



SPIE

2012 Optics+ Photonics

Exhibition: 14–16 August 2012

Exhibitor Prospectus

Reserve your space today

spie.org/op12exhibition

Moving Technology to Market™
Generate business. Find your
target audience.

Exhibition: 14–16 August 2012

Conferences and Courses: 12–16 August 2012

San Diego Convention Center
San Diego, California, USA



“This conference is critical for getting the core people together to have discussions. The exchange really helps us to innovate and that’s what we need with these emerging markets.”

—Petrie Yam
KLA Tencor



2012 Optics + Photonics— Where optics meets emerging technologies.

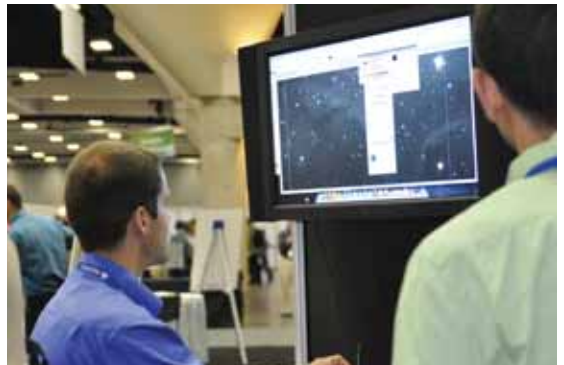
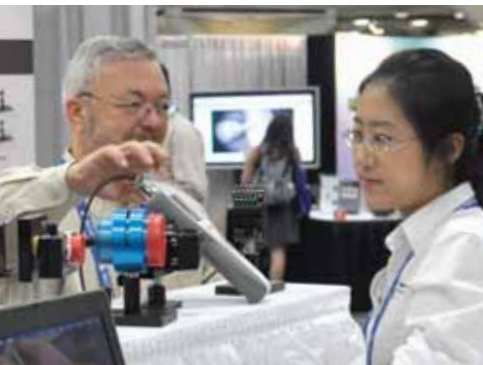




Exhibit at the largest multidisciplinary optics and photonics technical conference.

Meet 4,500 attendees who need devices, components, and equipment for their R&D labs and company products

Attendee focus areas:

- Optical engineering
- Nanoscience and engineering
- Solid-state lighting
- Solar energy
- Remote sensing
- Organic photonics and electronics
- Space optics
- X-Ray optics

“Wonderful event, we were pleasantly surprised by how good it was. We were pleased by both the quantity and the quality.”

—Scott Orr
Qioptiq

SPIE 
Optics+Photonics

Get more information online:
spie.org/op12exhibition

Exhibition Dates: **14–16 August 2012**

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San Diego, California, USA



Exhibit and Connect



SPIE Optics+Photonics is

- 4,500 Attendees
- 230 Companies
- 3,000 Technical Papers
- 50 Courses

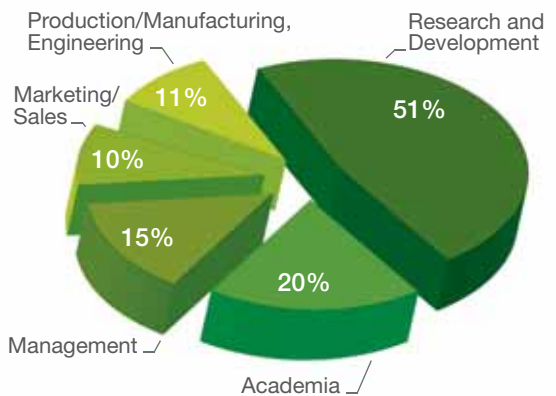
“We got a dozen good leads in the first four hours of the first day of Optics + Photonics, and the leads are from countries all over the world.”

—**Stephen Humkey**
Phosphor Solutions

“Pleased with the quality and quantity of the attendees. Traffic is high for the size of the exhibit.”

—**Julia Des Chenes**
Keyence Corp. of America

Attendee Job Function



Attendees According to Region

- 74% North America
- 13% Europe
- 10% Asia

Who will be there?

