

SPIE Optifab

Moving Technology To Market™

Generate new business at North America's largest optical fabrication exhibition.

spie.org/ofbexhibition

Exhibitor Prospectus

Exhibition Dates: 10–12 May 2011
 Conference Dates: 9–12 May 2011
 Rochester Riverside Convention Center | Rochester, New York, USA

Co-sponsored by:



Sponsored by:



2011
 Exhibit in
 Rochester

SPIE Optifab

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Exhibit at the event that showcases the latest optical manufacturing technology.

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Non-Profit Org.
 U.S. Postage
 Paid
 SPIE

SPIE
 P.O. Box 10
 Bellingham, WA 98227-0010 USA

“For the cost of one business trip, I met with potential customers who were local, regional, national and international. I accomplished my goals the first day.”

– G Gene Dunn, Panasonic

Cost Effective Way to Reach Your Target Market

EXHIBITION SPACE

Corporate Member rates reflect a 15% discount. For information visit spie.org/membership.

Space Type Fee	Non Member Fee	SPIE/APOMA Corp Member
6 ft. Table	\$1,090	\$925
10 ft. x 10 ft. Booth	\$2,730	\$2,320
Island**	\$23.90 per sq. ft.	\$20.30 per sq. ft.

**Increments of 10ft., 400 sq. ft. minimum.

To reserve your space, download the Optifab 2011 exhibitor contract, spie.org/ofbexhibit

PRINT + WEB ADVERTISING

See your company name on the web and in printed programs.

Call for Papers	Event Preview
Exhibition Guide	Final Technical Program

ONSITE ADVERTISING

Coffee Breaks	Conference Bag	Lanyards
Stairway Strips	General Refreshment	Meter Boards
Hotel Room Key Card	Poster Session - Beverages	Poster Session - Food
Logo - Online Floor Plan	Wi-Fi Areas	

Consult an account representative to learn more about maximizing your exhibit impact. Ask us about other promotional ideas to gain visibility in the marketplace.

spiesales@spie.org · +1 360 676 3290

About SPIE

SPIE is an international society advancing an interdisciplinary approach to the science and application of light.

About APOMA

The American Precision Optics Manufacturers Association represents a broad constituency of precision optics manufacturers, and the supporting industry along with academic associates, whose mutual interest is the advancement and expansion of optics manufacturing and technology.

North America's Premier OPTICAL FABRICATION EXHIBITION

“Optifab has always been considered one of our best shows and this year I think that it will prove to be our best.”

– George Neale, Zygo

Abstract submission instructions will be online July 2010

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EXHIBITION · SPECIAL EVENTS · COURSES TECHNICAL AND COMMERCIAL PRESENTATIONS

Get your company to Rochester, one of the highest ranked areas for growth in the photonics industry. The Rochester-Ithaca-Corning triangle is rich with companies involved in high-tech, light-driven technologies, including Xerox, Eastman Kodak, Bausch & Lomb, ITT, Corning, and many smaller optical fabrication firms who buy products.

Three days of dedicated exhibition hours are scheduled to ensure you have quality time with attendees. An exhibition entrance fee will be charged to all visitors, which helps ensure buying interest.

Exhibit at Optifab

Showcase your technology at this biennial event dedicated to optical manufacturing.

SPIE Optifab is your essential venue for new business and competitive advantage. When you exhibit at SPIE Optifab you gain access to over 1,700 attendees and 175 exhibiting companies. There is no other event in North America that provides your company the exposure of SPIE Optifab. It's where optical fabrication business gets done.

SHOWCASE YOUR LATEST IN:

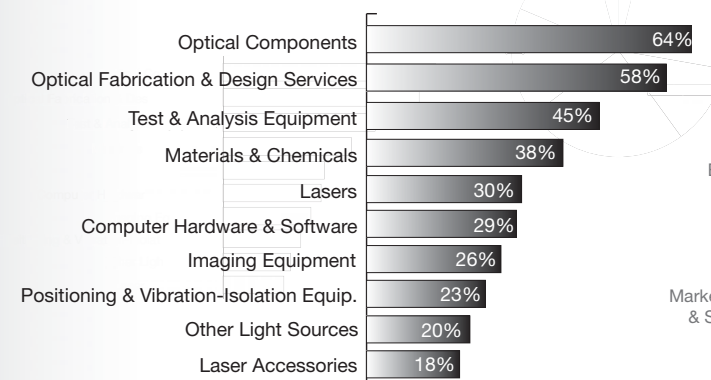
- Optical fabrication equipment
- Optical components, materials, and systems
- Optomechanical components and devices
- Laser system components
- Optical thin film coatings
- Metrology and testing equipment
- Clean room equipment
- Adhesives, glass, and other materials
- Software for design, simulation, and inspection

GAIN VISIBILITY IN THE MARKETPLACE *(Survey results from 2009)*

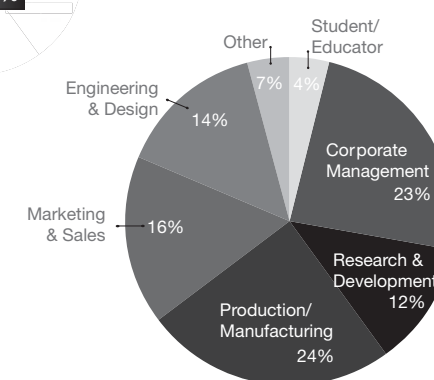
98% of exhibitors are pleased with the quality of exhibition attendees

96% of exhibitors see their target market

Optifab 2009 Top Purchase Areas



Optifab 2009 Attendee Job Functions



Exhibition Chairs



James M. Sydor,
Sydor Optics, Inc.



Richard A. Nasca,
Corning Tropel Corp.

Conference Presentations

Share your commercial product breakthroughs and research results to your target audience by presenting a technical or commercial paper.

INDUSTRY

Highlight your latest developments, and new technical possibilities. Companies interested in presenting their products must submit an abstract of the commercial presentation by the abstract due date to be considered. Example topics include:

- Developments in optical materials
- New infrared materials
- Advanced optical fabrication equipment
- Coating equipment
- Metrology equipment (phase measuring, image quality measuring and surface measuring)

RESEARCHERS

Present your work focused on:

- Optical manufacturing
- Design For Manufacturing
- Materials and optical material sciences
- Classical and automated fabrication
- Grinding, polishing, and new methods of surface finishing
- Injection molding, glass molding, lithographic processing, and chemical etching
- Process science
- New developments in coatings technology
- New developments in metrology
- Opto-mechanical design and fabrication
- Interactivity and data interfaces between optical design programs, mechanical design programs, fabrication equipment, and metrology instrumentation

Conference Chairs



James J. Kumler,
JENOPTIK Optical Systems, Inc. (USA)



Matthias Pfaff,
OptoTech Optikmaschinen GmbH (Germany)

To get more information online and download an Optifab 2011 exhibitor contract:

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