

2012

Mail List Rentals

Boost response with precisely targeted optics and photonics industry buyer lists from SPIE.

With SPIE mailing lists, you can:

- Choose from over 120,000 pre-qualified constituents worldwide
- Reach people in today's cutting-edge technologies from 130 Technical Areas
- Target just the names you want with a low 3,000-name minimum order
- Customize a list to your exact specifications
- Give your product global exposure by reaching international audiences

Masterfile, US:	\$175 /M
Masterfile, non-US:	\$255 /M
Attendee Lists:	\$200 /M*

**Meeting attendee lists are available to exhibiting companies only.*

Standard 20% commission to recognized brokers.

Selections Available:

Technical Interest Areas	\$20 /M
Purchase Influence	\$20 /M
Job Function	\$20 /M
End Product of Company	\$20 /M
State, SCF	\$10 /M
Country	\$10 /M
Key Code	\$ 5 /M
Nth	N/C

Lists updated bi-monthly.

Please note: email, phone and fax numbers are not available.

List rental inquiries, including requests for counts and information regarding selects, should be directed to the contact shown below.

Contact:
MGI Lists
Elena Hawkins

Tel: +1 703 706 0393 (direct)
or +1 800 899 4420, ext. 325
Email: ehawkins@mgilists.com

Mail List Format:

Disk/CD	\$65
Emailed List—Excel file format	\$75
4-up Cheshire Labels	N/C
4-up Pressure Sensitive	\$35/M

Terms and Conditions:

- Sample piece must be approved before list is released
- List rental for one-time use only
- Minimum order: 3,000 names
- Allow 10 working days for receipt of order
- First-time customers must prepay
- For rush orders less than 5 days, add \$50
- Orders cancelled before mail date, \$50 plus applicable running charges
- Full payment is required for orders cancelled after mail date
- SPIE list rental prices are subject to change. Please refer to spie.org/listrentals for current list pricing.

spie.org/listrentals



Mail List Rentals

SPIE Mailing List Select Criteria

Job Function:

Consultant	Production/Manufacturing
Corporate Management	Project/Program Management
Educator	Purchasing
Engineering & Design	R&D: Application/Product Development
Librarian	R&D: Applied Research
Marketing	R&D: Basic Research
Measurement	Student
Other	Systems Engineer
Press	Technical/Lab. Management
Sales	

Purchase Influence:

Computer Hardware and Software	Materials and Chemicals
Detectors, Sensors and Cameras	Optical Components
Displays	Optical Fabrication and Design Services
Electronics and Signal-Analysis Equipment	Other Light Sources
Fiber Optics	Positioning and Vibration-Isolation Equip.
Imaging Equipment	Test and Analysis Equipment
Laser Accessories	None of the Above
Laser Systems	
Lasers	

End Product of Company:

Aerospace and Aviation systems	Industrial and manufacturing equipment
Agriculture, food, forestry systems	Information technology equipment
Analytical/Measurement instrumentation	Lasers and laser systems
Automotive or ground transportation	Medical and biomedical
Chemical, pharmaceutical equipment	Microlithography and photomask
Communications	Military, defense, law enforcement equip
Consumer products	Nanotechnology, micro-optics, MEMS
Detectors, cameras, sensors	Optical Components, materials & systems
Electronics, semiconductors, optoelectronics	Others Allied to the Field
Energy, petroleum, solar	Photographic, printing, publishing
Engineering, design services	Plastics, polymers, rubber
Environmental monitoring	Remote Sensing
Federally-funded lab	Robotics and industrial control
Fiber optic components and systems	Universities, colleges, institutions
Imaging, displays, entertainment	

Technical Interest Areas:

Astronomy	Micro/Nanolithography and Fabrication
Biomedical Optics and Medical Imaging	Nanotechnology
Communications and Networking	Optical Design and Engineering
Defense and Security	Remote Sensing
Electronic Imaging and Signal Processing	Solar and Alternative Energy
Illumination and Displays	
Industrial Sensing and Measurement	
Lasers and Sources	

More at:

https://www.mgilists.com/datacards/SPIE_241.pdf

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