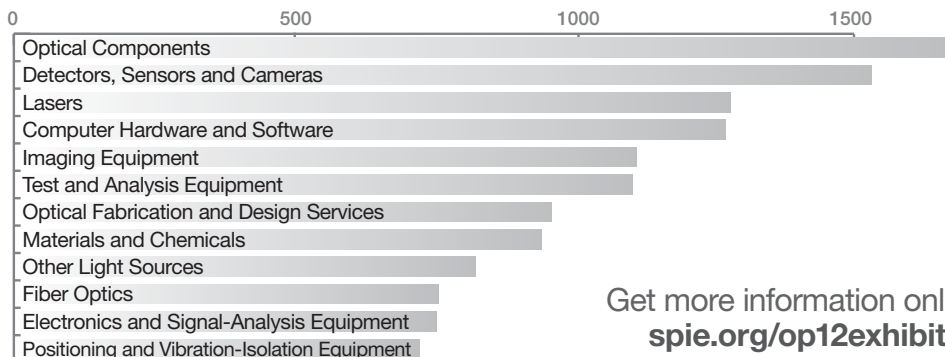
SPIE Optics+Photonics is an interdisciplinary event that attracts 4,500 people from the fields of nanotechnology, solar, photonics, and optical engineering and applications. There are five days of presentations, courses, and special events, that offer opportunities for face-to-face interaction with potential customers.

Attendees come to Optics+Photonics every year with the intent of buying a new product. Add your company to this list of signed 2012 exhibitors:

As of 10 November 2011

4D Technology Corp.	Hinds Instruments, Inc.	Photonic Products Group, Inc.
AccuCoat, Inc.	Hitachi High Technologies America, Inc.	Photonics Media/Laurin Publishing
ADIT Electron Tubes	Infinite Optics, Inc.	Photonics Online
Aerotech, Inc.	Instrument Technology Research Ctr.	Physics Today
Agilent Technologies, Inc.	IOP Publishing Ltd.	PI (Physik Instrumente) L.P.
ALIO Industries	Isuzu Glass, Inc.	piezosystem jena, Inc.
ALTECHNA R&D	JENOPTIK Optical Systems, Inc.	Polymicro Technologies, A Subsidiary of Molex Incorporated
Andover Corp.	L-3 Communications Tinsley Labs. Inc.	Precision Glass & Optics
ASD, Inc.	Labsphere, Inc.	Qioptiq S.A.S.
ASML Optics	Lake Shore Cryotronics, Inc.	RPMC Lasers, Inc.
AT-Fachverlag GmbH	Lambda Research Corp.	Sandia National Labs.
Avantes, Inc.	Laser Focus World	SCHOTT North America, Inc.
B&W Tek, Inc.	LEONI Fiber Optics, Inc.	Sierra Precision Optics
Boulder Nonlinear Systems	Mad City Labs., Inc.	Siskiyou Corporation
Chroma Technology Corp.	MediVision Optics	Spectral Instruments, Inc.
College of Optical Sciences, The Univ. of Arizona	Micro Laser Systems, Inc.	Spectrogon US, Inc.
CRC Press	Mildex, Inc.	Spectroscopy Magazine
CVI Melles Griot	Mindrum Precision, Inc.	SPIE Career Center
Deposition Sciences, Inc.	Minus K Technology, Inc.	StellarNet, Inc.
Diverse Optics Inc.	MOXTEK, Inc.	Sutter Instrument Co.
e2v technologies	National Aperture, Inc.	Synopsys, Inc.
Edmund Optics, Inc.	Newport Corp.	Syntronics, LLC
EDP Sciences	Noren Products, Inc.	TDK-Lambda Americas, Inc.
Elcon, Inc.	Ocean Optics, Inc.	tec5USA, Inc.
Electro Optics Magazine	Ocean Thin Films, Inc.	Teledyne Judson Technologies
Energetiq Technology, Inc.	Ohara Corp.	Thermo Fisher Scientific, Inc.
Entegris, Inc.	Optical Support, Inc.	Thorlabs Inc.
Epner Technology, Inc.	optics.org	TRIOPTICS GmbH
Flexible Optical BV (OKO Tech)	Optiforms	Vincent Associates
Fotofab	Optikos Corp.	Wordingham Technologies
Goodrich Corporation	Optimax Systems, Inc.	Zygo Corporation
G-S Plastic Optics	OptiPro Systems	
Hamamatsu Corp.	OptoSigma Corp.	
Hardin Optical Co.	Photon Engineering LLC	
Heidelberg Instruments, Inc.		
Hellma USA, Inc.		
Heraeus Quartz America LLC		

Attendee Purchase Areas



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2012 Optics+ Photonics

Discover innovation in the conference rooms

The SPIE Optics+Photonics technical program has more than 3,000 papers on the latest technical advances.

