida’s economy is strong in diverse components for homeland security applications—including infotech, photonics, simulation and training, and biotech—making it a supportive location for companies working with the latest technologies to secure our ports, detect threats, and enhance cybersecurity.

The global market for sensors should total $283.4 billion in 2023, increasing from $152.2 billion in 2018 at a compound annual growth rate (CAGR) of 13.2% from 2018 through 2023.

Source: Sensors: Technologies and Markets to 2023 BCC Research LLC
Secure your booth space for 2022 exhibition to build relationships

Where the defense and commercial communities meet

The defense and security industries have identified a need for rapid acquisition, agile platform testing, and adaptations in development protocol as seen in commercial applications—all to vastly accelerate the procurement process.

With a strong focus on the needs of the defense and security industry, this event attracts key prospects, including prime contractors and decision makers.

The right audience

Connect with decision makers and key contacts throughout the development cycle. This primarily North American audience also includes hundreds of researchers and program managers from Europe and Asia. Come make new contacts and meet with potential business partners.

The right technology purchases

The purchasing power of attendees is high—this is what they’re looking for. Get a jump-start on the competition and reserve your space today. For more information about exhibiting, sponsorships, and advertising, contact the SPIE Sales team:

Sign up early and claim the best space

<table>
<thead>
<tr>
<th>SPACE TYPE</th>
<th>NON MEMBER FEE</th>
<th>CORP MEMBER FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 ft. Table</td>
<td>$2,740</td>
<td>$2,329</td>
</tr>
<tr>
<td>10 ft. x 10 ft. Booth</td>
<td>$4,040</td>
<td>$3,434</td>
</tr>
<tr>
<td>Island</td>
<td>$50.47 per sq. ft</td>
<td>$42.90 per sq. ft</td>
</tr>
<tr>
<td>Peninsula Booth</td>
<td>$43.26 per sq. ft</td>
<td>$36.77 per sq. ft</td>
</tr>
</tbody>
</table>

Showcase your latest advancements, connect with customers, and position your new products in Orlando. Contact our sales team to learn about other opportunities to spread your message, using highly visible sponsorships and program advertising.

Sign up today: spie.org/dcs-exhibit

*Based on historical data

Sales & Marketing 6% 7%
Scientist 9% 5%
Business Development Mgr/Exec 9% 5%
Engineering & Design 27% 14%
Research & Development 11% 7%

2022 Exhibition dates and hours

Tuesday 5 April . . . . . 10:00 AM–5:00 PM
Wednesday 6 April . . . 10:00 AM–5:00 PM
Thursday 7 April . . . . 10:00 AM–2:00 PM

During this time of change, people will be seeking new capabilities and partnerships. Make sure to position your company’s solutions to this qualified audience*

*Based on historical data

During this time of change, people will be seeking new capabilities and partnerships. Make sure to position your company’s solutions to this qualified audience*

41%
19%
9%
11%
7%
6%
2022 Exhibition dates and hours

Tuesday 5 April . . . . . 10:00 AM–5:00 PM
Wednesday 6 April . . . 10:00 AM–5:00 PM
Thursday 7 April . . . . 10:00 AM–2:00 PM

2022 Exhibition dates and hours

Tuesday 5 April . . . . . 10:00 AM–5:00 PM
Wednesday 6 April . . . 10:00 AM–5:00 PM
Thursday 7 April . . . . 10:00 AM–2:00 PM

During this time of change, people will be seeking new capabilities and partnerships. Make sure to position your company’s solutions to this qualified audience*

*Based on historical data

During this time of change, people will be seeking new capabilities and partnerships. Make sure to position your company’s solutions to this qualified audience*

*Based on historical data

Europe 23%
North America 64%
Asia 6%
Other 5%