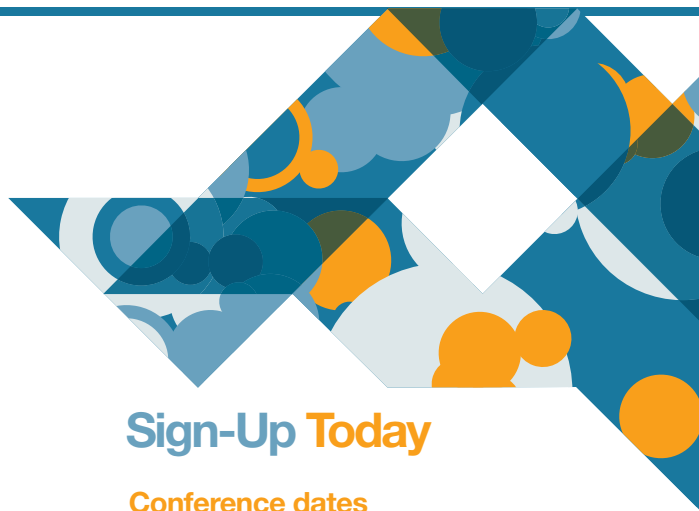


2012 Medical Imaging

Conference Sponsorship Opportunities



Sign-Up Today

Conference dates

4–9 February 2012

Location

Town and Country Resort and Convention Center
San Diego, California, USA

This year's SPIE Medical Imaging conference sponsorships provide a unique opportunity to interact with the leading professionals in the field and gain high-profile visibility before, during, and after the event.

Sponsor Packages:

- 'Gold' Sponsor Level – \$5,000** (2 Available)
 - Company Logo and sponsor acknowledgement in printed programs and on the SPIE Medical Imaging website
 - Promotional Sponsor Table—located in high traffic area during peak three days of meeting, Monday to Wednesday
 - Logo and sponsorship acknowledgement on conference room slides
 - Two complimentary technical registrations (includes lunches) (\$700 value each)
 - Full-page four-color advertisement in the Final Program (or sponsorship of one special event at the Meeting) (\$1,395 value)
 - Advertisement on iPhone App. during event
 - Complimentary 30-day job posting on the SPIE Career Center.

- 'Silver' Sponsor Level – \$2,000** (5 Available)
 - Company Logo and sponsor acknowledgement in printed programs and on the SPIE Medical Imaging website
 - Promotional Sponsor Table—located in high traffic area during peak three days of meeting, Monday to Wednesday
 - One complimentary technical registration (includes lunches) (\$700 value)
 - Half-page black and white advertisement in the Final Program (\$475 value)
 - Complimentary 30-day job posting on the SPIE Career Center.

 OVER



Event Specific Sponsorships:

Includes your company logo and acknowledgement in printed programs, Medical Imaging website, and at the event.

- Best Student Paper** **\$1,250** (Exclusive)
Your company could be the supporter of these prestigious 2012 Student Paper Awards at SPIE Medical Imaging 2012. Two students are selected each year: a first placewinner and runner-up will be recognized with a cash prize and a certificate during the plenary session at the meeting.

- Poster Sessions** **\$1,250** (Exclusive each day)
Sponsor one of two poster sessions with over 400 posters each that culminate in an interactive poster session and reception. Each conference recognizes the best poster as well as several honorable mention posters.
- Monday
 - Wednesday

- Conference Sponsor** **\$1,250** (Exclusive, one sponsor per conference)
- Physics of Medical Imaging
 - Image Processing
 - Computer-Aided Diagnosis
 - Biomedical Applications in Imaging
 - Image Perception, Observer Performance, Technology Assessment
 - Advanced PACS-based Imaging Informatics and Therapeutic Applications
 - Ultrasonic Imaging, Tomography, and Therapy
 - Visualization, Image-guided Procedures, Modeling

- Workshop** **\$1,250** (2 Available)
Sponsor one of two special workshops: a special session on Digital Pathology or the CAD demonstrations workshop. Each workshop offers increased opportunity to share the latest developments in these areas.
- Digital Pathology
 - CAD demonstrations

Program and Web Advertising:

The prices below are 25% lower than traditional SPIE program advertisement pricing. Web advertising pricing varies, contact Al Ragan if you are interested.

Ad Size (Horizontal Layout)	Black & White	4-Color	Special Position (11 x 8 ¹ / ₂ trim) ¹ / ₄ bleed, 10 x 7 live area	4-Color
Full Page w/Bleed (11 ¹ / ₂ x 9)	<input type="checkbox"/> \$700	<input type="checkbox"/> \$1,400	Cover 2 - Inside front	<input type="checkbox"/> \$1,875
Full Page Live Area (10 x 7 ¹ / ₂)	<input type="checkbox"/> \$700	<input type="checkbox"/> \$1,400	Cover 3 - Inside back	<input type="checkbox"/> \$1,760
2/3 Page (6 ³ / ₈ x 7 ¹ / ₂)	<input type="checkbox"/> \$540	<input type="checkbox"/> \$1,225	Cover 4 - Back cover	<input type="checkbox"/> \$1,960
1/2 Page Vertical (5 x 7 ¹ / ₂)	<input type="checkbox"/> \$475	<input type="checkbox"/> \$1,160	<i>*Other righthand forward pages available upon request.</i>	
1/2 Page Horizontal (10 x 3 ⁵ / ₁₆)	<input type="checkbox"/> \$475	<input type="checkbox"/> \$1,160		
1/3 Page (3 ³ / ₁₆ x 7 ¹ / ₂)	<input type="checkbox"/> \$350	<input type="checkbox"/> \$1,045		
1/4 Page (5 ¹ / ₂ x 4)	<input type="checkbox"/> \$280	<input type="checkbox"/> \$ 970		

For complete sales information:

Contact Al Ragan, +1 360 685 5539 or alr@spie.org.

Sign-up by **1 October** for full promotion benefits and inclusion in the Advance and Final Programs.