



National Photonics Initiative Collaboration

The National Photonics Initiative (NPI) is a collaborative alliance seeking to unite industry, academia and government to identify and advance areas of photonics critical to maintaining US competitiveness and national security. The NPI is supported by founding members OSA and SPIE, and sponsors including the American Physical Society (APS), IEEE Photonics Society and Laser Institute of America (LIA). For more information about the NPI, including the completed white paper, “Lighting the Path to a Competitive, Secure Future,” which provides recommendations on the future of photonics in advanced manufacturing, communications and IT, defense and security, energy, and health and medicine, please visit www.LightOurFuture.org.

Now that the NPI has officially launched (May 23, 2013), opportunities exist for interested industry and academic organizations to show their support for the initiative:

NPI Collaborator

The collaborator level is designed for those organizations that wish to demonstrate a high level of public support and endorsement for the NPI. This includes:

- Participation in NPI activities and events including but not limited to meetings with members of Congress and administration officials, public forums, media engagement and other outreach activities as approved by the founding sponsors.
- Public endorsement of the NPI on the organization’s website and on public materials including display of the NPI sticker.
- Regular communication to members of the organization about the NPI and opportunities for involvement.
- Service as a spokesperson for the NPI with the press and policymakers.
- Distribution of NPI news and updates approved and provided by founding sponsors through the organization’s website, blog, newsletter, and through social media including Facebook and Twitter.
- Distribution of NPI materials approved and provided by founding sponsors at conferences and events.

In return, collaborators receive:

- Display of the organization’s logo as a collaborator on the NPI website and in other promotional and educational materials.

- Participation in an annual NPI update and strategy meeting.
- Opportunities to promote the organization's activities through NPI e-communications and events.
- Opportunities for public exposure through op-eds, reporter meetings and public events.
- Regular communication about NPI activities and opportunities for engagement.

NPI Supporter:

The supporter level is for those organizations that wish to help highlight and promote the NPI to their members as well as industry or academic peers. This includes:

- Public endorsement of the NPI on the organization's website and on public materials including display of the NPI sticker.
- Distribution of NPI news and updates approved and provided by founding sponsors through the organization's website, blog, newsletter, and through social media including Facebook and Twitter.
- Distribution of NPI materials approved and provided by founding sponsors at conferences and events.

In return, supporters receive:

- Display of the organization's logo as a supporter on the NPI website and in other promotional and educational materials.
- Regular communication about NPI activities and opportunities for engagement.

If you are interested in becoming a supporter or collaborator, please contact Krisinda Plenkovich (krisindap@spie.org) or Laura Kolton (lkolton@osa.org). The founding sponsors, OSA and SPIE, reserve the right to review all applications for collaborator and supporter levels.