Sponsorship and Exhibition Opportunities

We are pleased to extend you the opportunity to be a part of the 4th Australia and New Zealand Conference on Optics and Photonics (ANZCOP). The conference attracts researchers, scientists and postgraduate students from research institutes and universities.

THE CONFERENCE
The 4th Australia and New Zealand Conference on Optics (ANZCOP) will take place in Melbourne, Australia, 8-12 December 2019, following on from previous conferences in Queenstown (2017), Adelaide (2015), and Perth (2013).

ANZCOP 2019 is co-organised by AOS, the Australian Optical Society and SPIE, the international society of optics and photonics. ANZCOP 2019 brings together four co-located conferences with a central theme of optics and photonics. The ANZCOP conferences will connect people across all scientific disciplines associated with optics and photonics, incorporating general streams on optical science and technology and focused topical conferences on micro- and nano-materials and devices, biomedical photonics, and astronomical instrumentation.

KEY REASONS TO SPONSOR
• Launch new products and highlight existing ones
• Spotlight key executives
• Elevate your company profile in the fundamental and applied interests community
• Network with specialists, seek international partners and form new alliances
• Increase visibility in focused markets
• Give maximum exposure for your company and increase brand awareness
• Position your organization
• Communicate your message to a highly qualified scientific community
• Build relationships for the future
• Attract new talent and strengthen partnerships
• Generate sales leads and educate the market
LOCAL ORGANISING COMMITTEE

• John Harvey, University of Auckland (New Zealand)
• Celine d’Orgeville, The Australian National University (Australia)
• Simon C. Ellis, Macquarie University (Australia)
• Brant C. Gibson, RMIT University (Australia)
• Ewa M. Goldys, The University of New South Wales (Australia)
• Saulius Juodkazis, Swinburne University of Technology (Australia)
• Arnan Mitchell, RMIT University (Australia)
• Halina Rubinsztein-Dunlop, The University of Queensland (Australia)
• M. Cather Simpson, The University of Auckland (New Zealand)

THE VENUE
The event will take place over five days, 8-12 December 2019, in the recently built ‘New Academic Street’ RMIT University campus on Swanston Street in the Melbourne CBD. On behalf of AOS, SPIE, and the symposium organisers, we invite and encourage you to participate in ANZCOP 2019 in Melbourne, Australia.

TOPICS INCLUDE

• AOS Australian Conference on Optical Fibre Technology (ACOFT) and Australian Conference on Optics, Lasers, and Spectroscopy (ACOLS) (Conference 11200)
• Micro + Nano Materials, Devices, and Applications 2019 (Conference 11201)
• Biophotonics Australasia 2019 (Conference 11202)
• Advances in Optical Astronomical Instrumentation 2019 (Conference 11203)

TRADE / EXHIBIT SCHEDULE

Sunday 8th December 2019 – Afternoon set up followed by Welcome Reception
Monday 9th December 2019 – Exhibitor Day 1 with Poster Session 1
Tuesday 10th December 2019 – Exhibitor Day 2 followed by the Conference dinner (offsite)
Wednesday 11th December 2019 – Exhibitor Day 3 with Poster Session 2
Thursday 12th December 2019 – Exhibitor Day 4 (morning) with pack up in the afternoon

FURTHER INQUIRY AND INFORMATION
For further information about the sponsorship and advertising opportunities outlined in this prospectus, or any queries regarding the conference, please contact Brant Gibson, RMIT, brant.gibson@rmit.edu.au
Sponsorship and Exhibition Opportunities
SIGN UP TODAY

CORPORATE SPONSOR PACKAGES
Includes staffed or unstaffed table in high-traffic area

☐ Platinum Corporate Sponsor – $7,000 (maximum of 4)
  • Acknowledgement as a Platinum Sponsor on all conference material (website and printed)
  • Premium and large logo positions on all conference material (website and printed)
  • Opportunity to welcome and address guests at a plenary session (maximum 5 minute address)
  • Sponsorship acknowledgement on all session slides
  • Promotional Sponsor table, located in premium high-traffic area during peak days of meeting, Sunday evening to Thursday
  • Two complimentary registrations including conference dinner

☐ Gold Corporate Sponsor – $5,000
  • Acknowledgment as a major sponsor on all conference material (website and printed)
  • Logo on all conference material (website and printed)
  • Sponsorship of a session containing an invited address – acknowledgement in the cover slide for the session
  • Promotional Sponsor Table, located in high-traffic area during peak days of meeting, Sunday evening to Thursday
  • One complimentary technical registration including conference dinner

☐ Silver Tabletop Display - $3,000
  • Acknowledgment as a sponsor on all conference material (website and printed)
  • Logo on all conference material (website and printed)
  • Promotional Sponsor Table, located in high-traffic area during peak days of meeting, Sunday evening to Thursday
  • One complimentary technical registration including conference dinner
EVENT SPECIFIC SPONSORSHIPS

Includes your company logo and acknowledgment in online program, event website, and onsite.

☐ Conference Dinner Sponsor - $10,000
  The Conference Dinner will be the premier social event of the ANZCOP 2019 Conference. The dinner will be held on evening of Tuesday 10th December. This package will allow you to promote your company to delegates in a relaxed social atmosphere.
  Entitlements include –
  • Exclusive naming rights to the Conference Dinner with logo printed on the dinner signage menus and/or tickets
  • 2 tickets to the conference dinner
  • Opportunity to welcome and address guests at the conference dinner (maximum 5 minute address)

☐ Welcome Reception Sponsor - $5,000
  The Welcome Reception will be held on the first evening of the conference (Sunday 8th December). This will be the networking event that launches the conference and will be attended by all delegates. This opportunity affords the sponsor the opportunity to make an impact on delegates early in the conference.
  Entitlements include –
  • Acknowledgement as a welcome reception session sponsor on all conference material
  • Sponsor literature display table during the welcome reception
  • Opportunity to welcome the delegates to the Welcome Reception (maximum 5 minute address)

☐ Poster Session - $3,000 (maximum of 2)
  There are two Sponsor Poster Sessions opportunities. One poster session will be held on Monday 9th December and the other session will be held on Wednesday 11th December. It is anticipated that over 50 posters will be displayed at each of the two poster sessions. Each of these opportunities afford the sponsor the opportunity to make an impact on delegates in a highly social and engaging part of the conference.

Sponsorship & Exhibitors Booking & Payment Conditions
1. The Australian Goods and Tax (GST) at 10% is applicable to all goods and services by the Conference and all prices in this document are exclusive of GST.
2. Sponsorship will be allocated only on a receipt of this signed form. A letter confirmation will be provided to confirm booking, together with a tax invoice for the required amount. The fee is payable 14 days from the date of the tax invoice.
3. All monies are payable in Australian Dollars.
4. CANCELLATION POLICY – In an event of a cancellation, a service fee of 50% of the total fees applies for cancellations prior to 1st November 2019. No refunds will be made for cancellations after this date.

The below should be completed and returned to brant.gibson@rmit.edu.au

Name: ___________________________ Job Title: ___________________________
Company: ___________________________
Email: ___________________________ Phone: ___________________________
Signature: ___________________________ Date: ___________________________