

**Connecticut Optics and Photonics Assoc., Inc.
Neighborhood Exhibition at**



Dear CTOPA members and friends:

We are contacting you today regarding the **Connecticut Optics and Photonics Assoc., Inc ([CTOPA](#))** Neighborhood Exhibition for Photonics West 2010, which is at the [The Moscone Center](#), San Francisco, California, USA. Exhibition: 26-28 January 2010; Conference: 23-28 January 2010. [The Moscone Center](#) provides over 400,000 square feet of exhibition space; 29 % more than the San Jose Convention Center. Please send an email to Photonicswest2010@ctopa.org for interested parties and additional information. The positioning of the CTOPA neighborhood exhibition will depend on the overall size and priority points accumulated by the exhibitors with special consideration given to the neighborhood grouping. Here is a link to the [Moscone Center floor plan](#). Space assignments will be done in April through July, based on assignment order number. We hope companies will take advantage of the benefits provided by SPIE as a participant of the CTOPA Neighborhood Exhibition, including:

- **10 % DISCOUNT FOR NON-CORPORATE MEMBERS, standard 15 % DISCOUNT FOR SPIE CORPORATE MEMBERS**
- **Cancellation with full refund: 11 August 2009 (so better to sign up now, pull out later if need to-hopefully not)**
- Unlimited exhibit growth allowed
- Peninsula booths remain an option
- Double-decker islands are welcome - no additional charge!
- FREE Full Page B&W Advertisement in the Event Preview or Exhibition Guide (value \$915) !!!

Official Exhibition Guide, 16,000 copies distributed onsite
CTOPA will supply the advertisement for members only.

- Inclusion in the Photonics West Event Preview

Mailed to 40,000+ prospects 6-8 weeks prior to show.

Complimentary listing for each participating company.

Complimentary New Product images.

Deadline for inclusion is mid-September 2009 (dates will be confirmed in August)

- Exhibitor Product Demonstrations

30-minute scheduled product demonstration areas (Fee is \$275 which includes AV set-up)

Three areas available in exhibition halls.

Promotion in Exhibition Guide, Technical Program, Event Preview, and Online Exhibition!!!

Must be an exhibitor to present a Product Demonstration.

- Technical Passes Included

SPIE will provide two Technical Passes per contracted company booth/island and one technical pass per contracted company tabletop.

- Returning exhibitors/participants must sign up by March 20, 2009 for the Early Bird deadline, 6 weeks after the show. There are no growth restrictions in place for Photonics West 2010 and CTOPA can add more companies to the exhibition neighborhood.
- ***All exhibitors must designate that they would like to participate in the CTOPA neighborhood on their Exhibition Contract.***

Here is a link to the [Photonics West 2010 EB Contract](#) for returning companies only. First time companies to Photonics West need to submit the standard [Photonics West 2010 Contract](#).

Please send an email to Photonicswest2010@ctopa.org for those companies who have already submitted their contract and are interested in exhibiting within the CTOPA neighborhood.

The Connecticut Optics and Photonics Assoc., Inc ([CTOPA](#)) is a 501(c)(6) optics/photonics business league incorporated in April 2008. The mission of CTOPA is to promote the growth of the optics/photonics industry in Connecticut.

SPIE.org

SPIE is an international society advancing an interdisciplinary approach to the science and application of light.

Connecticut Optics and Photonics Assoc., Inc

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