Exhibitor technical passes provide “all access” to conference presentations, receptions, and the opportunity for your company to meet buyers or to find new technologies that hold the key to your next project.

NanoScience + Engineering

SPIE Optics+Photonics

800+ papers in 2011 · metamaterials, plasmonics, CNTs, graphene, thin films, spintronics, nanoengineering

Symposium Chairs:

David L. Andrews, Univ. of East Anglia Norwich (United Kingdom)

James G. Grote, Air Force Research Lab. (United States)

Symposium Co-chairs:

Satoshi Kauata, Osaka Univ. (Japan)

Manijeh Razeghi, Northwestern Univ. (United States)

“This is the largest Nano research symposium that I know of.”

— **James G. Grote**
Air Force Research Lab.

Solar Energy + Technology

SPIE Optics+Photonics

200+ papers in 2011 · thin films, concentrators, reliability, next-generation cell technologies, materials processing

Symposium Chair:

Martha Symko-Davies, National Renewable Energy Lab. (United States)

“The solar program continues to expand and has become one of the great places to gather and review R&D prospects.”

— **Martha Symko-Davies**
National Renewable Energy Lab.

Organic Photonics + Electronics

SPIE Optics+Photonics

400+ papers in 2011 · OLEDs, OTFTs, OPVs, liquid crystals, organic materials, large-scale fabrication, organic semiconductors

Symposium Chair:

Zakya H. Kafafi, National Science Foundation (United States)

“This program [photonic devices] has the most up-to-date research on OFETs anywhere.”

— **Zakya H. Kafafi**
National Science Foundation

Optical Engineering + Applications

SPIE Optics+Photonics

1900+ papers in 2011 · optical engineering, lens design, metrology, x-ray, SSL, photonic devices, atmospheric and space optics

“Opening day greatly exceeded our expectations and we received more leads in that one day than any past Optics+Photonics meeting.”

— **Kevin Garcia**,
CEO Brealut Research Organization, Inc.

Share your latest technology breakthroughs by presenting a paper

Many exhibitors find the exposure gained in the conference rooms extends to the exhibition floor. Expand your presence by submitting an abstract and delivering a paper in the technical conference.

Sponsorships and Advertising

Sponsorships and advertising reinforce your brand and drive traffic to your stand. Eye catching advertising opportunities exist in the final program and the exhibition guide. Sponsors are recognized in pre-show publicity, online, and at the show, to increase your company's visibility.

Coffee Break - Morning (3 Available) . . .	\$1,950	Logo - Online Floor Plan (4 Available) . . .	\$425
Coffee/Dessert Break (2 Available)	\$2,750	Memory Stick (Exclusive)	\$1,500
Conference Bag (Exclusive)	\$2,000	Meter Board (4 Available)	\$2,000
Conference Bag Insert (5 Available)	\$1,450	Popcorn Station (3 Available)	\$750
Conference Bag Pen (Exclusive)	\$1,100	Popcorn Station (Exclusive)	\$2,000
Exhibitor Lounge (Exclusive)	\$2,995	Welcome Reception Giveaway (Exclusive)	\$2,000
Featured Exhibitor Package (Limited) . . .	\$920	Wi-Fi (Exclusive)	\$2,500
General Refreshment (Unlimited)	\$395	Advertise in a printed program. . .	pricing varies
Internet Pavilion (Exclusive).	\$2,500		
iPhone SPIE Conference App.	\$3,000		
Lanyards (Exclusive)	\$2,300		

Discover what's possible and we will work with you to cost-effectively boost your company's visibility.

Reserve your space today

SPIE Corporate Member rates reflect a 15% discount.

Space Type	Non-Member	SPIE Corporate Member
6 ft. Table	\$1,790	\$1,520
10 ft. x 10 ft. Booth	\$3,065	\$2,605
Island**	\$27.55 per sq. ft.	\$23.40 per sq. ft.

**Increments of 10 ft., 400 sq. ft. minimum

Take advantage of all the promotional opportunities

- Exposure to the latest technical possibilities—free pass(es) to technical conferences
- Networking opportunities—including coffee breaks and the Welcome Reception
- Advertising opportunities—online exhibition listing, promotional postcards, e-cards, online press releases
- Collaboration with leading researchers at poster sessions
- Promotional outreach—customized emails for your customers
- Access to space for corporate events
- Free company listing in the onsite exhibition guide, and online

To learn more, contact:

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2012
Exhibit in San Diego

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